



**VOCATIONAL AND CAREER EDUCATION**  
**JUNE 8<sup>TH</sup> – JUNE 12<sup>TH</sup> 2020**

**This is a general Business and Consumer Education activity. Please make sure you are checking your BPS e-mail and Microsoft TEAMS for updates from your teachers. They will be sending you other activities that are specifically designed for your class.**

## **Evolution of Social Media**

The use of Social Media has become an all-encompassing part of our daily lives. One way that businesses promote and market themselves is through various Social Media sites. This week, we are going to look at how Social Media has evolved over its short lifespan.

Click on the link below to read a chapter about the Evolution of Social Media. After reading, click on the second link to access some activities to complete.

## **[Chapter 3: Evolution of Social Media](#)**

## **[Chapter 3 Activities](#)**

After completing the assignment, save it to your Office365 One Drive and then share it with your teacher.