

VOCATIONAL AND CAREER EDUCATION May 18TH - May 22ND 2020

This is a general Health Assisting activity. Please make sure you are checking your BPS e-mail and Microsoft TEAMS for updates from your teachers. They will be sending you other activities that are specifically designed for your class.

Healthcare Press Release from May 18th Press Briefing

Objective(s): You will be able to...

• Inform the media about COVID-19 measures your facility is implementing to help combat the spread of the virus and protect your patients.

Assignment:

- Watch Governor Baker's recent press briefing from May 18, 2020.
- Based on the new guidance from Governor Baker, your assignment is to write a press release
 for your medical facility that outlines HOW your medical facility will implement the new
 guidance (i.e. you are the spokesperson and need to disseminate information to the public
 about what your facility is doing). Use the links below for guidance and write a press release
 (TYPED, 12 pt. Font, double spaced).
- When you are finished with your press release, save it to your Office365 OneDrive and then share it with you teacher.

Press Release Sample Links:

Press Release Writing Tips

Sample Press Release