

# Opening Schools in Light of COVID-19:

## A Global Panel Discussion

Hosted by  
Jon Moser, CEO



#COVID19ED @finalsite



# Challenges Schools Are Facing Globally



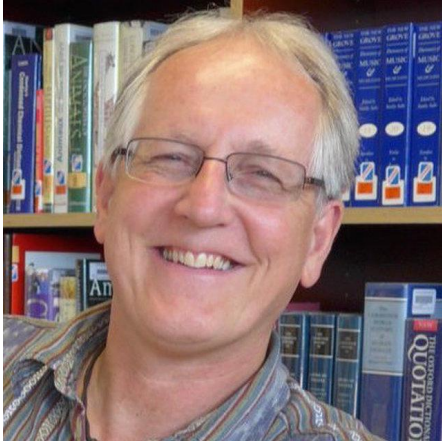


## **Live Poll**

How would you rate your plans for the  
2020-2021 school year?



# Meet the Panel



**John Mikton**

International School  
Luxembourg  
Head of Education and Media  
Technology



**Wayne Rutherford**

American School of Milan  
Director



**Chuck Putney**

Central Catholic High School  
Massachusetts, USA  
Website Project  
& Content Manager



# Meet the Panel



**Philippa Scudds**

Canford  
Director of Marketing and  
Communications



**Kevin Lynch**

Shanghai American School  
Director of Marketing +  
Communications



**Kyle Aldous**

Singapore American School  
Director of Communications

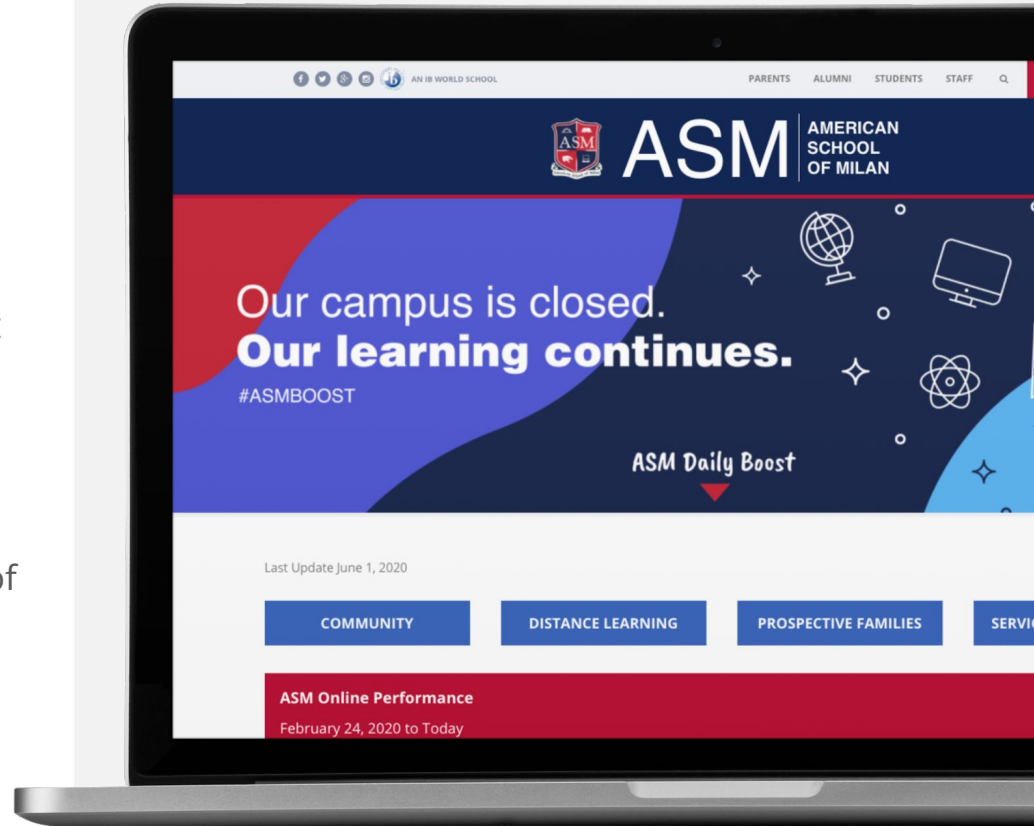


# American School of Milan

- Non profit association founded in 1962 with 920 students aged 3-18, from 50+ nations
- School went on White Week vacation on 17 February and students have not been back on campus since
- In 24 hours, academic, tech and staff put together a distance learning plan (which began Tuesday, Feb 25)
- ASM had hoped to reopen in April, May, or even June, but now looks forward to **reopening in September** with the benefit of the experience of our peers who are reopening currently.



