

# Despite any challenges in transitioning to e-Learning, great things happened in Parkland Schools!

## Celebrations of Achievement

- Recognized student accolades by conducting virtual academic, arts, athletic and end of year award ceremonies
- Held Virtual Art Show on Facebook to celebrate what would have been the 17th Annual Festival of the Arts
- Had Athletic Coaches and Club Advisors remain engaged with students
- Shared student and staff achievements on all District social media channels
- Celebrated moments of gratitude on social media when community members did something positive for the community during school closures
- Held last day of school car parades at the schools
- Conducted a Virtual Staff Recognition Week event on social media which led to many posts of support and gratitude to Parkland staff
- Created Throwback Thursday social media campaign to celebrate senior class along with teacher shout out webpage and senior recognition page on Instagram

## Social/Emotional Support

- Continued [Safe2Say Something Program](#) to support the community
- Provided food assistance via District REACH Team who worked with Parkland Cares and the West Allentown Rotary Club to distribute food weekly to families who requested help
- Established [ParklandREACH@parklandsd.org](mailto:ParklandREACH@parklandsd.org) as a way for families to ask for food assistance
- Stayed in touch with parents and students by having Principals, Guidance Counselors, and Reading Specialists make school-wide updates in Schoology offering: virtual spirit weeks, mindfulness tips, reading books, “Miss You” videos, car parades, etc., to show that they cared and to keep spirits up
- Created Virtual Field Days
- Coordinated transitional events and activities for students who are transitioning from 5th to 6th Grade (pen pals, video narrated by assistant principal and counselors, etc.)
- Established [ParklandGuidance@parklandsd.org](mailto:ParklandGuidance@parklandsd.org) as a way for families to ask for help or assistance
- Parkland Education Foundation donated teacher headsets, made emergency grants for teachers to conduct lessons in e-Learning, donated and coordinated delivery of senior graduation lawn signs for all 800 seniors in the District, and presented Parkland’s Funniest Home Videos for the community to enjoy

## Equity

- Facilitated teacher to family regular communication leading to high attendance rates for all schools
- Provided access & equity of technology and the internet for all students
- Provided equity of digital resources by offering e-Learning on Schoology across the District
- Helped all 3<sup>rd</sup> grade students connect to the opportunity to take free instrumental music lessons next year via a video that helped them think about and choose an instrument for next year and ability to sign up via a survey

## Budget/Operations

- Planned for a 0% Tax Increase for 2020-2021 at the onset of the pandemic
- Held daily calls with Cabinet to ensure all departments knew what was transpiring across the District during school closures
- Held twice weekly calls with principals and Cabinet to communicate challenges and offer support for school operations during e-Learning
- Shifted School Board meetings to virtual format to continue district business
- Cleaned out lockers and collected textbooks/library books
- Returned student property via curbside pick-up
- Participated in county/state level emergency management activities
- Developed a Return to Work Plan so all employees could return to work safely
- Continued Human Resources hiring practices by conducting virtual interviews
- Deployed 1,600 learning devices to students in grades K-4 and responded to 1,200 tech support tickets
- Communicated budget information via press release and social media as well as in the summer district newsletter

## **Instructional Practice**

- Planned for Professional Development to support e-Learning including daily professional development workshops for teachers and time to collaborate with peers
- Offered synchronous & asynchronous instruction to students
- Posted tests, quizzes, projects, discussions, etc. to help monitor and measure student growth
- Held live Zoom sessions for students/teachers/principals to offer live opportunities for interaction
- Offered support from Special Education teachers, English Language Acquisition teachers, Guidance Counselors and Paraprofessionals to students as needed or requested
- Offered instrumental music lessons to students enrolled for instruction

The logo features the text "Parkland Strong!" in a bold, red, sans-serif font. The text is slanted upwards from left to right. The word "Parkland" is on the top line and "Strong!" is on the bottom line. The exclamation point is large and prominent.

## **Health and Sanitation**

- Purchased forehead thermometers for all schools
- Purchased Halo Mist disinfecting machines to sanitize entire rooms
- Purchased pressurized sprayers to disinfect all hard surfaces
- Purchased masks for essential staff members to wear in all buildings
- Maintained an adequate inventory of hand sanitizer and disinfecting chemicals
- Sanitized all buses as well as developed procedures to sanitize buses after each run
- Equipped each bus with sanitization equipment
- Developed procedures to clean and disinfect high touch surfaces in schools daily
- Developed summer schedule to clean and sanitize all school buildings
- Installed hand sanitizer dispensers throughout the schools
- Installed protective shields as needed throughout District
- Procured PPE for school nurses to work with staff and community members
- Devised triage plans when suspected symptoms of COVID are exhibited at school
- Provided contact tracing training for nurses
- Developed wellness guidelines and prescreening tools for staff

## **Communication**

- Provided weekly communications updating families on e-Learning and various school activities
- Utilized Parkland High School TV Studio to produce virtual ceremonies and coordinate broadcast of all content on Parkland TV and social media
- Publicized Parkland High School TV weekly content on social media and Parkland TV
- Developed [Coronavirus webpage](#) to serve as a portal for communication during school closure which included up-to-date research-based information regarding the Pandemic/COVID, weekly staff and parent updates, and community resources
- Created the [Class of 2020 webpage](#) which served as a portal for information for the senior class as well as many ways to recognize the seniors virtually
- Posted hundreds of social media updates that communicated parent updates, moments of gratitude, events, successes, and surveys while responding to hundreds of questions that came in over the District Facebook pages
- Coordinated a Parkland TV Broadcast schedule to be timed with virtual premiers of all recognition ceremonies and videos that pertained to student recognition and graduation
- Responded to media inquiries over the course of the closure leading to Parkland recognition in news stories
- Created a learning opportunities webpage for summer
- Created surveys for parents, students and staff at the close of the school year
- Sent weekly food assistance outreach messages outlining where and when assistance was provided