

DAC Mtg Minutes

9/22/14

Manual Tech

Schools Present: AC Prep - Secondary, Border Star, Central FLA, Garfield, King, Lincoln, NE Middle, Paseo, SWECC

Meeting called to order by Chair Miriam King at 6:05 pm

Ms King welcomed attendees and each person introduced themselves and their school.

Approval of meeting minutes were tabled.

Speakers

Dr Murillo and Dr Sanders: Presentation regarding School Improvement Advisory Committee (SIAC)

Andrea Flinders: Explained role and responsibility of teachers' union; spoke about upcoming ballot measure Amendment 3

Committee Reports

President's/DACX report

- See the DAC website for links to presentations/handouts, to sign up for DAC e-newsletter
- Be sure to check out each school's athletic calendar on school websites for most up-to-date game dates/times/locations. Inform parents/students with smartphones to utilize the calendar subscription feature.
- Middle school ribbon cuttings - be sure to check out Central and Northeast Middle Schools; this is their first year; they currently have 7th graders and are above projected enrollment

Communication Brainstorm led by Steve Burton

1. What the school uses to communicate with parents
2. Barriers to effective school-to-parent communication
3. Solutions

All Speaker and Committee Presentations and Handouts are available on the DAC website.

There was no Old or New Business.

Meeting was adjourned by Miriam King at 7:30 pm.

Brainstorm | School-to-Parent Communication

How does your school communicate w/ parents?

Phone blast, texts, emails, Tyler, Class Dojo, weekly classroom newsletters, flyers, school website

Barriers/challenges

- Not knowing WHO is responsible at the school for communications OR multiple people at school responsible for communication and they are not in sync
- Not using the preferred means of communication
- Lack of consistency school-to-school
- Not knowing where to GET information to send home to parents
- Parental lack of access to e-forms of communication
- Little-to-no ADVANCE notice; no reminders
- Not all schools have tools to send emails

Suggested Solutions

- Found a consistent day-of-the-week for communications is helpful
- Need to take into account whether communicating through elementary or secondary channel
- Ensure message is identical when repeating via multiple channels: phone blast and email
- Requires specific person to be responsible for communication
- Listing of all teachers/staff w/ email and phone ext on school website>staff directory; must include their function, ie what they do
- Get automated phone system with extensions at each school (ie Border Star)
 - Publish directory (online/offline)
 - Establish expectation phone calls will be returned in 24 hrs; don't need to have an answer, but do need to acknowledge the call