



City of Brockton

BROCKTON PUBLIC SCHOOLS

Michael P. Thomas ♦ Superintendent of Schools

VOCATIONAL AND CAREER EDUCATION

MAY 11TH - MAY 15TH 2020

This is a general Graphic Communications activity. Please make sure you are checking your BPS e-mail and Microsoft TEAMS for updates from your teachers. They will be sending you other activities that are specifically designed for your class.

Color Meaning

When creating designs, colors are chosen to represent different meanings. Click on the link below and explore the meanings of your favorite colors. After reading, choose three (3) colors and then find examples throughout common business you see everyday (Taco Bell, Target, Burger King, etc.) Then, reflect as to why these companies possibly chose these colors to represent their brand.

The Meanings of Colors

When completed, save your writing to your Office365 OneDrive and feel free to share it with your teacher.