[Distance Learning Hub](#)  
[Communication Hub](#)





# Central Catholic High School (Massachusetts)

- 1,200 students from 60 cities/towns (day school) in Massachusetts
- March 16: Campus closed
- March 18: Remote learning began
- May 2020: Senior Celebrations
- July: In-Person Commencement (tentative)
- Admissions: Virtual Visits
- Phased Re-Opening of State

[Celebrating the Class of 2020](#)

[Raider ReConnect](#)





# Canford

- A leading UK boarding school (Public School of the Year): 660 students ages 13 -18; 7 boarding and 3 day houses
- Term 2 ended 20 March with 2 days of remote learning
- Term 3 started 20 April with a full online educational programme across the 3 main elements of academic, co-curricular and pastoral school life
- Virtual Open Day held 25 April with over 200 families online
- Not reopening before September

[#Canford Together](#)  
[Virtual Visits Hub](#)



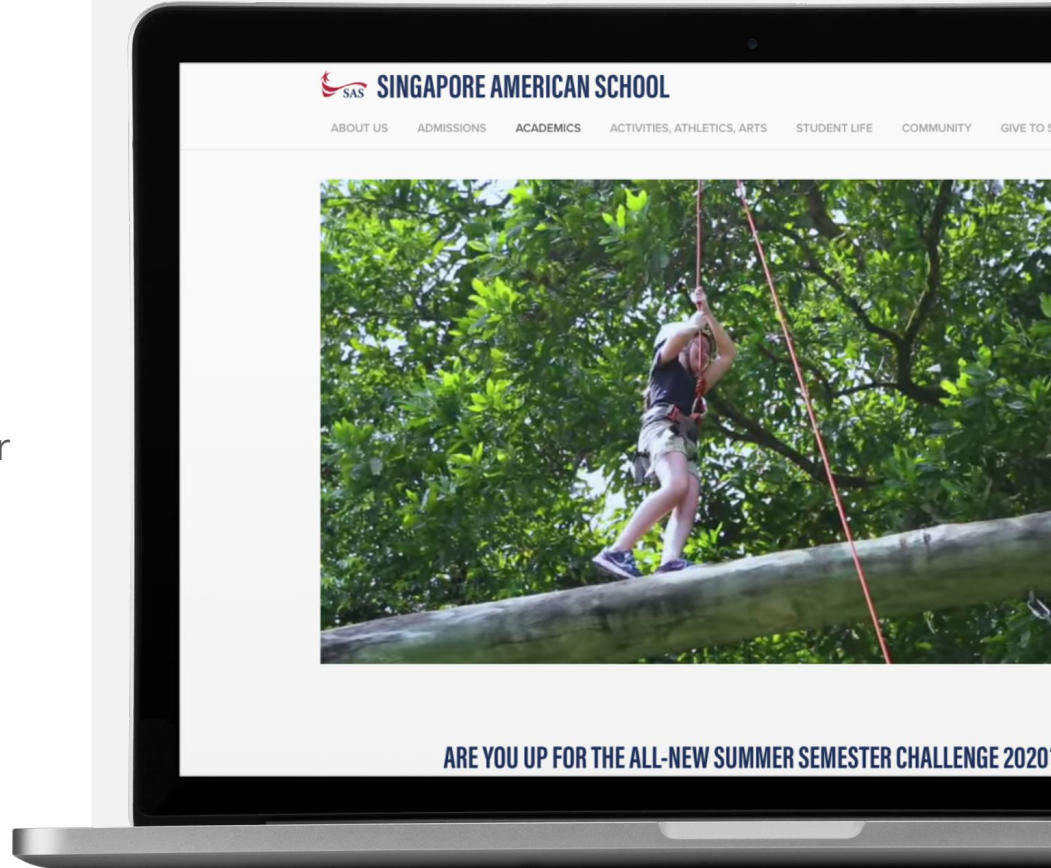
# Singapore American School

- 4,029 students from 50+ countries on 36-acre campus
- School conducted distance learning from March 30 - June 1
- **Students are back on campus to complete the final week of school**
- Will offer **Summer Semester** classes for the community

