



VOCATIONAL AND CAREER EDUCATION  
MAY 18<sup>TH</sup> - MAY 22<sup>ND</sup> 2020

**This is a general Graphic Communications activity. Please make sure you are checking your BPS e-mail and Microsoft TEAMS for updates from your teachers. They will be sending you other activities that are specifically designed for your class.**

### **T-Shirt Designs at CustomInk Design Lab**

For this lesson, you will design 3 t-shirt designs using CustomInk's design lab.

Click on this link: [CustomInk](#) and go to the Design Lab Tab.

This design lab allows you to pick a garment such as a t-shirt, hoodie, or long sleeve t-shirt. Then using their design tools you can add text and graphics. It also allows you to rotate the shirt and design the back. When you are done, take screenshots of all your designs and turn them in. **Each t-shirt must have a minimum of 3 elements for the front, meaning text and graphics.**

#### **Design #1 – Brockton Boxers Shirt**

For this design, you will come up with a Brockton Boxers design. This can be a general Brockton Boxers shirt or for a specific sport such as Basketball or Volleyball. Be sure to use Brockton High colors for your artwork, text, and t-shirt.

- Design a 2-3 color front and a 1-2 color back design.
- On the back put your name and a number, like a sports Jersey. A good font is "Varsity"

#### **Design #2 - Captain Jack Fishing Charters**

For this design you can assume your Customer, Captain Jack, wants you to design a t-shirt for his charter fishing boat business. Use fonts and colors that have a nautical feel. You can google to get ideas.

- Design a 2-3 color front and a 1-2 color back design. The back can just be text or text and a graphic.
- Use ocean-related or nautical images such as a boat, fish, fishing gear, etc.
- You can make up any additional information you want to add to the shirt such location or phone number

#### **Design #3 - Choice (Pick one)**

For this design, you can choose from the following ideas. Design a 2-4 color front. A back design is optional.

#### **Choices include:**

1. **Music record label** - Design a shirt for a new record label
2. **Restaurant** - Design a shirt for a new restaurant opening soon. It can be Italian, Mexican, or Asian cuisine or maybe just a pizza place or sub shop. Pick any type of restaurant you want.
3. **Summer Camp** - This could be a theme camp like a Space Camp or just a regular camp.
4. **FREE Style** - Come up with your own design



**SAMPLE DESIGN**



When completed, save your writing to your Office365 OneDrive and feel free to share it with your teacher.