

CAREER & TECHNICAL EDUCATION

GRAPHIC DESIGN

The Graphic Design Pathway allows students to find their creative voice and develop an in-demand skill set as they create illustrations, logos and advertisements.

Students will learn the fundamentals of traditional and digital art as well as advertising and marketing concepts to excel in these professional industries.

CAREERS IN GRAPHIC DESIGN

TECHNICAL CAREERS

(Apprenticeship, Associate's Degree, Advanced Certification, Experience, etc.)

- Graphic Designer
- Foley Artist
- Logo Designer
- Social Media Strategist
- Communication Specialist

PROFESSIONAL CAREERS

(Bachelor's, Master's, Ph.D., Specialized Training, Experience, etc.)

- E-Commerce Designer
- Visual Effects Producer
- Social Media Director
- Web Content Developer
- Creative Director

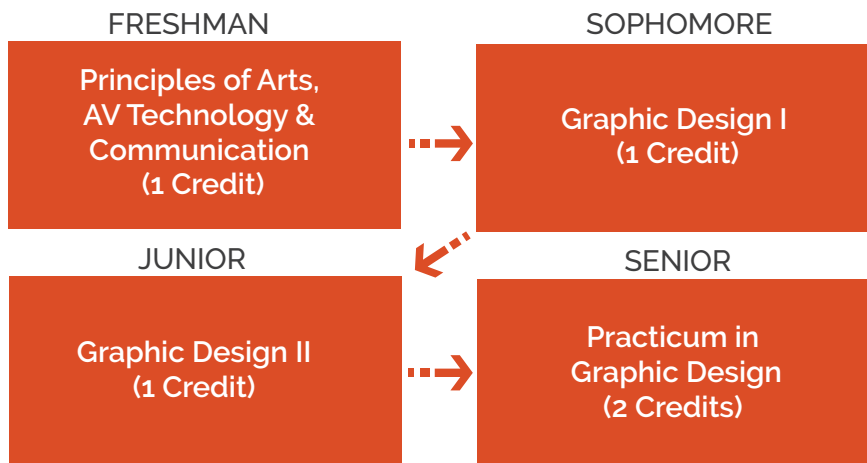
GRAPHIC DESIGN

COURSE SEQUENCE

CLUSTER: Arts, AV Technology & Communication

CAMPUS: MHS & MHHS

ENDORSEMENT: Business & Industry



ADDITIONAL COURSE OPTIONS

Business Management (1 credit)

Digital Media (1 credit)

Graphic Design (1 credit)

BIM (1 credit)

Virtual Business (0.5 credit)

HR Management (0.5 credit)

Advertising (0.5 credit)

Social Media Marketing (0.5 credit)

Entrepreneurship (1 credit)

*Business English (1 credit)

*Political Science (1 credit)

*Financial Math (1 credit)

*Forensic Science (1 credit)

*Medical Microbiology (1 credit)

Professional Communications (0.5 credit)

*Course also fulfills graduation requirement for English, Math, Science, Social Studies or Fine Arts.



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