

What is your invention or innovation?

My incredible innovation is to take a basic simple video game controller and customize the color and art work to fit your own personal style. All you need is to send me an idea of your personal style favorite colors and characters and I will create a custom piece art decal to fit your controller perfectly or choice from one of Kenny custom art pieces.

I will mail it to you house and it is just that simple!

What problem does it solve?

It takes a regular boring controller and makes it into awesome cool fun work of art and it can be whatever design you want.

Who does your product or idea help?

Gamers, because this gives gamers a cool way to be creative with their controller.

Why is your product or idea better than what already exists?

I will tell you why. My product is better than anything that exists in this market, because you can look down at your controller and be inspired by how dope your controller is. When your friends come over to play games they will want to know where you got such a cool controller. My product is like no other on the market today.

Why should the judges vote for your product or idea?

My idea is original and sellable. All kids want to customize their belonging so it make it a one of a kind piece. Prodcution is cheap and can pull in a great price per unit.

I can get them made for .50 cents and sell the template \$8.00 and the custome for 12.00. Profit is \$7.50 and for custom it would be 11.50.