[Summer Semester](#)

[Distance Learning](#)

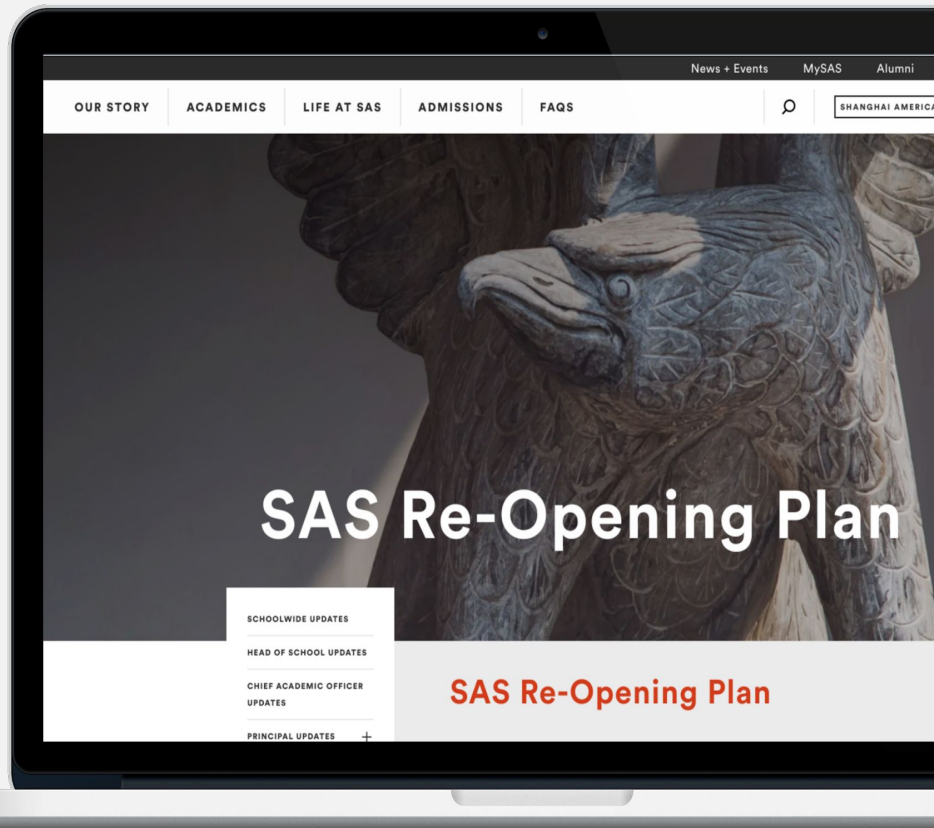
[Graduation](#)



# Shanghai American School

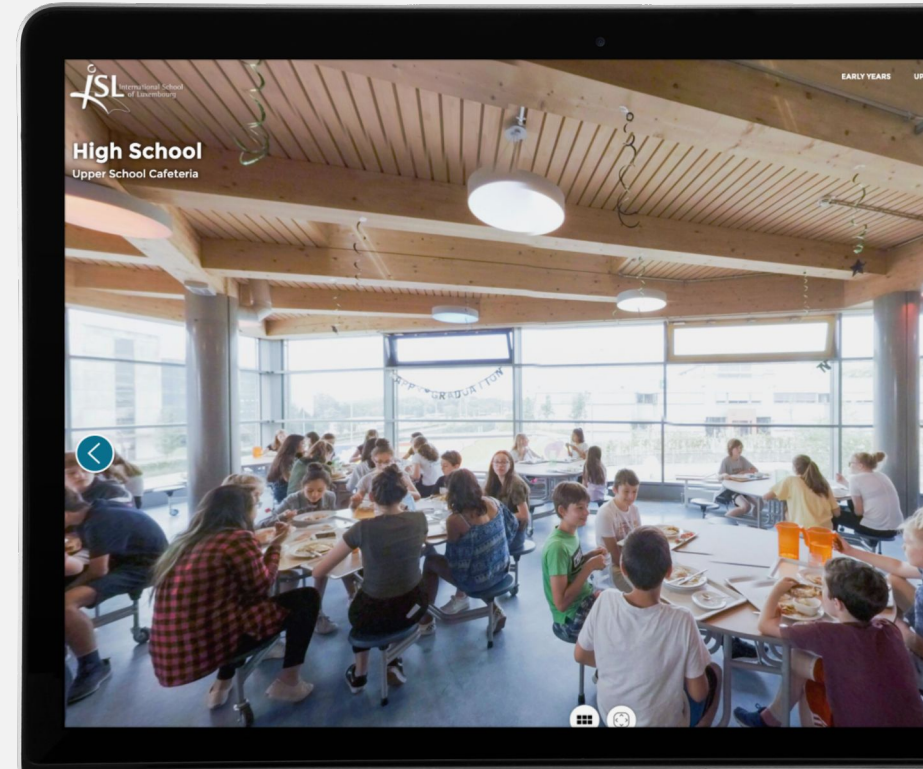
- 2800 students from 46 countries, two campuses
- Chinese New Year break on January 22 and weren't able to return until **104 days** later
- Rolling reopening on May 6 with students from grades 1-12 on campus
- Due to various border closures, over 30% of families and over 50% of faculty are still abroad.
- Continue offering both on-campus and distance learning.

