

# ST. DOMINIC HIGH SCHOOL

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## 2020-2021 Sponsorship Program

ST. DOMINIC HIGH SCHOOL | 31 ST. DOMINIC DRIVE | O'FALLON, MO 63366

ADVANCEMENT DEPARTMENT (STACIE BALLARD) | 314.691.7944 | SBALLARD@STDOMINICHS.ORG



# ST. DOMINIC HIGH SCHOOL

## 2020-2021 Sponsorship Program

Dear friends of St. Dominic,

Since our founding, the support of the St. Dominic community has been a critical component of our school's success. We are proud of our thriving community, from our 8,000+ alumni to the hundreds of new families joining us each year.

St. Dominic's 2020-2021 sponsorship program features a variety of packages to elevate your brand's exposure throughout the St. Dominic community and beyond, reaching thousands of prospective clients. Most importantly, we appreciate your continued involvement in our school community and look forward to seeing you at our many events throughout the coming school year. Thank you for being such an important part of our St. Dominic family.

***Educating with a higher purpose,***

**Jim Welby**  
President

**Sarah Wehde**  
Director of Advancement

### **SPONSORSHIP OPPORTUNITIES**

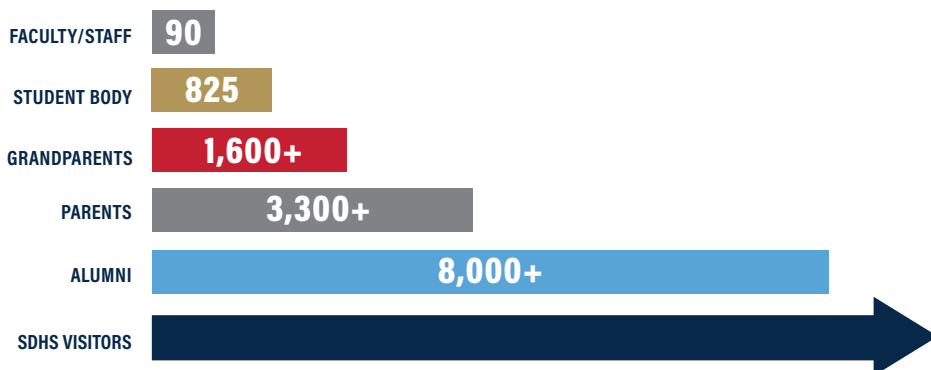
Our sponsorship packages provide an opportunity for you to:

- Support St. Dominic High School's mission
- Gain prominent exposure for your business/organization
- Take part in a convenient, one-time sponsorship process
- Enjoy special perks, including VIP event tickets and more

### **ADVERTISING EXPOSURE AT ST. DOMINIC EVENTS**

Your sponsorship provides access to an extensive network, in person and online, reaching thousands of people in the St. Dominic community and beyond:

#### **Projected Audience**



## IMPORTANT DATES

**June 30, 2020**

5% discount on sponsorship package commitments (when paid in full)

**August 1, 2020**

Final sponsorship program participation deadline

*Our ability to host large events is subject to public health guidelines and regulations. In the event that any 2020-2021 event plans must change, we intend to honor our sponsors' investment through alternate recognition opportunities and provide prompt, ongoing communication with our sponsorship partners.*



# ST. DOMINIC HIGH SCHOOL

## SPONSORSHIP PROGRAM

### 2019-2020 SPONSORS

*Thank you to our 2019-2020 sponsors for their continued investment in St. Dominic High School's mission.*



### WHAT OUR 2019-2020 SPONSORS ARE SAYING:

“ St. Dominic has provided an essential foundation to our children's faith and academic education which they are successfully carrying with them to college. By supporting the sponsorship program we can help fund a broader scope of programs in the St. Dominic community—not just what our kids are involved in, but in programs that make St. Dominic a well-rounded place to send your kids! The sponsorship program allows us to pre-determine the amount of money we want to donate to St. Dominic and then feel confident that it will help the program that needs it. ”

### SPONSORSHIP EVENTS

*These events and more are included with the sponsorship package options. We welcome you to join us at all St. Dominic events throughout the year!*



