

PRESS RELEASE

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MEDIA ADVISORY

KCPS and Sallie Mae Hosting College and Career Event

Educational experience designed to inform, inspire and prepare students and their parents for life after high school

Kansas City, Oct. 1, 2018: Kansas City Public Schools will host its 2018 College & Career Explosion from 8:30 a.m. to 2:00 p.m. on Thursday, Oct. 4 at Paseo Academy of Fine and Performing Arts, which is located at 4747 Flora Ave. in Kansas City, Mo. All members of the news media are invited and encouraged to attend.

The College & Career Explosion was designed to promote college planning and financial literacy for high school students and their parents. Through partnerships with Metropolitan Community College, Junior Achievement and Sallie Mae, more than 1,000 students will experience a Midwest college fair with representation from over 35 colleges and universities, including several Historically Black Colleges and Universities (HBCUs).

Students will also have the opportunity to complete admissions applications onsite. During the Career Explosion, attendees will speak with various industry professionals about their educational and career paths. As part of Sallie Mae's Bridging the Dream Tour, students will hear from hip hop artist, motivational speaker and former educator Dee-1, who will share his journey, offer insight on the importance of attending college, engage in Q&A and treat attendees to a performance. One lucky student from each high school will win a \$1,500 scholarship during the event.

In addition to the student-focused events, parents of KCPS high school students will attend a workshop geared toward college readiness and financial aid support.

