



## Skippers Booster Club Meeting Minutes April 14<sup>th</sup>, 2020 Zoom Conference Call

**Attendees:** Stacy Joslin, Traci Peterson, Carol Koyonen, Stacy Cranbrook, Cym Kibort, Amy Harry, Dana Callahan, Laura Ammon, Brenda Erickson, Angie Trapnell, Courtney Olson, Heather Magown, Julie Dorn, Cheryl Krampitz, Beth Homeister, Deb Hanson, Christine Galbreath, Mary Rivers, Carrie Landstrom, Ted Schultz

**Call to Order:** Meeting was called to order by Traci Peterson at 7:02 p.m.

**Activities Distribution:** None

### **Activities Director Report:**

- Spring Coaches meeting was held this afternoon
  - Sports and activities will only be held if students are physically returning to buildings
  - Many ideas are being discussed and implemented to keep teams and clubs connected
- Ted is holding a meeting on Thursday for all coaches and advisors
  - Will explain the Grant process

### **Co-President's Report:**

- First ever virtual Zoom video conference call meeting!
- Treasurer Board positions filled
  - Julie Dorn – Club Treasurer
  - Cheryl Krampitz – Store Treasurer
  - Will be voted in at funding meeting
- Dana Callahan will be the Vice President for the 2020-2021 Booster Club Board while she resumes her role of co-chair of fundraising
- Store Manager and Senior party chair positions still open
  - Penny will volunteer for the senior party but unable to take the lead position as she is new to the community
  - Job descriptions were sent out to Team Leads last Friday
    - No responses
  - Brenda will keep checking store surveys for interest
    - Follow up with one response to senior party chair
  - Suggested to reach back out to Kelly Rausch and Leslie Richmond for a shared role
  - Cym will connect with Katie Martin to share the Communications position

- Stacy and Traci met with Ted and Gwynn regarding the funding grants
  - 60% of the grants have been used so far
    - \$43,701 has been used which leaves \$24,907 unused
  - If their club/sport was affected by the school closure and are unable to use their funds for the items granted by the Booster Club by the May 1<sup>st</sup> deadline Gwynn will send an email with the following options
    - First option: Submit a change request to Stacy Cranbrook by email that will be voted on by the board
      - Need to be dated by Monday, April 20<sup>th</sup>
      - Purchases need to be completed by the May 1<sup>st</sup> deadline
    - Second option: Re-submit those funds towards next year's grants
      - They will be given first priority
      - Remain under \$1,500
      - Not considered a roll-over, it is a new submission towards next year's funds
      - Require a board vote in June
      - Limited to one request per club/team
  - Ted will put the grant request in to a Google Doc to be submitted electronically
    - Ted has a meeting with coaches/advisors on Thursday so will discuss/explain
    - Send Google Doc out on Friday
  - Money granted is spent through the Activities Office
    - All money is managed and approved

### **Vice President's Report:**

- Stacy C. has been shadowing Traci and Stacy J. regarding the process of funding grants

### **Secretary's Report:**

- Traci motioned the approval of the March meeting minutes. Laura seconded the motion. Board voted and motion carries. Minutes were approved
- Email will be sent out regarding the location of the May meeting

### **Treasurer's Report:**

- Financial reports and profit and loss budget were distributed
- School closure has impacted our store sales
- Solid sales during spring conferences
  - Down about 20% from last year
- Variance in sales income on reports is most likely due to sales tax
  - Christine's report does not include sales tax while Mary's does
  - Sales tax is paid quarterly
    - Mary will pay July's bill in June
    - Will have the number by next week

## **Communication's Report:**

- Website has been updated with the 2019-2020 Membership Donors list
- Traci and Cym met last week to brainstorm ideas for social media accounts during this time of uncertainty
  - Don't want to be absent but need to refocus from funding to other ideas
  - Held a fun contest for people to post a picture of them wearing their Tonka gear while at home to win a store gift card
  - Suggestion to fill the disconnection gap between the elementary schools, middle schools and high school since all the schools feed into the high school
  - Discussed how now may not be the time for so many things since the store is closed and no new membership drive
  - Spring sports are engaging via Zoom and other platforms
    - Ted will provide Cym with information on what is planned and share a Google Doc of ideas

## **Committee Reports:**

### **Membership/Website:**

- No new members
  - Not actively recruiting at this time
- Worked with Cym to update the membership list that was posted on the website

### **Booster Store:**

- Actively looking for a Store Manager replacement
- The May/June clearance sale is pending based on if students will be back in the building
- Minnetonka Baseball Association picture day has been cancelled
- The Pre-Sale for Booster Club members has been cancelled
- If/when students are back in school the focus will be on advertising for the 25% sale
- No word yet on the June 10<sup>th</sup> all staff breakfast
- If spring sports/clubs seasons start and go later in to the summer, possibly the store hours could too
- Slat walls are pulling a bit more but not an immediate concern at this point
- Will open for plant sale pick up if able

### **Volunteer Coordinator:**

- Brenda has received 70 survey's so far
- 7 out of the 21 days will need new Team Leads
  - Team lead doesn't have to be there for both shifts but be available for phone calls/texts if needed
  - Board members may forward the survey to incoming Freshman families that they know may be interested in volunteering
  - Brenda sent the survey to the people on the waitlist

## **Fundraising:**

- Unfortunately, all the great fundraising ideas and opportunities have been cancelled for the remainder of the year
  - Now is not an appropriate time for ask for money
  - Will pursue the ideas next year

## **Senior Party:**

- Bibs have been ordered for next year and will combine the 64 left from this year
- Plant sale ended on Monday
  - Angie has been discussing pick up options on May 9<sup>th</sup>
    - May need to do a drive through pick up in the MHS parking lot
    - Will not have merchandise or yard signs for purchase at that time
    - \$7.000 (incl. tax and retail price) sold
- Sold 200 yard signs quickly, ordered 50 more that also sold quickly and have an order of 50 more coming next week
  - Great to have signs available to show support to the class of 2020
  - 3 requests for scholarships for signs that Angie approved
- We are in a unique situation that is frequently changing
  - If graduation occurs on June 9<sup>th</sup>, we will keep our venue if congregating in large groups is a possibility
  - If graduation is on the alternate dates in July or August, Angie has been talking to Mr. Erickson regarding alternatives
    - Possibly do a senior party in conjunction with senior day
- Angie is meeting with senior party committee to discuss options on Wednesday
- Looking for ways to support the seniors
  - Yard signs
  - Instagram page "Tonka 2020" for people to submit a photo and plans for their future
    - May turn submissions in to a video to play on senior day
- Clear Channel Advertising donated a spot on the 101/7 billboard to put an encouraging message to seniors to show support and unity
- A Minnetonka parent designed a tumbler with "Tonka Quarantine 2020" on it
  - Will offer as a fundraiser but no plans to push it

## **Old Business:** None

## **New Business:** :

- Preliminary Budget review
  - Will finalize at the May meeting

## **Adjourn:** Meeting adjourned by Traci at 8:47 p.m.