

MAKING A DIFFERENCE



SUPPORTING TASIS

Past • Present • Future

Consistent with the vision of its Founder, M. Crist Fleming, TASIS is committed to transmitting the heritage of Western civilization and world cultures: the creations, achievements, traditions, and ideals from the past that offer purpose in the present and hope for the future.

From the TASIS Mission Statement


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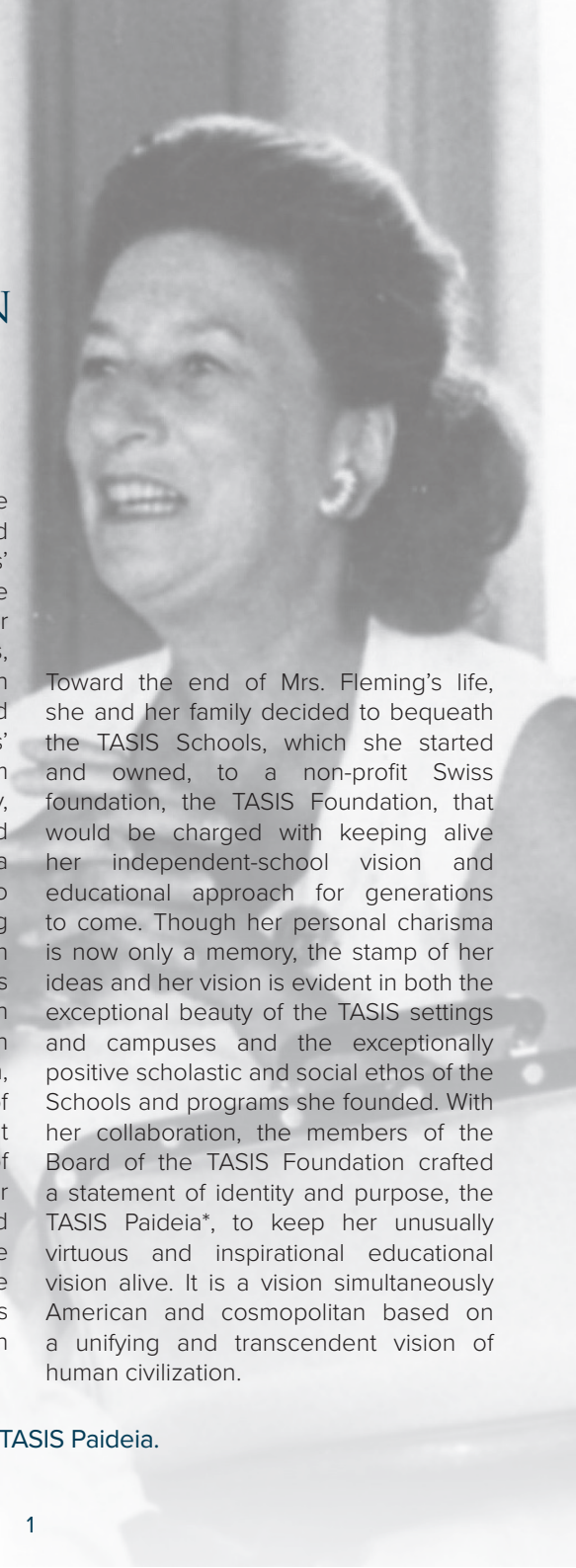
Capital Campaigns: Please consult the companion booklet *The TASIS Global Village: Trajectory 1996 to 2028**, which includes the capital campaigns for the M. Crist Fleming Library (2004), the John E. Palmer Cultural Center (2009), the Ferit Şahenk Fine Arts Center (2012), and the Campo Science Center (2014). More than \$11,000,000 has been raised for capital campaigns to date.

* See www.tasis.ch/support or request a copy from the Development Office.

MRS. FLEMING'S CONTRIBUTION TO EDUCATION AND TO THE TASIS FOUNDATION



M. Crist Fleming (1910-2009), herself the daughter of school founders in the United States, grew up in the midst of her parents' school in Swarthmore, Pennsylvania. She went on to found schools and summer programs in several European countries, including TASIS The American School in Switzerland (1956) and TASIS England (1976). After studying in her parents' school and in Europe and graduating from Radcliffe College, Harvard University, in 1933, she was intimately involved with education for the better part of a century. With a particular orientation to the French-speaking and Italian-speaking parts of Europe, she was an American with a cosmopolitan consciousness and a humanitarian vision drawing on classical and Christian sources, but with a unique personal charisma, enthusiasm, and generosity that touched the lives of thousands of people, including but not restricted to students and teachers of many nationalities and languages. Her services to education were recognized by the Department of Education of the U.S. Government, by President George H.W. Bush, and by Harvard University, as well as by institutions and organizations in Europe.