# VIP SPONSORSHIP PACKAGE

**SDAA CORNHOLE TOURNAMENT | August 15, 2020** **\$100**

Team entry and event signage

**SDAA CRUSADER GOLF CLASSIC | September 9, 2020** **\$1,000**

Crusader Club: Includes entry fee for four players and special recognition

**PALS ROCK N ROLL BINGO | September 18, 2020** **\$100**

Round Sponsor: Company logo/ad shown during sponsored round

**EVENING OF THE CRUSADER GALA | November 7, 2020** **\$2,000**

Platinum Sponsor: Includes full-page color ad in gala catalog, business name displayed on bidding website, verbal recognition during event, company name/logo on event signage, exclusive preview/bidding/cocktail hour before event, VIP seating for 10 guests, VIP parking, attendant for food and bar service, champagne bottle for table

**FALL THEATRE PRODUCTION | November 13-15, 2020** **\$100**

Half-page playbill ad, two tickets to the fall Crusader Players production

**SDAA CHRISTMAS BASKETBALL TOURNAMENT | December 28-30, 2020** **\$200**

Full-page ad in tournament program

**CELEBRITY WAITER SCHOLARSHIP DINNER | February 12, 2021** **\$750**

Table for 10, four-course meal, drinks, event signage, verbal recognition, VIP parking spot and champagne (option to provide own celebrity waiter or one is provided for you)

**ALUMNI BASKETBALL SHOWDOWN | March 5-7, 2021** **\$250**

Event Sponsor: Includes logo on back of event shirt, logo on event website and recognition on event signage

**PALS TRIVIA NIGHT | March 12-13, 2021** **\$100**

Trivia Round Sponsor: Company logo/ad shown during sponsored round

**SPRING MUSICAL & DINNER THEATRE | March 25-28, 2021** **\$500**

Standing Ovation Sponsorship: Includes full-page playbill ad and four dinner theatre tickets to the spring musical

**SDAA MOUSE RACES | Spring 2021** **\$100**

Single Race Sponsorship: Company name/logo shown during sponsored race

**CRUSADERFEST | April 23, 2021** **\$250**

Event Sponsor: Includes verbal recognition at event, logo on event website, logo on event banner and event signage

**GRANDPARENTS DAY | May 2, 2021** **\$150**

Event Sponsor: Includes business name/logo on website and event signage

**SUMMER ALUMNI MUSICAL | Summer 2021** **\$100**

Half-page playbill ad, two alumni musical tickets

**Total cost of package: \$5,700**

Two payments: \$2,850 due August 1, 2020, and \$2,850 due January 1, 2021

**June 30 deadline discounted price: \$5,415**

# EXECUTIVE SPONSORSHIP PACKAGE

**SDAA CORNHOLE TOURNAMENT | August 15, 2020** **\$100**

Team entry and event signage

**SDAA CRUSADER GOLF CLASSIC | September 9, 2020** **\$500**

Refreshment Sponsor: Includes business name/logo on refreshment golf carts

**PALS ROCK N ROLL BINGO | September 18, 2020** **\$100**

Round Sponsor: Company logo/ad shown during sponsored round

**EVENING OF THE CRUSADER GALA | November 7, 2020** **\$1,500**

Gold Sponsor: Includes half-page color ad in gala catalog, business name displayed on bidding website, verbal recognition during event, company name/logo on event signage, preferred seating for 10 guests and an exclusive preview/bidding/cocktail hour before event

**FALL THEATRE PRODUCTION | November 13-15, 2020** **\$100**

Half-page playbill ad, two tickets to the Crusader Players fall production

**SDAA CHRISTMAS BASKETBALL TOURNAMENT | December 28-30, 2019** **\$100**

Full-page ad in tournament program

**CELEBRITY WAITER SCHOLARSHIP DINNER | February 12, 2021** **\$750**

Table for 10 at scholarship dinner, four-course meal, drinks, event signage and verbal recognition (option to provide own celebrity waiter or one is provided for you)

**ALUMNI BASKETBALL SHOWDOWN | March 5-7, 2021** **\$250**

Event Sponsor: Includes logo on back of event shirt, logo on event website and recognition on event signage

**PALS TRIVIA NIGHT | March 12-13, 2021** **\$100**

Trivia Round Sponsor: Company name/logo shown during sponsored round

**SPRING MUSICAL & DINNER THEATRE | March 25-28, 2021** **\$250**

Spotlight Sponsorship: Includes half-page playbill ad and two dinner theatre tickets to the spring musical

**SDAA MOUSE RACES | Spring 2021** **\$100**

Single Race Sponsorship: Company logo/ad shown during sponsored race

**CRUSADERFEST | April 23, 2021** **\$250**

Event Sponsor: Includes verbal recognition at event, logo on event website, logo on event banner and event signage

