

Suffield Board of Education
Community Engagement & Public Relations Subcommittee
Meeting Minutes
May 22, 2020
Held Remotely

Present: Debra Dudack, Brian Fry, Melissa Finnigan, and Sue Mercik Davis (joined 9:40am), Superintendent Timothy Van Tassel (joined 9:40am), and Laura Guerrette

Absent: Michael Sepko

I. Call to Order

The meeting was called to order at 9:20 a.m.

II. Discussion of End of Year Board Flyer

The end of year flyer was discussed. The format of the newsletter was adjusted for clarity and ease of navigation on both computer and mobile devices. Debra Dudack will edit content in advance of next meeting on June 5th.

III. Discussion regarding planned frequency of CE/PR publications

The committee made tentative plans are for tri-annual flyers, subject to change based on need.

IV. Discussion regarding Board participation in Suffield town parade

Members expressed positive interest in participating in the future.

V. Adjournment

The meeting adjourned at 10:35 a.m.