Toward the end of Mrs. Fleming's life, she and her family decided to bequeath the TASIS Schools, which she started and owned, to a non-profit Swiss foundation, the TASIS Foundation, that would be charged with keeping alive her independent-school vision and educational approach for generations to come. Though her personal charisma is now only a memory, the stamp of her ideas and her vision is evident in both the exceptional beauty of the TASIS settings and campuses and the exceptionally positive scholastic and social ethos of the Schools and programs she founded. With her collaboration, the members of the Board of the TASIS Foundation crafted a statement of identity and purpose, the TASIS Paideia*, to keep her unusually virtuous and inspirational educational vision alive. It is a vision simultaneously American and cosmopolitan based on a unifying and transcendent vision of human civilization.

* See www.tasis.ch/paideia to read the TASIS Paideia.

2 TASIS FOUNDATION

The donation and transfer of the TASIS Schools and campuses to the TASIS Foundation, a non-profit Swiss foundation, was completed in 2004. In 2005 the TASIS Foundation Board changed the form of governance at the two TASIS Schools. The new governance structure created a Board of Directors at each School responsible for all aspects of the Schools' operations with significant autonomy to direct the Schools' activities, consistent with the broad but specific objectives of the TASIS Foundation.

The change in ownership of the TASIS Schools, now 100% owned by the TASIS Foundation, did not change the corporate structure of the operating Schools. The governance changes implemented in 2005 were put in place to further ensure the perpetuation of both Schools, which was the objective of the Founder, Mrs. M. Crist Fleming, and her family in donating the Schools and campuses to the TASIS Foundation. In reaching the decision on such non-profit status, the Board of the TASIS Foundation gave careful consideration to the TASIS history of entrepreneurial and managerial flexibility and independence provided by the existing corporate structure, a critical element in the TASIS history of growth and success.

In addition, Board members recognized their duty to preserve and promote the Founder's values and objectives in establishing the Schools and creating the

Foundation. They were thus unwilling to subject either School to regulatory bodies and to regulations that could be governed by political considerations that could impose State directives in matters that have historically been the purview of the traditional independent school.

The TASIS Foundation Board established at the outset that, as a strategic objective, it would not allow any TASIS School to become dependent on fundraising to support operating budgets. While common in most American independent schools, using an "Annual Fund" to bridge the gap between tuition revenue and operating expenses can create pressures that TASIS chooses to avoid.

It is confirmation of the strength of TASIS that throughout its history it has produced positive operating results. These operating surpluses together with prudent mortgage financing have funded the development of the TASIS Schools for the past 60 years. It is the Board's judgment that these forms of funding will continue to be the primary sources for funding high-quality programs and campus improvements, together with fundraising where and as possible. We are very grateful to our alumni and TASIS families for their generous support in funding our beautiful M. Crist Fleming Library, the John E. Palmer Cultural Center, the Ferit Şahenk Fine Arts Center, and the Campo Science Center. We are optimistic that similar generosity will provide the funds necessary to continue to realize the TASIS Global Village.



THE M. CRIST FLEMING ENDOWMENT FOR INTERNATIONAL UNDERSTANDING AND LEADERSHIP

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CLASS OF 2017



The M. Crist Fleming Endowment for International Understanding and Leadership was established as a memorial to the School's Founder and initially made possible by a \$500,000 bequest from TASH alumna John E. Palmer '64. This seed money is being augmented by donations from other TASH alumni, parents, and friends to honor the accomplishments of TASH Founder M. Crist Fleming. The Endowment has been carefully invested to provide for preservation of principal while earning a steady return. It helps fund the **TASH Senior Humanities Program** and aims to cross linguistic, ethnic, and national borders among our students through theater and music, a tactic for which we already have an admirable tradition and

reputation. The Endowment also provides resources to invite distinguished guest speakers and attract and retain world-class faculty—the soul of the TASH experience. It is used to fund student scholarships and professional development opportunities for our teachers. The Endowment does not finance capital projects. It is managed by the TASH Foundation, Inc., an American non-profit educational foundation, with supervision by the TASH Foundation Switzerland.