**GRANDPARENTS DAY | May 2, 2021** **\$150**

Event Sponsor: Includes business name/logo on website and event signage

**SUMMER ALUMNI MUSICAL | Summer 2021** **\$100**

Half-page playbill ad, two alumni musical tickets

**Total cost of package: \$4,350**

Two payments: \$2,175 due August 1, 2020, and \$2,175 due January 1, 2021

**June 30 deadline discounted price: \$4,132.50**

# PREMIER SPONSORSHIP PACKAGE

**SDAA CORNHOLE TOURNAMENT | August 15, 2020** **\$100**

Team entry and event signage

**SDAA CRUSADER GOLF CLASSIC | September 9, 2020** **\$300**

Lunch and Dinner Sponsor: Includes business name/logo displayed in dining pavilion

**EVENING OF THE CRUSADER GALA | November 7, 2020** **\$500**

Silver Sponsor: Includes half-page black-and-white ad in gala catalog, verbal recognition during event, company name/logo on event signage

**FALL THEATRE PRODUCTION | November 13-15, 2020** **\$100**

Half-page playbill ad, includes two tickets to the Crusader Players fall production

**ALUMNI BASKETBALL SHOWDOWN | March 5 - 7, 2021** **\$250**

Refreshment Sponsor: Includes name on back of event shirt, name on event website, recognition on event signage

**PALS TRIVIA NIGHT | March 12-13, 2021** **\$100**

Trivia Round Sponsor: Company logo or ad shown during sponsored round

**CRUSADERFEST | April 23, 2021** **\$250**

Event Sponsor: Includes verbal recognition at event, logo on event website, logo on event banner and event signage

**GRANDPARENTS DAY | May 2, 2021** **\$150**

Event Sponsor: Includes business name/logo on website and event signage

**Total cost of package: \$1,750**

Two payments: \$875 due August 1, 2020, and \$875 due January 1, 2021

**June 30 deadline discounted price: \$1,662.50**



# A LA CARTE SPONSORSHIPS

## ATHLETICS

### SPORTING EVENT SPONSORSHIP | 2020-2021 Athletic Year

<input type="checkbox"/>	<b>Homecoming Football Game (only one available)</b> - Recognition in program, scoreboard ad and reserved parking	\$500
<input type="checkbox"/>	<b>Football Game Sponsorships (one per varsity home game; first-come, first-serve)</b> - Recognition in program and on event signage and reserved parking	\$300
<input type="checkbox"/>	<b>Basketball Season Game Sponsorship (entire season)</b> - Recognition in program and on event signage Boys ____ Girls ____	\$300
<input type="checkbox"/>	<b>Soccer Season Game Sponsorship (entire season)</b> - Recognition in program, recognition on event signage Boys ____ Girls ____	\$300

### SDAA CORNHOLE TOURNAMENT | August 15, 2020

<input type="checkbox"/>	Team entry and event signage	\$100
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### SDAA CRUSADER GOLF CLASSIC | September 9, 2020

<input checked="" type="checkbox"/>	<b>Tournament Sponsor</b> - Entry fee for two teams (8 players), special recognition in the golf program, prominent event signage and VIP experience during the tournament <b><u>2020 SPONSOR: MO REALTY HOME &amp; LAND</u></b>	\$5,000
<input type="checkbox"/>	<b>Crusader Club</b> - Entry fee for four players and special recognition	\$1,000
<input type="checkbox"/>	<b>Refreshment Sponsor</b> - Business name/logo displayed on refreshment golf carts	\$500
<input type="checkbox"/>	<b>Lunch and Dinner Sponsor</b> - Business name/logo displayed in dining pavilion	\$300
<input type="checkbox"/>	<b>Hole Sponsor</b> - Business name displayed at hole	\$125

### SDAA CHRISTMAS BASKETBALL TOURNAMENT | December 28-30, 2020

<input type="checkbox"/>	Full-Page Program Ad on Inside Front Cover (only one available)	\$350
<input type="checkbox"/>	Full-Page Program Ad	\$200
<input type="checkbox"/>	Half-Page Program Ad	\$100
<input type="checkbox"/>	Quarter-Page Program Ad	\$50
<input type="checkbox"/>	Business Card Program Ad	\$25

### SDAA MOUSE RACES | Spring 2021

<input type="checkbox"/>	<b>Single Race Sponsorship</b> - Business logo or ad shown during sponsored race	\$100
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# A LA CARTE SPONSORSHIPS