[Reopening Plan](#) • [Distance Learning Plan](#)  
[COVID-19 Updates](#) • [SAS Graduation 2020](#)  
[Class of 2020, Meet the Class of 1949](#)



# International School of Luxembourg (ISL)

- Over 1390 students, PreK - 12, and more than 270 staff members
- School moved to a phased virtual learning plan on 16 March
- The Ministry of Education allowed school to open as of May 4
- Phased in approach to reopening
- Community [Daily updates](#) to parents and a weekly newsletter
- Staff receive daily update from the crisis team sharing key workflows, updates and news





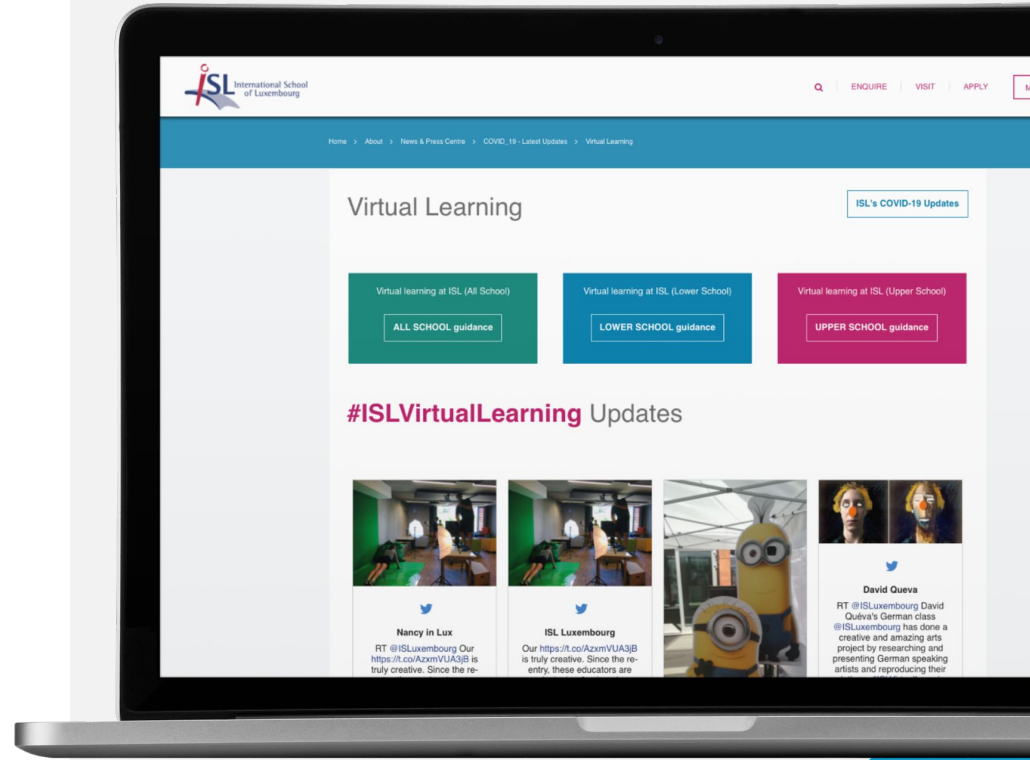