Donations to the **M. Crist Fleming Endowment Fund for International Understanding and Leadership** honor our Founder and will continue to help bring Mrs. Fleming's dream to life for current and future generations of TASH students.



Jan Opsahl '68

• The Opsahl Global Service Program

was envisioned by Jan Opsahl '68, who became the first international student at TASIS when he came from Norway in 1965. The pioneering program was launched in 2013 with major support from a most generous donation from Mr. Opsahl and his family to set up the Global Service Trust. This Trust, along with support from the TASIS Foundation, make this incredible, life-changing experience for our students possible.

The program has now sent hundreds of TASIS students on service trips around the world, providing them a unique opportunity to connect across borders through comprehensive experiences that build empathy and encourage personal responsibility. Participation in the program—which is designed to awaken students to humanitarian needs, inspire them to build enduring, mutually beneficial relationships, and lead them toward a life of active citizenship and committed service—is a graduation requirement.

• **A CHF 100,000 donation from TASIS parents Michael and Jane Grindfors to the Endowment in 2008 strengthened the Senior Humanities Program**, which provides TASIS seniors and PGs with a

signature educational experience, drawing on the best elements of the TASIS identity: truth, beauty, goodness, international understanding, and humanitarian action. Through a coherent set of lectures, presentations, and discussions, seniors and PGs are provided with an enhanced intellectual and ethical experience. This year-long program helps convey a clear message to seniors and PGs about what the school hopes and expects from them after they leave TASIS. A dedicated group of teachers and students work to plan and carry out the program.



Akbar Khan: TASIS 1968-1979, TASIS England 1979-2005

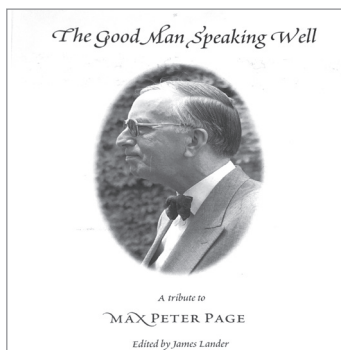
• The Akbar Khan–Max Page Master Teacher Award

is another initiative supported by the M. Crist Fleming Endowment. This TASIS award—the highest honor for a TASIS teacher—was launched in 2009, having been proposed by the TASIS Foundation and funded by the TASIS Board of Directors as part of their broader efforts to support and encourage the faculty as the heart of the TASIS experience and the center of our improvement in the coming years.

Awarded annually, the Khan–Page TASIS Master Teacher Award is named after two outstanding teachers who taught for many

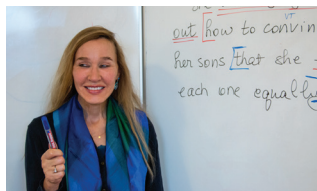
years in both TASIS schools: the late Akbar Khan in mathematics and Max P. Page in English. The award recognizes an outstanding teacher who represents a high standard of professional pedagogy, possesses subject-area knowledge, demonstrates a capacity to convey the joy and importance of learning to students, and exhibits fundamental sympathy with the aims and goals of TASIS as expressed in the Paideia.

The recipient receives CHF 5,000 to spend in any way he or she chooses. Candidates may teach in any grade level, Pre-K–13, but must have taught at TASIS for at least five years.



Max Page: TASIS 1971-1976,
TASIS England 1976-2003

TASIS MASTER TEACHERS



• **2009 Carolyn Heard**
English as an Additional Language,
Chair of Department;
20 years at TASIS



• **2010 Mark Aeschliman**
Art History, Art & Architecture;
39 years at TASIS



• **2011 Cynthia Whisenant**
English; 31 years at TASIS



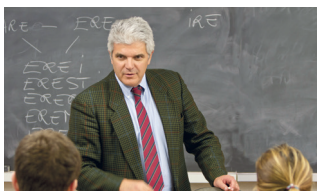
• **2012 Brigitte Cazebonne**
French; 25 years at TASIS