## PERFORMING ARTS

	<b><u>PALS ROCK N ROLL BINGO   September 18, 2020</u></b>	
<input type="checkbox"/>	<b>Round Sponsor</b> - Company name/logo displayed during sponsored round	<b>\$100</b>
	<b><u>FALL THEATRE PRODUCTION   November 13-15, 2020</u></b>	
<input type="checkbox"/>	<b>Full-page Playbill Back Cover Ad</b> (only one available)	<b>\$350</b>
<input type="checkbox"/>	<b>Full-page Playbill Interior Ad</b>	<b>\$200</b>
<input type="checkbox"/>	<b>Half-page Playbill Ad</b>	<b>\$100</b>
	<b><u>SPRING MUSICAL &amp; DINNER THEATRE   March 25, 2021</u></b>	
<input type="checkbox"/>	<b>Director's Circle</b> (only one available) - Full-page ad on back of playbill, eight dinner theatre tickets	<b>\$750</b>
<input type="checkbox"/>	<b>Standing Ovation</b> - Full-page playbill ad, four dinner theatre tickets	<b>\$500</b>
<input type="checkbox"/>	<b>In the Spotlight</b> - Half-page playbill ad, two dinner theatre tickets	<b>\$250</b>
	<b><u>PALS TRIVIA NIGHT   April 12-13, 2021</u></b>	
<input type="checkbox"/>	<b>Trivia Round Sponsor</b> - Company name/logo displayed during sponsored round	<b>\$100</b>
	<b><u>ALUMNI MUSICAL PERFORMANCE   Summer 2021</u></b>	
<input type="checkbox"/>	<b>Full-page Playbill Back Cover Ad</b> (only one available)	<b>\$350</b>
<input type="checkbox"/>	<b>Full-page Playbill Interior Ad</b>	<b>\$200</b>
<input type="checkbox"/>	<b>Half-page Playbill Ad</b>	<b>\$100</b>

## ALUMNI AND FRIENDS

<input type="checkbox"/>	<b><u>GRANDPARENTS MASS &amp; ROSARY   Year Round</u></b>	<b>\$1,500</b>
	- Refreshment signage during 7 Grandparents Masses/Rosaries, logo on mailed grandparents magnet, signage at Grandparents Day	
<input type="checkbox"/>	<b><u>CELEBRITY WAITER SCHOLARSHIP DINNER   February 12, 2021</u></b>	<b>\$750</b>
	- Table for 10 at scholarship dinner, four-course meal, drinks, event signage and verbal recognition (option to provide own celebrity waiter or one is provided for you)	
<input type="checkbox"/>	<b><u>ALUMNI BASKETBALL SHOWDOWN   March 5-7, 2021</u></b>	<b>\$250</b>
	- Logo on back of event shirt, logo on event website, recognition on event signage	
<input type="checkbox"/>	<b><u>CRUSADERFEST   April 23, 2021</u></b>	<b>\$250</b>
	- Verbal recognition at event, logo on event website, logo on event signage	
<input type="checkbox"/>	<b><u>GRANDPARENTS DAY   May 2, 2021</u></b>	<b>\$150</b>
	- Business name/logo on event signage	



# A LA CARTE SPONSORSHIPS

## EVENING OF THE CRUSADER GALA | NOVEMBER 7, 2020

### PREMIUM SPONSORSHIPS

- |                          |  |                |
|--------------------------|--|----------------|
| <input type="checkbox"/> | <b>Platinum Sponsor</b>  | <b>\$2,000</b> |
|                          | Includes full-page color ad in gala catalog, business name displayed on bidding website, verbal recognition during event, company name/logo on event signage, VIP parking, exclusive preview/bidding/cocktail hour before event, VIP seating for 10 guests, champagne provided, attendant for food and bar service |                |
| <input type="checkbox"/> | <b>Gold Sponsor</b>  | <b>\$1,500</b> |
|                          | Includes half-page color ad in gala catalog, business name displayed on bidding website, verbal recognition during event, company name/logo on event signage, preferred seating for 10 guests and an exclusive preview/bidding/cocktail hour before event  |                |
| <input type="checkbox"/> | <b>Silver Sponsor</b>  | <b>\$500</b>   |
|                          | Includes half-page black-and-white ad in gala catalog, verbal recognition during event, company name/logo on event signage   |                |
| <input type="checkbox"/> | <b>Bronze Sponsor</b>  | <b>\$250</b>   |
|                          | Includes quarter-page black-and-white ad in gala catalog, company name/logo on event signage   |                |

