



**METROLINA**  
CHRISTIAN ACADEMY  
ESTABLISHED 1992



# 2020-2021 **COMMUNITY PARTNERS PROGRAM**



*Metrolina*





# 2020-2021 COMMUNITY PARTNERS PROGRAM

At Metrolina Christian Academy, we invite you to join our Community Partners Program and assist us in our mission to loving lead and equip students for Kingdom living. In keeping with this mission, we seek to lead our students to personally own their faith and to not only possess but live out a Biblical worldview. Your annual partnership directly supports this mission for all MCA students.

The Community Partners Program provides businesses with meaningful opportunities to support our students in all areas on our campus – academic programs, athletics and performing and fine arts – while also offering marketing access to the entire MCA community. Through digital (website, email and social media) and print media, signage at major events and more, MCA Community Partners can demonstrate their support while advertising their services to our school families and friends.

The MCA Community Partners Program offers several levels of sponsorship with a wide range of marketing benefits customized to support your business and its goals. As an MCA Community Partner, your business will receive broad-based visibility on MCA's campus for the length of the school year.

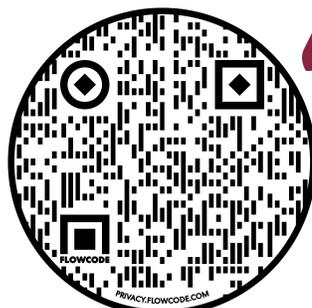
Our Community Partners are encouraged to make a decision by August 1st, in order to maximize the benefits of the sponsorship. All annual partnership agreements begin August 1st and continue for the entire school year, with the option to renew on or before July 31st.

You can contact the MCA Advancement Office to discuss program opportunities!

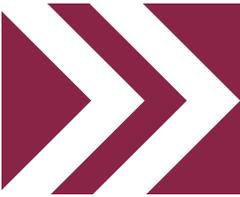
- **Dana Bostic** - [dana.bostic@fbcit.org](mailto:dana.bostic@fbcit.org) / 704.882.3375, ext. 7901
- **Katie Calloway** - [katie.calloway@fbcit.org](mailto:katie.calloway@fbcit.org) / 704.882.3375, ext. 7892
- **Shea Braswell** – [shea.braswell@fbcit.org](mailto:shea.braswell@fbcit.org) / 704.882.3375, ext. 7911

Or please visit online or complete the Community Partners Program commitment form!

Thank you for investing in our students and our school!



Scan this QR code to visit our Community Partners webpage!



# MCA QUICK FACTS

**1992**  
*Est.*

Early Education and TK - 12th Grade

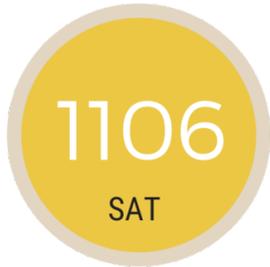
Accredited by ACSI & AdvanceEd



**LARGEST** Christian School in Union County



Christian School in North Carolina



Each MCA graduating class has averaged over \$5,000,000 in scholarship offers in the last 8 years.

The 10 year average composite SAT score for MCA students is 1106.  
The 10 year average composite ACT score for MCA students is 23.



**150** different churches represented in student population

Students perform over 90 hours of service during high school.



48 students baptized in 2019-2020

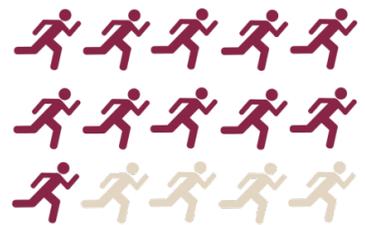
**14** Alumni serving on staff at MCA



Over **300**



Students involved in Performing Arts



68% of students involved in athletics

**11** All-County Band students in 2019-2020



33 Athletics Teams

3 Conference Championships won in 2019-2020\*



**32** All-conference athletes in 2019-2020\*

**10** All-state athletes in 2019-2020\*

\*Shortened spring season

# COMMUNITY PARTNERS

## LEGACY - \$7,500

### School Year Marketing Recognition

- 36 issues - MCA Warrior Weekly eNewsletter
- Banner Ad on MCA School App
- Social Media recognition - 12 posts annually
- Logo featured on MCA Website
- 4' x 6' Banner at Athletic Complex – Fall and Spring Sports
- Premier Event Signage at Athletic Complex – Fall and Spring Sports
- Prominent name recognition on Partners Banner in Gymnasium
- Name recognition on digital scorer's table in Gymnasium
- Name recognition in Athletic Programs
- Name recognition in Arts Programs & Campus Digital Signage
- Full Page Ad in Spring Drama Playbill
- 4 Premium Reserved Seats to one showing of Spring Drama
- Company name in MCA's Annual Report distributed to over 1500 homes

### MCA Golfers' Challenge Recognition (Premier Fundraising Event)

- Premier Event Signage
- Prominent Logo Placement on Event Banner
- Station Signage
- Option to add to Gift Bags
- 2 Teams = 8 participants

## HERITAGE - \$5,000

### School Year Marketing Recognition

- 18 issues - MCA Warrior Weekly eNewsletter
- Social Media recognition - 6 posts annually
- Logo featured on MCA Website
- 4' x 6' Banner at Athletic Complex – Fall and Spring Sports
- Prominent name recognition on Partners Banner in Gymnasium
- Name recognition on digital scorer's table in Gymnasium
- Name recognition in Athletic Programs
- Name recognition in Arts Programs & Campus Digital Signage
- Half Page Ad in Spring Drama Playbill
- 4 General Admission Tickets to one showing of Spring Drama
- Company name in MCA's Annual Report distributed to over 1500 homes

### MCA Golfers' Challenge Recognition (Premier Fundraising Event)

- Prominent Logo Placement on Event Banner
- Station Signage
- Option to add to Gift Bags
- 1 Team = 4 participants

You can contact the MCA Advancement Office to discuss program opportunities!

