

## Valley Christian Schools' Privacy Policy rev. 241108

**Valley Christian Schools** understands the Importance of protecting the privacy of its families and visitors to [www.vcs.net](http://www.vcs.net) (and its associated websites). This privacy policy explains how we treat all information collected online at [www.vcs.net](http://www.vcs.net).

### What Information do we collect?

Through this site, Valley Christian Schools ("VCS") collects two kinds of information: general and personal.

*General information* is not specific to you and cannot be traced in any way to you. Such information includes certain non-personal information from visitors to the site (such as the time of day the site is accessed) and certain information in aggregate form (such as statistics relating to the number and frequency of visitors). VCS uses general information only in ways that do not identify you, the specific user. This means that general information is never linked to personal information.

*Personal Information* is specific to you and includes such things as your email address or name and mailing address. This type of information is sometimes called "personally identifiable information." The only personal Information collected through the vcs.net site is information you choose to supply or which is supplied in association with online enrollment or attendance at VCS. For example, this may be in response to a request to schedule a tour, pre-register for an Open House, or other event or offer.

In addition, for parents enrolling children, VCS does obtain enrollment and other personal information through an online enrollment process.

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties

### How do we use your information?

Any of the Information we collect from you may be used in one of the following ways:

- To personalize your experience  
(your information helps us to better respond to your individual needs)
- To improve our website  
(we continually strive to improve our website offerings based on the information and feedback we receive from you)
- To improve customer service or enhance our programs  
(your information helps us to more effectively respond to your customer service requests and support needs)
- To process requests for information
  - In association with enrollment and/or attendance at VCS or participation in any VCS activities.

Except as otherwise set forth herein, your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the information or service requested as VCS believes is necessary to comply with legal requirements or as otherwise disclosed to you at the point of collection.

The email address you provide, for example, such as to Schedule a Tour or Pre-register for an Open House or other VCS

Christian Schools event, may be used to send you Information or to provide updates pertaining to your request. If you wish to make any changes to the information collected, or if you do not wish your personal Information to be shared in this way, or you do not wish to be contacted beyond our Initial response to your request for more information, please unsubscribe from the email received, or contact us at the address provided below.

### **How do we protect your Information?**

We implement a variety of security measures to maintain the safety of your personal information when you enter, submit, or access your personal information.

We offer the use of a secure server. All supplied sensitive information is transmitted via Secure Socket Layer (SSL) technology only to be accessible by those authorized with special access rights to such systems, and are required to keep the information confidential. We do not process transactions or currently collect credit card, or other payment information through vcs.net

### **Do we use cookies?**

Yes, VCS uses the technology called "cookies," which involves placing a small file on your computer. The cookie assigns a unique identifying number to your web browser, allowing the [www.vcs.net](http://www.vcs.net) site to recognize your browser (but not otherwise identify you) and passively track activities on the site. Data collected from [www.vcs.net](http://www.vcs.net) cookies is general data and used only in the aggregate; our cookies do not access, collect or reveal any personal information or other data stored on your computer.

We use cookies to keep track of use on the VCS website and compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. We may contract with third-party service providers to assist us in better understanding our site visitors. The information collected by any 3<sup>rd</sup> party that provides site metrics does not include personally identifiable information. Nonetheless, these service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business.

### **Do we disclose any information to outside parties?**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. Outside parties, as used herein, does not include trusted third parties, such as trusted business partners, vendors, contractors or third parties who assist us in operating our website, conducting our business, servicing you or our subsidiaries or affiliated entities so long as: they protect this information in a manner that is consistent with this privacy policy by, for example, agreeing to keep this information confidential and refraining from selling or disclosing it to other persons or entities without your consent; or you otherwise authorize or consent to the disclosure of such information to such other parties. We may also release your Information when we believe release is appropriate to comply with the law, enforce our site policies, or protect others or our rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

### **California Online Privacy Protection Act Compliance**

Because we value your privacy we have taken the necessary precautions to be in compliance with the California Online

Privacy Protection Act. We therefore will not distribute your personal Information to outside parties without your consent.

### **Children's Online Privacy Protection Act Compliance**

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act), we do not collect any Information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

### **Online Privacy Policy Only**

This online privacy policy applies only to information collected through our website and not to information collected offline.

If our Web site has links to other non-profit, educational, or private organizations, you are subject to that site's Privacy Policy when you leave this site. Visitors should consult other sites' privacy policies as we have no control over information that is submitted to, or collected by these third parties. Reference in this Web site to any specific service, company, or organization does not constitute its endorsement or recommendation by VCS and VCS is not responsible for the contents of any "off-site" Web page referenced from this server.

### **Your Consent**

By using our site, you consent to our website privacy policy.

### **Trademarks & Publication Rights**

All content on the Website, including but not limited to designs, text, graphics, pictures, video, information, applications, software, music, sound and other files, and their selection and arrangement (the "Website Content"), are the property of VCS or Its licensors with all rights reserved. No Website Content may be modified, copied, distributed, framed, reproduced, republished, downloaded, displayed, posted, transmitted, or sold In any form or by any means, in whole or in part, without VCS ' prior written permission.

The School highlights student participation and achievement in academic, athletic, artistic, community service, and other areas. Parents/guardians enrolling children agree to permit VCS to use, in whole or in part, photographs, videos, written extractions, and voice/performance recordings of the student for educational, promotional, and/or athletic purposes in VCS' publications, press releases, videos, and Website with or without identifying the student by name.

Highlighting student participation and achievement is often best accomplished when a student is named. Unless a Parent(s) specifically requests otherwise, they permit VCS to identify the student (typically the first name only unless the student's full name is published in an external article or publication by an outside 3<sup>rd</sup> party, which may be linked to the VCS website) ) and/or the student's city of residence when highlighting participation and achievement in Valley Christian School's publications, press releases, videos, website, and social media outreach.

### **Liability**

The Information provided on this website is provided "AS IS", with no guarantee of completeness, accuracy, timeliness, or of the results obtained from the use of this information, and without warranty of any kind, express or implied, **including, but not limited to, any implied warranty of merchantability or fitness for a particular purpose.** By using this website you agree that under no circumstances will VCS, agents, or employees thereof be liable to you or anyone else for (1) any information contained In or omitted from this website, (2) any person's reliance on such information whether or not the information is correct, current or complete (3) any decision made or action taken In reliance on the Information In this website or for any consequential, special, or similar damages, even if advised of the possibility of such damages. Certain links in this website connect to other websites maintained by third parties over which VCS has no control.

### **Changes to our Privacy Policy**

If we decide to change our privacy policy, we will post those changes on this page. Your continued use of vcs.net after any such change constitutes your acceptance of the new Terms of use

### **Contacting Us**

If there are any questions regarding this privacy policy you may contact us using the Information below:

#### **Valley Christian Schools**

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San Jose, CA 95111  
United States  
[www.vcs.net](http://www.vcs.net)  
(408) 513-2500

Valley Christian Schools is an independent private school serving children in communities throughout the South San Francisco Bay Area.