# ISL Reopening Processes

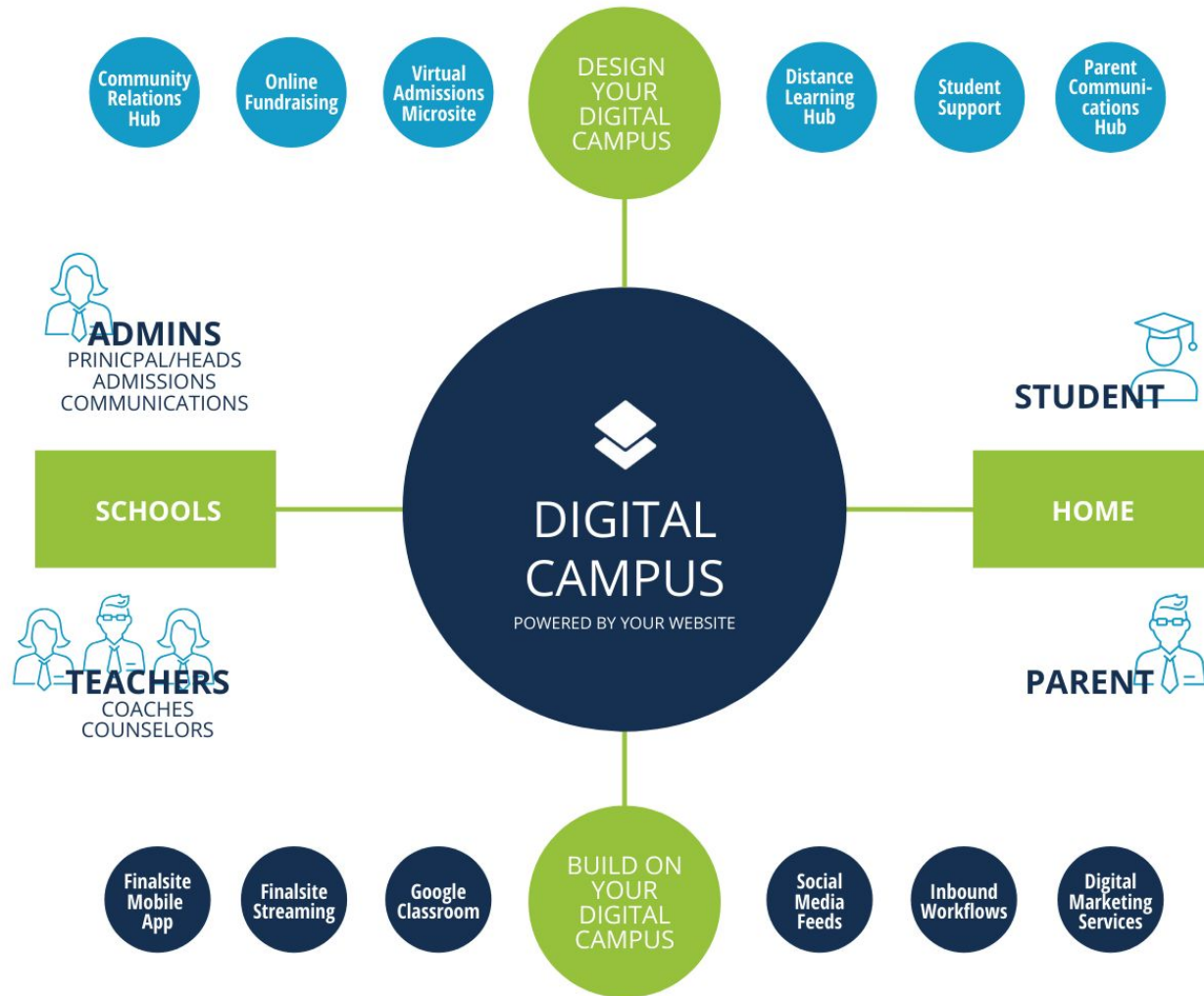
- Upper School Grades 6-10 classes began  
May 11 (1st cohort) May 18 (2nd cohort)
  - Re-entry: [Full details](#) and **Video**
  - Grade 11 have stayed at home to continue full virtual learning
  - Grade 12 are not impacted due to their unique situation with the IB exams
- Lower School Grade PreK-5 classes started  
May 25 (1st cohort) June 2 (2nd cohort)
  - Reopening: [Full details](#) and **Video**
- In both situations online virtual learning continues and teachers are supporting both in class and at home students with virtual learning focus