• **2013 Giorgio Volpi**
Physical Education;
12 years at TASIS



• **2014 Brett Merritt**
MS Science; 11 years at TASIS



• **2015 Mario d'Azzo**
Italian; 18 years at TASIS



• **2016 Amy Bloodworth**
Science; 9 years at TASIS



• **2017 Kerry Venchus**
Math; 9 years at TASIS

AWARDS AND SCHOLARSHIPS

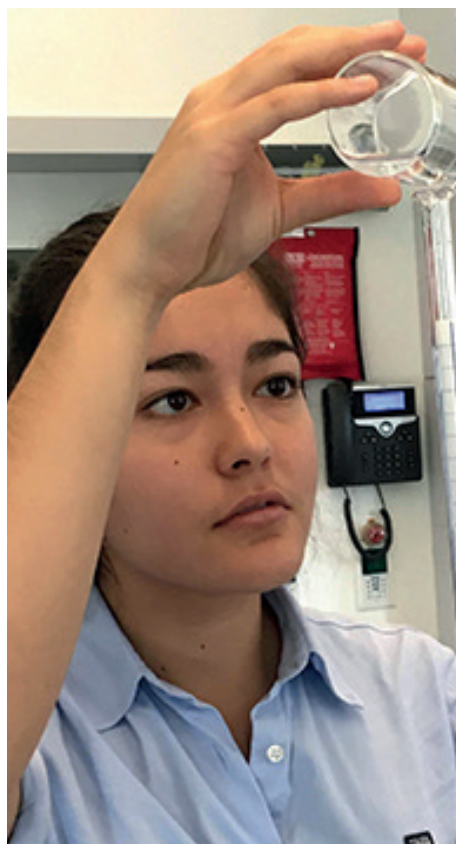
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The TASIS Foundation, Inc. has been the recipient of and currently manages four funds that have been established by alumni or alumni parents to reward students for their achievements in a given field.

- **The Cathy Clark Memorial Fund**

was established by alumni parents Col. Robert and Mrs. Ann Clark in memory of their daughter, Catherine Elizabeth Clark. Cathy attended TASIS for six years and graduated in 1987, but she died in a traffic accident at the age of 26. She had served at the headquarters of the Bureau of Alcohol, Tobacco and Firearms (ATF) in Washington, DC, where she was recognized for her distinguished service to ATF personnel and for developing an outstanding AIDS awareness program. Cathy credited TASIS with giving her opportunities and skills that brought her an advantage in life. Because of this, her parents chose to honor her memory by creating a scholarship at the School. The \$3,600 award is in the form of scholarship aid to assist in covering educational travel or tuition expenses and is awarded annually to a junior who shows exceptional dedication to community service. The Cathy Clark Scholarship recipients to date are as follows:

Mehron Torrans '02, Kiril Mondeshki '03,
Levent Turkmen '05, Hailey Parsons '06,
Hristina Kircheva '07, Robin Gilli '08,
Jennifer Tollefson '09, Sylvie Coll '10,
Selina Baechli '11, Lydia Lee '12,
Savannah Renauldi '13, Deborah Russo '14,
Farrah Elaraby '15, Isabella Piconi '16,
Hannah Gage '17, and Angelina Not '18



Hannah Gage: 2016 Cathy Clark Scholarship recipient and Pre-Medicine candidate at The Ohio State University

• **The Pritzlaff Leadership Award** was initiated by alumnus John Pritzlaff '72. It recognizes a junior who takes a leading role in community service. The citation reads, "Awarded to a student who demonstrates dedication to public service outside the TASIS community, and who encourages the involvement of other TASIS students in the public service ideal." The \$500 annual award may be used for tuition expenses or donated to a non-profit organization of the recipient's choice. Award recipients to date are as follows:

**Tessa Klein '01, Mayu Arimura '02,
Melissa Klein '03, Masa Yo '04,
Shila Tursini '05, Stefano Vaglietti '06,
Katie Howell '08, Sabrina Chu '09,
Andrew Pelly '10, Mark Pate '11,
Kate Robinson '12, Sarah Wyler '13,
Nicole Toussaint '14, Hailey Hibbard '15,
Edoardo Italia '16, Aida Loggioldice '17
and Asia Roveda '18**

• **The Edward E. (Ned) & Edyth K. (Dee) Lynch Fund** was initiated by Ned Lynch PG '66 to honor the memory of his parents, who recognized the importance of the TASIS international educational experience.

• **The Linda Buchanan Jacob '66 Memorial Fund** was established following the untimely death of Linda Buchanan Jacob '66 in September 2014. Her family (including her sister, Nancy Buchanan McLoughlin '64) made a gift of \$100,000 to establish the Fund, which aims to entice and



Edoardo Italia: 2015 Pritzlaff Leadership Award recipient and current student at Imperial College London

inspire TASIS students to share Linda's passion for poetry. The Fund provides support for an annual student poetry prize and a biennial poet-in-residence program that brings talented poets to campus to engage with students and encourage their creativity and appreciation. The first residency took place in September 2016 when TASIS welcomed acclaimed poet Aimee Nezhukumatathil, who has published three award-winning books of poetry and serves as Professor of English at the State University of New York-Fredonia.

