

The Day



Shawn E. Palmer
Chief Revenue Officer



May 22, 2020

To the family members of the Class of 2020:

It would be an understatement to say that the end of the 2019/2020 school year did not go as planned. Your graduate likely missed out on milestones that they had been looking forward to for years, from prom to senior nights, class trips, and of course graduation. Although we cannot replace any of the memories that could have been made, we do want to do our part to help congratulate southeastern Connecticut's high school class of 2020 and show them a little extra appreciation.

To commemorate Norwich Free Academy's Class of 2020, The Day is publishing a special section that will be inserted in the newspaper on Sunday, June 21, 2020. This commemorative section will provide a glimpse of what the actual graduation ceremony may have looked like and contain stories, photos from the school year, students' speeches, a listing of the graduating class, awards information and more.

In a year that students won't be afforded the usual commencement activities, this section provides parents and family members the opportunity to purchase congratulatory message ads for their students that will run in their school's keepsake section. This is your chance to publicly congratulate your Class of 2020 graduate!

Purchasing and creating your ad is easy!

Simply visit theday.com/graduations to get started. The deadline to place ads is Wednesday, June 3 at 5 p.m. Once you're there, you'll have the option to:

- Select the size of your announcement (\$50 for a 1/8-page or \$100 for a 1/4-page)
- Pick one of three designs available for each size, including different color options
- Write a special message to your graduate
- Upload photo(s) of the graduate
- Proof and then pay for your ad

If you have any questions, contact Matt Suraci (m.suraci@theday.com) or Stacey Williams (s.williams@theday.com).

Congratulations again to your graduate! We wish them all the best in the future.

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Publishing

Company

47 Eugene O'Neill Drive
P.O. Box 1231
New London CT
06320-1231
www.theday.com

Phone

860.701.4264

s.palmer@theday.com