

Four Ways Volunteers Can Help Make Saints Giving Day a Huge Success

SAINTS
GIVING
DAY 2020

Intro to Saints Giving Day


On Tuesday, May 19, we will ask all Saints to come together—in spirit and generosity—to secure the brightest possible future for our students, our faculty, and our school. We will ask you to join us for a 24-hour, worldwide fundraising campaign that will help Canterbury withstand the economic impact of this complex time and, most importantly, continue to educate the next generation of students who will lead with courage and compassion and who will serve and shape our world.




1) Become a Saints Giving Day Advocate

What does it mean to be an Advocate? As a Saints Giving Day Advocate, you will help us spread the word to our community, helping to generate support. When you share the campaign on Facebook, Twitter, or email, you will know exactly how many clicks, gifts, and dollars your sharing is generating.


[ABOUT](#) [DONORS \(2,727\)](#) [ADVOCATES \(151\)](#)




#AllinforDavidson Challengers
♥ matched 433 donations for a total of \$50,000
♥ Gave \$300,000 because 2,500 pledges were made during a Challenge!



Lisa LeNard Walvoord
♥ matched 39 donations for a total of \$390
♥ generated 18 clicks and 5 donations, totaling \$10,300



Charles Cushman
♥ generated 112 clicks and 35 donations, totaling \$6,212



Community Advocates
♥ generated 968 clicks and 77 donations, totaling \$5,515

How do I become an Advocate? Log onto

www.givecampus.com and click 'sign up'.

You can either use your Facebook account or email.

Sign up

Log in with Facebook

We'll never post to Facebook without your permission.

Or sign up with email

Name

Email

Password

College

Grad School

Primary/Secondary School

Sign up

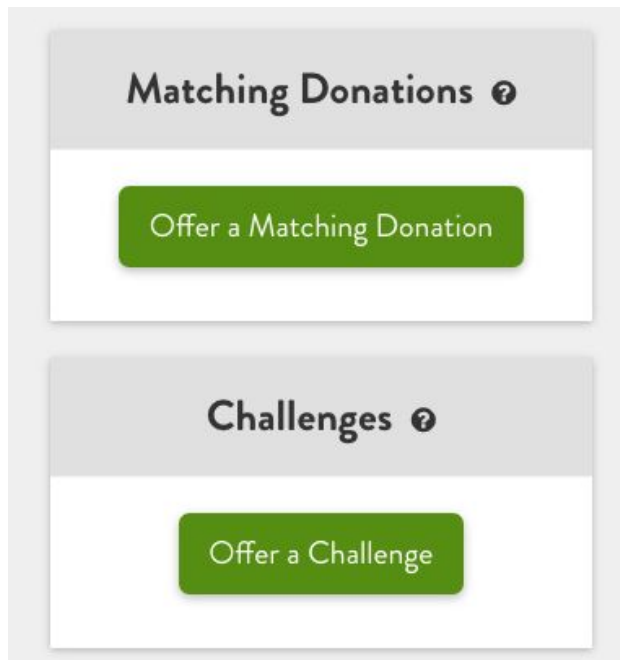
Already have an account? [Log in](#)