5 ANNUAL GIVING

Since the donation and transfer of TASIS Lugano to the TASIS Foundation in 1996, hundreds of loyal alumni, parents, and friends have shown their strong support for the School by contributing to our Annual Appeal.

Contributions to the Annual Appeal allow program expansion above and beyond our planned operations.

In recent years, gifts have supported scholarship aid and professional development pursuits; added state-of-the-art equipment to our Campo Science Center laboratories, music studios, photography lab, and fitness rooms; furnished a Harkness table for the English Department; and provided iPads for classroom use, among many other important projects.

Gifts to the Annual Appeal can be made online at www.tasisgiving.com or by sending a check or bank transfer to the TASIS Foundation, Inc. (USA) or TASIS Foundation (Switzerland). Full details of ways to make a donation to TASIS are listed on the final page of this brochure.

**TUITION PROVIDES THE BASE.
GENEROSITY PROVIDES PROGRAM ENHANCEMENT.**





Naming TASIS as a beneficiary in your will provides a future source of support for students, faculty, and programs at no cost to you now and helps sustain and strengthen all aspects of the School's outstanding educational program.

Planning a gift now through a will, trust, or retirement asset provision can enable you to establish an endowed fund or offer general support to the School beyond your lifetime. The exemplary gift of John Palmer '64 in the form of a generous bequest funded half the costs of the Palmer Cultural Center following his untimely death. The Palmer Center has rapidly become a vibrant center of our campus, used daily in a multitude of ways. John's affection for TASIS and theater lives on in this elegant building.

Mrs. Fleming's lasting legacy is her schools and the young people whose

eyes, minds, and hearts are opened to the world and to others, however different their backgrounds. Join the **M. Crist Fleming Legacy Society** and play a role in the future of TASIS. It's never too early to start planning, and no bequests are too small. Two planned giving vehicles are explained on the next page.

We are grateful for the announced or received bequests through wills and estate plans:

Paulise & Rick Bell PG'65
Chris Draz '70
Maude Glore PG'67
Richard Jensen '73
Ned Lynch PG'66
Nicholas Major PG'68
Dieter Metzger '74
Nick & Maggie Miles
John E. Palmer '64

OTHER 7 WAYS TO GIVE

- **Gifts of corporate stock** are much appreciated. The tax benefits of giving stock instead of cash can add greatly to the net value of your gift to the School.

- **Corporate matching gifts** are often available from US and international corporations that match their employees' contributions to organizations such as TASIS. Your employer's Human Resources Department can tell you if they offer a match, which can often double the amount of your gift.

- Donors can also contribute to TASIS through **life insurance**. A donor may contribute an existing life insurance policy or designate the School as the owner and beneficiary of a new policy. In either case, the value of the existing policy (or the amount of the

donor's investment, if less) and annual premium payments are fully deductible as charitable contributions.

- **A Charitable Remainder Trust** would also benefit TASIS and a US donor. A CRT is an arrangement in which property or money is donated to a charity, but the donor (or grantor) continues to use the property and/or receive income from it while living. The benefactor receives the income, and the charity receives the principal after a specified period of time. The grantor avoids any capital gains tax on the donated assets and also gets an income-tax deduction for the fair market value of the remainder interest that the trust earned. In addition, the asset is removed from the estate, reducing subsequent estate taxes.

- **A gift-in-kind** is a non-cash gift such as an airline ticket credit from a donor's accrued frequent-flier mileage account or a camera for the Fine Arts Department. Donors who wish to contribute gifts-in-kind to the School should first consult with the Development Office, as the value needs to be independently determined for tax-deductibility.

- **Time and goodwill** are also welcomed gifts. Over the years, alumni, parents, and friends have supported TASIS in a variety of ways, spreading the good word about TASIS to prospective families, organizing reunions, serving as Alumni Annual Fund Chairs or Class Agents, and taking on leadership roles on the Board of Directors. TASIS takes great pride in the support we receive from the broader TASIS family.