Dana Bostic - [dana.bostic@fbcit.org](mailto:dana.bostic@fbcit.org) | 704.882.3375, ext. 7901

Katie Calloway - [katie.calloway@fbcit.org](mailto:katie.calloway@fbcit.org) | 704.882.3375, ext. 7892

Shea Braswell - [shea.braswell@fbcit.org](mailto:shea.braswell@fbcit.org) | 704.882.3375, ext. 7911

# SPONSORSHIP LEVELS



## LEADERSHIP - \$2,500

### School Year Marketing Recognition

- Social Media recognition - 4 posts annually
- Logo featured on MCA Website
- 4' x 6' Banner at Athletic Complex – Fall or Spring Sports
- Name recognition on Partners Banner in Gymnasium
- Name recognition on digital scorer's table in Gymnasium
- Name recognition in Athletic Programs
- Name recognition in Arts Programs & Campus Digital Signage
- Quarter Page Ad in Spring Drama Playbill
- 2 General Admission Tickets to one showing of Spring Drama
- Company name in MCA's Annual Report distributed to over 1500 homes

### MCA Golfers' Challenge Recognition (Premier Fundraising Event)

- Station Signage
- Option to add to Gift Bags
- 2 participants

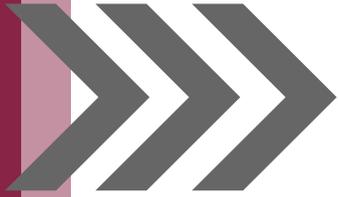
## BUSINESS - \$1,250

### School Year Marketing Recognition

- Social Media recognition - 2 posts annually
- Logo featured on MCA Website
- 4' x 6' Banner at Athletic Complex – Fall or Spring Sports
- Name recognition on Partners Banner in Gymnasium
- Name recognition on digital scorer's table in Gymnasium
- Name recognition in Athletic Programs
- Name recognition in Arts Programs & Campus Digital Signage
- Company name in MCA's Annual Report distributed to over 1500 homes

### MCA Golfers' Challenge Recognition (Premier Fundraising Event)

- Station Signage
- Option to add to Gift Bags



# WHO WE ARE

Metrolina Christian Academy (MCA) is one of the premier private Christian schools in the southeastern US, along with being the second largest in North Carolina. As a ministry of First Baptist Church of Indian Trail, MCA shares its facilities with the church in one of Charlotte Metro's fastest growing areas - Indian Trail. Metrolina Christian Academy currently serves over 1,300 students representing 800+ families who attend more than 150 different churches.

MCA has a rich tradition of challenging its students academically and equipping them spiritually to lead the lives God has chosen for them. MCA prides itself in having a comprehensive academy, which includes an early education program for infants through 4 years old, a kindergarten through twelfth grade school, and an extended care program. Using a curriculum that is integrated with the Word of God, MCA maintains high academic standards. MCA students consistently score above the national average on the Stanford Achievement Tests and on the ACT each year. MCA students are provided a safe, Christian environment where they are nurtured academically and spiritually for the cause of Christ.

We invite you to join us in advancing the mission at MCA by becoming a member of the Community Partners Program.

Thank you for your prayerful consideration of the MCA Community Partners Program.



# COMMUNITY PARTNERS 2020-2021 COMMITMENT FORM

## SPONSORSHIP LEVELS:

*Please indicate your sponsorship level below:*

- Legacy Partner | \$7,500
- Heritage Partner | \$5,000
- Leadership Partner | \$2,500
- Business Partner | \$1,250

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

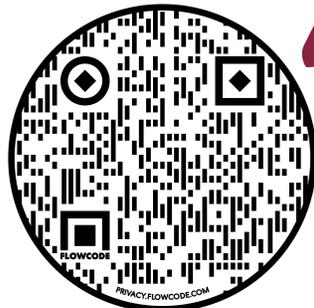
Phone (Cell) \_\_\_\_\_ Phone (Office) \_\_\_\_\_

Email \_\_\_\_\_

*Please return your Community Partners Commitment form with a check payable to Metrolina Christian Academy.*

**Mail to: Metrolina Christian Academy  
P.O. Box 1460  
Indian Trail, NC 28079  
Attn: Advancement Office**

*For your convenience, you may also complete the Community Partners Commitment form and make payment online at [metrolinachristian.org](http://metrolinachristian.org) - Support MCA - Community Partners Program*



Scan this QR code to visit our  
Community Partners webpage!

# 2020-2021 COMMUNITY PARTNERS PROGRAM



## FOLLOW US

 @metrolinachristian

 @metrolinachristian

 @MCAWarrior



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Indian Trail, NC 28079



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