

# CULTURE OF GIVING AT ST. MARK'S

The tradition of fundraising in independent schools is a necessary and important one. We are a 501C3 non-profit organization, and the additional funds we raise through the Development Office support our mission and advance our school. Through growing resources and fiscal responsibility, the basic operating budget of St. Mark's is covered by tuition dollars. Fundraising efforts help us go above and beyond the standard classroom and create the entirety of the St. Mark's experience.



## THE ANNUAL FUND

The Annual Fund is the most important fundraising initiative of the year. This condensed campaign, occurring every fall from September 1 through November 30, provides funding for:

- Enhanced professional development for teachers
- New technology in classrooms
- Refreshed and enriched curriculum materials
- Improvements to our campus and facilities

Our theme for the Annual Fund is "Every Family, Every Year," and we invite all families to contribute in the fall. In previous years we have reached as high 92% parent participation in the fund. We hope to reach new heights this year with your help!



## GALA AND UNGALA

The annual spring gala to support St. Mark's Episcopal School is a time-honored tradition. We have a system established where we alternate from a casual UnGala year to a traditional formal affair every other year. We invite all parents to join us this spring for our UnGala, which will be a more casual event held on our campus in the spring. Proceeds from the St. Mark's Gala or UnGala benefit special projects around campus. Funds from previous events have been earmarked for things like new turf, facility upgrades, keeping our campus secure, professional development, and our ongoing commitment to improving technology.

## JOIN US!

Across all of our programs, we benefit from the generous support of parents, grandparents, alumni families, and foundations. We are sincerely grateful for all of our donor support at St. Mark's. It is reflected in what we do and who we serve.