Three of the original TASIS students: John Gage '60, Lynn Fleming Aeschliman '63, and George Clark '60

**FOR ALL THAT YOU GIVE AND ALL THAT YOU DO:
THANK YOU FOR MAKING A DIFFERENCE!**

8 FREQUENTLY ASKED QUESTIONS

Question: Members of the TASIS community are sometimes hesitant to contribute to the School's fundraising efforts because they feel that tuition (including fee and room and board) is relatively high and that it should cover all the costs of the School. Does tuition cover costs?

Answer: Tuition income does cover all operating costs of TASIS. This is an operating requirement of the TASIS Board of Directors for preparing the annual operating budgets. The TASIS Foundation has set as a strategic objective that no TASIS School become dependent on annual giving to support annual operating costs.

Question: If all costs are funded through tuition, what happens to monies donated to the Annual Fund? Why does TASIS need more money if it is already funding operations and buildings through tuition?

Answer: The objective of annual giving at TASIS is to provide funds for those program enhancements that otherwise are not included in the annual budgets. Buildings are largely funded through individual gifts. Examples of the use of proceeds from the TASIS Annual Fund in recent years include tilting tables for our budding artists, spectrophotometers for our scientists, Hammer Strength machines for our athletes, a sound system and a lovely Steinway piano for

our musicians, iPads for our younger students, and library books for our Elementary and Middle School libraries.

Question: Do 100% of all contributions designated for TASIS Switzerland come back to TASIS Switzerland?

Answer: Yes. All contributions made to the TASIS Foundation, and designated by the donor for TASIS Switzerland, must go to TASIS Switzerland.

Question: Do any funds from TASIS Switzerland donors go to TASIS England or stay in the Foundation?

Answer: No funds donated to the TASIS Foundation and designated for TASIS Switzerland go to TASIS England. If all donations received by the Foundation for TASIS Switzerland are not entirely requested by and disbursed to TASIS Switzerland in the year after receipt, they are held by the Foundation and are available exclusively for the future use of TASIS Switzerland.



Exceptional pianist Shu Ye '18 performs at the Arts Festival.

**TUITION PROVIDES THE BASE.
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PROGRAM ENHANCEMENT.**

Question: Why are parents being asked for more when they are already paying high tuition?

Answer: Annual fundraising at both TASIS Schools is purely voluntary, and making a contribution of any amount is entirely the decision of the parent, alumnus, faculty, or friend of TASIS. The history of fundraising at TASIS, starting at TASIS Switzerland in 1995, reflects significant and generous gifts, in addition to regular annual giving, on the part of alumni and parents for program enhancements and capital projects that could not be included in the annual operating and capital budgets of the Schools.

Question: Are corporations, especially those companies who are “sponsoring” students, being asked to contribute?

Answer: Corporations have not been systematically solicited in TASIS fundraising efforts thus far. Corporations have made contributions to both TASIS Schools either indirectly through parent or alumni solicitation or directly through donations to capital campaigns.

Question: Are donations to the TASIS Foundation tax-deductible?

Answer: Donations to the U.S. TASIS Foundation, Inc., a Section 501(c) (3) non-profit, educational organization, as well as to the TASIS Foundation (Switzerland), are tax deductible to the extent allowable by law in their respective countries.



For any and all questions about making a donation or to explore ways to sponsor a scholarship or a project close to your heart, please contact Yvonne Procyk in the TASIS Development Office at yvonne.procyk@tasis.ch or +41 91 960 5181.

CONTACT 9

Ways to Give

By credit card online:

www.tasisgiving.com

By wire transfer:

Please note that for security reasons, we no longer publish the Foundation account numbers in our communications. To make a donation via bank transfer, please email or call Yvonne Procyk in the TASIS Development Office, and she will be pleased to send you the wire transfer information.

By check:

US donors:

Please make the check payable to the TASIS Foundation, Inc., and mail to:

TASIS Foundation, Inc.
107 S West St. Suite 957
Alexandria, VA 22314

Non-US donors:

Please make the check payable to the TASIS Foundation and mail to:

TASIS Development Office
Via Collina d'Oro 15
6926 Montagnola, Switzerland

TASIS Foundation, Inc., is a 501(c)(3) organization, and gifts by U.S. taxpayers are deductible as permitted by law (tax ID#13-6225772). Gifts by Swiss citizens to TASIS Foundation are tax-deductible within the limits fixed by the donor's canton and Bern. For other countries, please consult your tax advisor.



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THE AMERICAN SCHOOL IN SWITZERLAND

Founded in 1956

Via Collina d'Oro 15, CH-6926 Montagnola | tel. +41 91 960 5151

www.tasis.ch