Enrollment and Capacity Management Advisory Committee
November 14, 2016
Enrollment Projections Discussion Notes

What do you wonder about?

- Do we factor in immigration
- Should birth rates be paired with factoring in immigration
- Impact of millennials when they have kids – income differences – raising kids in apartments
- Model of ██████████ changing more to European model
- More affordable areas – turn over – Millennials
- Millennials different priorities
- What impact does business expansion have on families moving in and enrollment?
- Is there a corresponding drop in enrollment in areas where neighborhoods are at capacity?
- What are other districts and communities doing to market and drive up their enrollment?
- How many charter schools and private schools are in the district?
- Have to be a home sale – track new developments/rental prices
- What does this look like/feel like for our achievement – how do we regarding this with racial isolation with city planner
- How will the election effect enrollment? (i.e. racial backlash and economic response)

How might a community member react to the enrollment projection methodology? What may concern them? What may reassure them?

➢ A lot of thought goes into the decisions.
➢ Schools have a standard they want to maintain (ex. class size)
➢ Not controllable – decisions made in the city; however the schools are affected
➢ Not consistent with mobility and other factors
➢ Inaccurate inputs seeking accurate results
➢ When trends hold is fairly accurate
➢ Very overwhelming
➢ Right numbers used by district?
➢ Predictability is reassuring (survival rate is reassuring) – Pretty close; only off by 12 students! Wow!
➢ A lot of numbers to go through. Need to have lots of narrative. Is there a visual way?
➢ Concern – factors that goes into it
➢ Reassure – history and future patterns in place
➢ How do we simplify it?
➢ Concern: The complexity of
  - the assurance
  - the stability may reassure them
  - historically a good job at predicting

How would you describe the enrollment projection methodology? (sentences, bullet points, words)

- o Fluid
- o Lottery
- o Solid system
- o Assumptions are important, many _____ in birth rates, something unusual happens, it throws the model off
- o Predictive
- o "The 'districts' best guess"
- o Base data and apply trend data
- o Impressive
- o Complex
- o Technical
- o Amazing
- o A video with narrative
- o City planners input to describe partnership with builders and city
- o Thorough and complex
- o Fairly right on – amazing!