



TOWN OF WEST HARTFORD

AGENDA

West Hartford Clean Energy Commission

July 9, 2018

7:00 PM

Rm 422

1. Roll Call 7PM

Member	Present	Alternates	Present
Catherine Diviney	No	Robert Palmer	No
Chris Nelson	No	Dave Mello	Yes
Joe Campanella	No	James Capella	Yes
Bernie Pelletier	Yes		
Max DuBuisson	No		
Total	(3 needed for quorum)		
Additional Attendees	Jeanne Grandy, Deborah Roe, Owen Eagen, Tim Schneider (Earthlight), Chamae Mejias (Earthlight), John Smith (Earthlight), Brian Shelby, Matt Macunas, Sabina Shelby, Dan Tavelli		

2. Approval of Minutes

- a. June 11, 2018 - Approved

3. Communications/Administration

- NEEDs CPACE partner has dropped out – Green Bank is looking for a replacement for our CPACE outreach campaign.
 - *Bernie to call Green Bank and follow-up. Earthlight expressed ability and willingness to step in.*

4. Business

- a. Earthlight Technologies invited to visit – discuss business outreach with the CEC and the WH Chamber of Commerce:
 - *Tim Schneider (owner), Chamae Mejias (marketing), John Smith (efficiency services) discussed the extensive range of services offered by Earthlight. They noted their ability to do energy efficiency work as well as provide solar. They discussed their successful cooperative arrangements in Mansfield, Bloomfield, and Manchester.*
 - Campaigns
 - i. *We discussed three possible campaigns –*
 1. *Lunch and Learn with the WH Chamber of Commerce – James Capella following up*
 2. *Possible “fill in” for NEEDs (who has dropped out of our CPACE program) – Bernie following up.*
 3. *General program similar to Manchester – Bernie following up.*

- Interviews
 - i. Earthlight is willing to be interviewed on Community TV*
- Testimonials
 - i. Bernie to follow up with Chamae*
- Sustainable CT update – Feedback from the June 14, 1 PM “Strengthening Your Sustainable CT Application”
 - *Catherine indicates that roughly half the submitted points were approved. The other half have some areas that need bolstering – but Catherine feels we can be on track for Bronze.*
- Multi-town energy task force initiative – June 20, 12-2 PM in Bloomfield report:
 - Energy Tracking software
 - i. Catherine Diviney taking the lead on this*
 - Storm Water Management
 - i. Bernie updated the group on the issue. James Capella is working to set up tour of the tunnel project and have some members of MDC meet with CEC*
 - Residential /Commercial Energy Efficiency Campaign
- 2018 Special Events Reports – Progress Reports:
 - Chamber of Commerce Education seminar – this group would work with Chamber of Commerce to arrange an education seminar, including vendors or speakers, for a specific type of business (restaurants, convenience, pick one). There was an idea to make this regional – work with additional towns/Chambers. Education on food recovery....**Joe Campanella, James Capella, Jim Henkel**
 - i. The meeting with Earthlight was a first step in this!*
 - Solar Promotion – this group would develop and launch another (residential?) solar promotion campaign. Could take a variety of forms: email, online, letters, banners, Town newsletters, Partners: EnergySage/GO Solar CT, Posigen, community TV spots, etc. **Dan Tavelli, Aaron Hills, Bernie Pelletier**
 - i. Aaron to check on status of metering for the rest of the year. We have to see whether it makes sense for us to have a campaign July to December
 - 1. Earthlight indicates that Residential net metering is likely continued through 2018 and into 2019 – so time remains to have one last outreach campaign. The folks above to make proposal.*
 - Recycling / Food Waste – There seemed to be a lot of interest in this area. Not sure what the specific topic/campaign would be- some suggestions below. **Katherine Bruns, Chris Nelson , Deb Roe**

- i. Yard waste through the summer – there is a move to pick up yard waste during the summer months to help prevent it going into the trash (this is not allowed!!)
- ii. Potential summer vote on SMART (Pay as you throw) vote this summer/ New London has just moved forward with it/
- iii. Connecting food sources with transporters and destinations – the idea would be to collect edible food before it is trashed and connect it to places that need it.
- iv. Scope out the overview of the network in town...There is some work to be done to find the generators of both prepared food and produce – and see what networks for secondary distribution exist already. These networks could either be enhanced – or new ones created.
- v. Supermarkets... restaurants...liabilities....There is a need to develop some FAQs concerning potential liability for donated food.

1. Deb Roe to take lead in setting up a “food map” – she will touch base with Foodshare and others to see how the food waste is currently handled.

- Community TV spots – This group would pull together a series of slides (static display), pre-made videos (e.g., EnergizeCT, YouTube,) and/or host some local interviews/speakers on a variety of topics to be aired on Community TV or the gov’t channel. “Brought to you by WH Clean Energy Commission.” Topics could range from Solar, Electric Vehicles, Windows/Doors, Insulation, Food Waste, Town efforts, etc. **Dave Mello, Joe Campanella, Matt Macunas, Bernie Pelletier**

1. Working with community TV to get some space

- EV car show to be held in conjunction with Drive Electric day **Matt Macunas, Max DuBuisson, James Capella**
 - i. Partner with Kingswood Oxford on September 8th
 - ii. Important to get the dealers early in the game...
 - iii. Electric bikes??
 - iv. Electric yard appliances
 - v. Fuel cell vehicles???

1. Next meeting on July 15th. Deb Roe will publicize

- Heat pump letter – Bernie and Catherine will finalize
- 100PercentCT Project & Energy Plan – Bernie and Catherine will work on this together over next month in light of Matt Hart’s desire to focus more broadly on Carbon Footprint/GHG Emissions
- POCD – WH-CEC may need to be proactive (given Matt’s take that this is an update, not overhaul)
- Owen Eagen Library Event – Noah Webster July 18th at 7PM

5. Adjournment 8:45PM