# Practical Tech Tips from John Mikton

- A school's preparedness is closely tied to their internal IT infrastructure capacity, cloud strategy with digital ecosystems and digital fluency of the students, staff and parents.
- Alignment of Leadership Team in strategy and communication
- **Clear and frequent communication**, narrow the venues for sharing information (less is more):
  - [Parent daily](#) communication
  - Daily staff communication via email
  - [Community venues](#) to share information
  - [#ISLVirtualLearning](#) Social Media Updates
- [Student Wellness page](#) to student health and well-being and useful contacts
- [Student Activities](#)
- Professional Learning Networks - [Facebook Group](#) and [European International Schools moving school online](#)

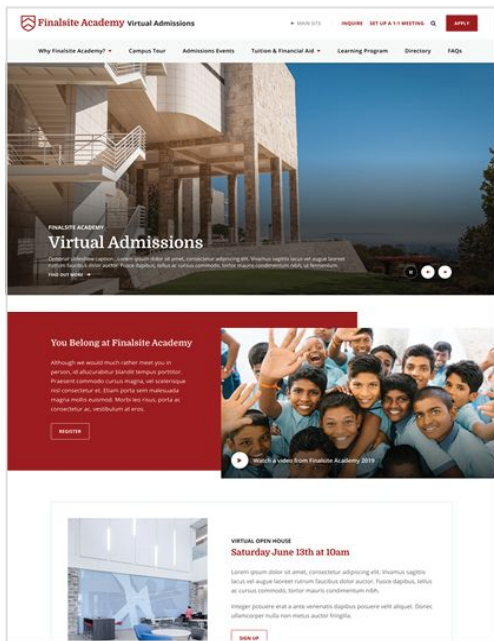




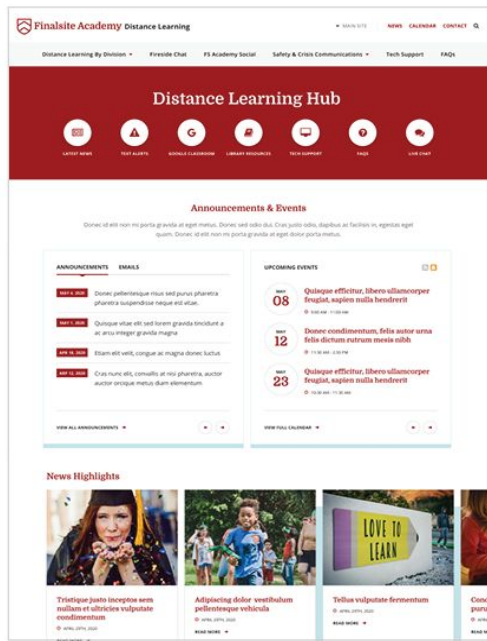


# Design Your Digital Campus

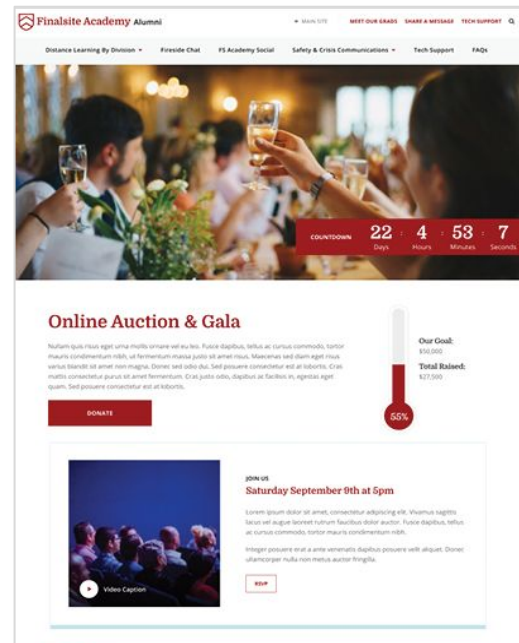
## Virtual Admissions Microsite



## Communications & Distance Learning Hub



## Advancement & Online Fundraising



Whether it's **distance learning**, **parent communications**,  
**enrollment**, or **fundraising**—moving forward, your  
school's online experiences will help define the **quality**,  
**perception**, and **value** of your education.





## **Live Poll**

Is your website Digital Campus ready  
for Back to School?



# Questions

education@finalsite.com

[finalsite.com/digital-campus](https://finalsite.com/digital-campus)