



**Business
Management &
Administration**

**Business & Industry Endorsement
Marketing & Sales**

Grade	Language Arts	Math	Science	Social Studies	Required CTE Courses	Potential Certification
9 th	English 1	Algebra 1	Biology or Environmental Systems	World Geography or World History	Business Information Management I	
10 th	English 2	Geometry	Biology or Approved 2nd Year Science	U. S. History	Fashion Marketing Sports & Ent Marketing	
11 th	English 3	Approved 3rd Year Math	Approved 3rd Year Science	Government Economics	Social Media Marketing	
12 th	English 4 or Approved 4th Year English	Approved 4th Year Math	Approved 4th Year Science		Practicum in Marketing	National Retail Federation Customer Service & Sales

Career & Technical Student Organizations:
BPA—Business Professionals of America
DECA—Distributive Education Clubs of America

Dual Credit Offerings:
 English 3
 English 4
 U. S. Government
 *Additional dual credit courses offered at individual campuses.

Required Electives:
 Fine Arts
 Health
 Speech
 Foreign Language
 Physical Education

Additional Recommended Electives:
 Business Information Management II (One Credit)
 Practicum in Marketing II (Two Credits)

Sample Careers	High School	On the Job Training	Certificate	Associate's Degree	Bachelor's Degree	Advanced College Degree	Average Annual Salary	Source:
Public Relations					x	x	\$ 127,560	For further information on any of the careers click the career link or go to www.bls.org
Trend Forecaster					x		\$ 62,560	
Retail Sales Workers	x						\$ 22,900	
Wholesale & Manufacturing Sales Reps	x	x	x	x	x		\$ 60,530	
Fashion Designers					x	x	\$ 65,170	

Equal access to Career and Technical programs and activities is assured students in the Mesquite Independent School District without regard to race, color, national origin, gender, or disability.

