

Reata Ad 2020-21

Yearbook staff member who sold you this ad _____

Name of person purchasing ad: _____

Name of student(s) appearing in ad: _____

*******TITLE YOU WANT TO APPEAR AT BOTTOM OF AD*******

(ex: Hannah Neal or Friends Forever or Band Seniors 2021. This is NOT the text you want IN the ad - this is simply the name that will appear at the bottom of the ad. Attach text for ad separately.)

TOTAL # of pictures appearing in ad _____

E-mail Address _____

Phone #s (home, work, **cell**) _____

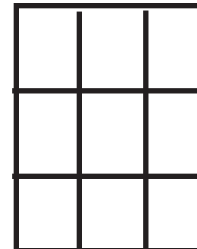
If ad/photos are being sent by an independent designer/photographer, list name, phone and email here:

Specify Form of Payment Below:

PAID ONLINE at www.balfour.com - Confirmation # _____ or CHECK # _____ or CASH
(Make checks payable to MHS PUBLICATIONS)

Circle the ad size/price you want: (first number is **B/W price**, second is **COLOR**)

- 1 unit: \$ 35/50 6 unit : \$300/400
- 2 unit: \$70/100 Full page: \$415/535
- 3 unit : \$ 115/160 These are the only size options available.
Ad sizes can not be combined.



Each square on the grid represents one ad "unit" on the page - nine units per full page. Ad units cannot be combined.

Contract, online confirmation # or check made to MHS or cash, flashdrive (no CDs or DVDs) and text due SEPT 10 by 3:30 PM in R206.

- One contract **FOR EACH AD**
- If putting pictures for more than one ad on the same flashdrive, please make separate folders for each ad and make sure each is clearly identified.
- Please **LABEL** your flashdrives with student name written on the drive itself (or on a ziplock or envelope holding the flashdrive).
- **No more than a total of 2 full ad pages per student**
- Two facing full page ads not allowed.
- Photos must be on a flashdrive in J-PEG or TIF format.
- Ad space cannot be held with payment only. Everything must be turned in **TOGETHER by Sept 10.**

Questions? Please call/text one of our editors:

McKenzie Weimer: 713 257 0317 Josie Grossman: 713 469 1147
Sarah Beth Rother: 713 586 9178 Bailey Zhang: 832 289 0879

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We will EMAIL a PDF proofs of your ad for approval. Please make sure the email above is correct and legible. If you have not received a PDF of your ad by email by Oct. 23, please contact your sales person or Ms.Hartman. Any ads not approved within 7 days of receipt will be considered correct and printed as is in the yearbook. Ads that are not approved will not be refunded in case of errors.