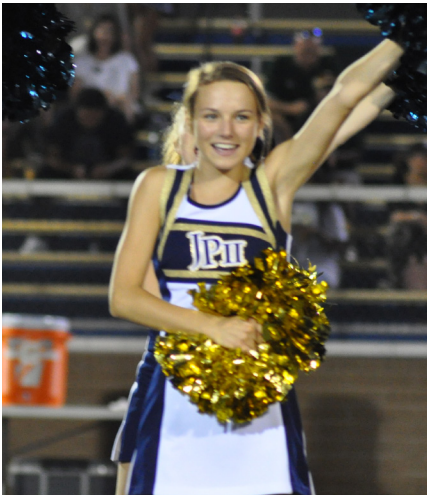


JPII KNIGHT ATHLETIC CLUB

SPORTS MARKETING KIT



**Pope John Paul II High School
Knight Athletic Club
Sports Marketing Opportunities
for Area Businesses**



A MESSAGE FROM THE ATHLETIC DIRECTOR

Thank you for your interest in Pope John Paul II High School and our Athletic Sponsorship Program. Your continued support enables us to provide a high-quality program, which benefits so many dedicated student athletes.

JPII sporting events are an excellent forum to deliver your message and promote your business. Thousands of students, parents, family members and friends attend games and other events at our facilities every year. Exposure to this core demographic permits you to reach consumers who want to patronize establishments that support JPII's athletic programs.

We are proud of our student athletes who continue to grow into model citizens in our community. These students and their families are often your most frequent customers. Every sponsorship or advertising dollar that you, an important member of our community, provide directly supports JPII Athletics.

Please take a moment to review this Media Kit. It provides an overview of the JPII sports programs and outlines the many opportunities for your organization to team with JPII Athletics.

Thank you for your consideration and all that you do in our community.

GO KNIGHTS!

John Dempsey
Athletic Director



UNBEATABLE MARKETING OPPORTUNITY

Each of our facilities is in use year-round for regular and post season games, as well as for community and non-district events. Thousands of consumers pass through our facilities on a monthly basis!



ADVERTISING

Football Bleacher Banner



All Sports Program Ad



3' x 6' Banner



CONTACT US

KAC@JP2HS.ORG

117 Caldwell Drive • Hendersonville, TN 37075

www.jp2hs.org

All advertising must adhere to the standards set forth by the Pope John Paul II High School Knight Athletic Club.

Advertiser must provide digital logo for all signage. KAC will create, install and maintain client banners each season & replace as necessary or requested by client. All fees must be paid in full prior to display of clients information.

ADVERTISING

BANNERS

Football Bleacher Title Sponsors 16' x 3' Banner on bleachers Digital display ad Full page ad in program Announcement at each home game	ALL YEAR (14 available)	\$2,500
Varsity Gym/Display Title Sponsors Static logo on scorers bench Digital display ad Full page ad in program Announcement at each home game	ALL YEAR (2 available)	\$1,750
ALL Sport 3'x6' Banner/Digital Display With full page ad in program	3 Sport Seasons	\$1,000
ALL Sport 3'x6'' Banner/Digital Display	3 Sport Seasons	\$750

ALL SPORTS PROGRAM

Inside Front Cover w/3'x6' Banner Full color - 8" x 10.5"	Program (1 available)	\$1,500
Inside Back Cover w/3'x6' Banner Full color - 8" x 10.5"	Program (1 available)	\$1,500
Back Cover w/3'x6' Banner Full color - 8" x 10.5"	Program (1 available)	\$1,500
Full Page Ad - 8" x 10.5"	Program	\$500
Half Page Ad - 8" x 5.25"	Program	\$250
Quarter Page Ad - 4" x 5.25"	Program	\$125
Personal Ad - 3.5" x 2" Text only - no business cards	Program	\$25

TAILGATE SPONSOR

Tailgate Sponsor 3 x 5 Banner at Tailgate Announcement during game Pre-event promotional material & emails	Home Football Game (5 available)	\$350
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NFHS NETWORK LIVE STREAMING

JPII Athletics and the Knight Athletic Club are excited to announce that we have joined the NFHS Network! Now there is no reason to miss our Knights in action. This partnership will allow JPII Athletics to live stream and replay home games held in our stadium and gymnasium to include.....

- Football
- Women's Soccer (turf games only)
- Men's Soccer (turf games only)
- Women's Lacrosse
- Men's Lacrosse
- Volleyball
- Women's Basketball
- Men's Basketball



**For more information and to purchase your
subscription contact....**

nfhsnetwork.com

2020-21 MEMBERSHIPS

LIFETIME

LIFETIME Family Membership	\$1,000
KAC Membership Gift (1 per membership)	
Includes yearly All-Sport Family Pass (Immediate Family Only)	

GOLD

Gold Membership	\$150
KAC Membership Gift (1 per membership)	
All-Sport Family Pass (Immediate Family Only)	

GRANDPARENT

Grandparent Membership	\$100
KAC Membership Gift (1 Per Membership)	
All-Sport Grandparent Pass	

JPII ALUMNI

JPII Alumni Membership	\$50
KAC Membership Gift (1 Per Membership)	
All-Sport Pass (Individual Alumni Only)	

NAVY

Navy Membership	\$50
KAC Membership Gift (one per membership)	

PREFERRED PARKING

Preferred Parking Pass	\$50
Paved parking spot for home football games	

TAILGATE ROW

Tailgate Row Parking	\$125
Tailgate area parking spot for football games	

ABOUT THE KNIGHT ATHLETIC CLUB

Each year, the JP II KAC provides more than \$50,000 in funding to the Pope John Paul II School athletic programs.

The KAC is a parent-based organization, which provides support for the student athlete both on and off the field.



With Membership of 150+ families and growing, we have an extensive network which extends beyond JP II to Middle Tennessee, surrounding states & internationally.

The organization supports all JP II sports teams and coaches, and all money raised goes to the athletic programs.



Past Funding Includes:

- Equipment
- Sports Fields & Facility Upgrades
- Digital Display Unit
- Senior Banners
- KAC Room at Jim Carell Complex



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Hendersonville, TN 37075**

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