### SPOTLIGHT SPONSORSHIPS

*All sponsors listed below will also be recognized in the gala catalog*

- |                          |   |                |                          |  |              |
|--------------------------|---|----------------|--------------------------|--|--------------|
| <input type="checkbox"/> | <b>Bar Sponsor</b>  | <b>\$1,000</b> | <input type="checkbox"/> | <b>Top Shelf Sponsor</b>   | <b>\$500</b> |
|                          | Includes business name/logo on event signage, special recognition throughout the evening                              |                |                          | Includes gala catalog ad and business name/logo on event signage                 |              |
| <input type="checkbox"/> | <b>Cocktail Hour Sponsor</b>  | <b>\$1,000</b> | <input type="checkbox"/> | <b>Grab Bag Sponsor</b>  | <b>\$500</b> |
|                          | Includes branded cocktail napkins and business name/logo on event signage, special recognition throughout the evening |                |                          | Includes business name/logo on bags containing gift cards available for purchase |              |
| <input type="checkbox"/> | <b>Catalog Sponsor (only one available)</b>   | <b>\$1,000</b> | <input type="checkbox"/> | <b>Bid Paddle Sponsor (only one available)</b>                                   | <b>\$500</b> |
|                          | Includes full-page ad on back cover of gala catalog and business name/logo on event signage                           |                |                          | Includes business name/logo on bid paddles                                       |              |
| <input type="checkbox"/> | <b>Online Bid Site Sponsor (only one available)</b>   | <b>\$1,000</b> | <input type="checkbox"/> | <b>Photo Booth Sponsor</b>   | <b>\$500</b> |
|                          | Includes business name/logo prominently displayed on bidding website  |                |                          | Includes business name/logo on photo booth backdrop                              |              |
|                          |   |                | <input type="checkbox"/> | <b>Treasure Chest Sponsor</b>  | <b>\$500</b> |
|                          |   |                |                          | Includes gala catalog ad and name/logo on event signage                          |              |
|                          |   |                | <input type="checkbox"/> | <b>Band Sponsor</b>  | <b>\$250</b> |
|                          |   |                |                          | Includes business name/logo on event signage                                     |              |



# CONTACT AND PAYMENT INFORMATION

ST. DOMINIC HIGH SCHOOL 2020-2021 SPONSORSHIP PROGRAM

Online registration available at [www.stdominichs.org/sponsor](http://www.stdominichs.org/sponsor)

BUSINESS/ORGANIZATION NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ST. DOMINIC ALUMNI? ☐ YES ☐ NO

CLASS OF: \_\_\_\_\_

ST. DOMINIC PARENT? ☐ YES ☐ NO

CHILDREN & GRADUATION YEARS:

\_\_\_\_\_  
\_\_\_\_\_

## PACKAGE OPTIONS

☐ VIP SPONSORSHIP \_\_\_\_\_ JUNE 30 DISCOUNT (1 payment of \$5,415) \_\_\_\_\_ AUGUST 1 DEADLINE (1 payment of \$5,700 or 2 payments of \$2,850)

☐ EXECUTIVE SPONSORSHIP \_\_\_\_\_ JUNE 30 DISCOUNT (1 payment of \$5,415) \_\_\_\_\_ AUGUST 1 DEADLINE (1 payment of \$4,350 or 2 payments of \$2,175)

☐ PREMIER SPONSORSHIP \_\_\_\_\_ JUNE 30 DISCOUNT (1 payment of \$5,415) \_\_\_\_\_ AUGUST 1 DEADLINE (1 payment of \$1,750 or 2 payments of \$875)

A LA CARTE OPTIONS TOTAL: \_\_\_\_\_

## PAYMENTS: I would like to use the following method: (please check one)

- ☐ Check included with this form (please make checks payable to St. Dominic High School)
- ☐ Please invoice for the amount indicated above
- ☐ Credit card (please visit [www.stdominichs.org/sponsor](http://www.stdominichs.org/sponsor) to pay online or call 636.240.8303 ext. 119 to pay over the phone)

## ARTWORK:

- ☐ I have emailed [sballard@stdominichs.org](mailto:sballard@stdominichs.org) my company artwork/images and slogan I would like St. Dominic to use for my sponsorship through the 2020-2021 school year
- ☐ I would like St. Dominic to create artwork for my sponsorship for the 2020-2021 school year

*Thank you for supporting St. Dominic High School in our mission: **Educating with a higher purpose***