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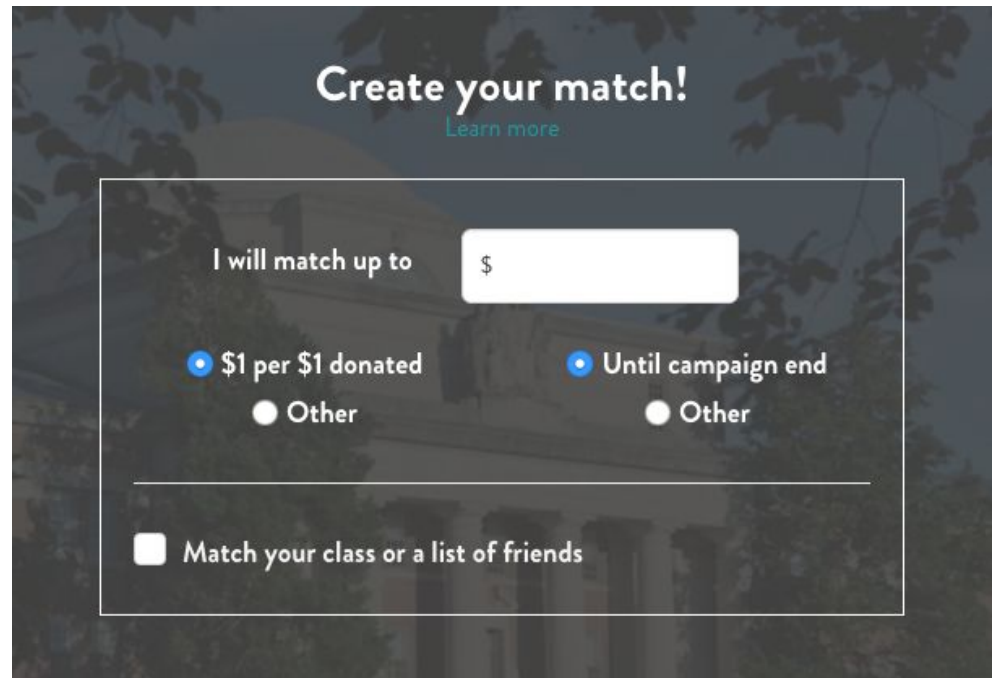
2) Offer a Matching Gift or Challenge

Motivate others to give by creating your very own matching donation or challenge.

How? On the campaign page, click on “Offer a Matching Gift” or “Offer a Challenge” on the sidebar below the video. For example, *“I will match dollar for dollar gifts up to \$500!”*



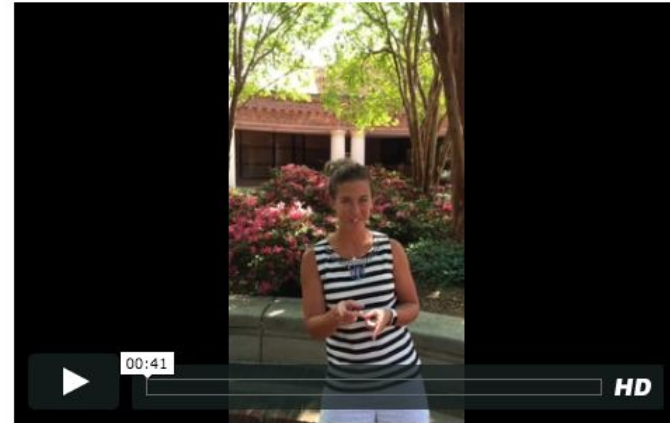
The sidebar contains two main sections. The first section is titled 'Matching Donations' with a help icon. Below the title is a green button labeled 'Offer a Matching Donation'. The second section is titled 'Challenges' with a help icon. Below the title is a green button labeled 'Offer a Challenge'.



The form is titled 'Create your match!' with a 'Learn more' link. It includes a text input field for the match amount, preceded by a dollar sign. Below this are two rows of radio button options. The first row has '\$1 per \$1 donated' and 'Until campaign end', both of which are selected. The second row has 'Other' and 'Other', both of which are unselected. At the bottom, there is a checkbox labeled 'Match your class or a list of friends' which is currently unselected.

3) Create a 'personal plea' video

Upload a video or send us your photo and use your own words to explain why this campaign is important to you!



GIVE NOW!

How: 3 Easy Steps



Record a short video

Tell your friends why you're supporting this campaign and why they should, too.



Upload your video

After you upload the video, you'll receive a link to share.



Share!

Share the link with your friends and inspire them to make a gift.

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4) Make a Gift!

Lead by example and make a donation of any size, and gifts of \$75 or more will earn a pair of Canterbury socks! Gifts can be made by credit card, debit card, and by bank account.

Thank You for Walking Like a Saint!
For Canterbury School (CT)

Amount*

Name*

Email*

Country

Zip code*

Affiliation:

- ☐ Alumnus/a
- ☐ Faculty/Staff
- ☐ Friend
- ☐ Alumni Parent
- ☐ Grandparent
- ☐ Current Parent

☐ I have read and agree to the [terms of service](#)*

* Indicates required field

Recap of the 4 ways you can help:

- 1) Become an 'advocate' and track your impact
- 2) Create a 'personal plea' video or send us your photo
- 3) Offer a match or challenge
- 4) Make your gift!



Questions: mgal@cbury.org or kheslin@cbury.org

www.givecampus.com/CanterburySchoolCT

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