

# MajorClarity

May 6th, 2020

MajorClarity, Inc.  
117 S 14th St. Ste 160  
Richmond, VA 23219

Greetings!

We would like to take a moment to acknowledge the outstanding work of your district staff for successful implementation of the MajorClarity platform.

By incorporating our career content and academic planning tools into your curriculum, you are providing every student with a unique opportunity to take ownership of their academic experience and to prepare for a meaningful and appropriate career path. As a result of frequent and active engagement with our service by your students and staff, we are thrilled to recognize you for achieving 'PowerUser' status with our platform.

We are proud to extend to you an official 'PowerUser' certificate for the 2019-2020 school year. This recognition means:

- At least 40-50% of student accounts were activated this school year
- At least 25-30% of all students returned to their account 2x or more
- Staff showed high engagement levels (measured through staff logins and number of staff engaged per student login)

Because you are a power-using district, we want to encourage you to display the MajorClarity PowerUser badge on your district or school website. This special digital badge will be provided to you via email and can be used however you see fit.

Thank you for all you do. We are proud to be partnering with you and commend your ongoing efforts towards making MajorClarity a successful resource for your division!

Sincerely,



Audrey L. Johnston  
Director, Customer Success