



## CAREER & TECHNICAL EDUCATION BUSINESS MANAGEMENT

In the Business Management Pathway, students will learn the concepts related to business management including planning, organizing, staffing and leading.

Students will also demonstrate interpersonal and project-management skills while learning the foundation of creating a strong business and understanding marketing basics and the principles of the economy.

This well-rounded curriculum will teach students to run their business effectively and have a working knowledge of each department.

### CAREERS IN BUSINESS MANAGEMENT

#### TECHNICAL CAREERS

*(Apprenticeship, Associate's Degree, Advanced Certification, Experience, etc.)*

Real Estate Agent  
Insurance Adjuster  
Business Systems Analyst  
Human Resources Manager  
Escrow Officer

#### PROFESSIONAL CAREERS

*(Bachelor's, Master's, Ph.D., Specialized Training, Experience, etc.)*

Global Intelligence Analyst  
Human Resources Executive  
Stockbroker  
Chief Executive Officer  
Convention Planner

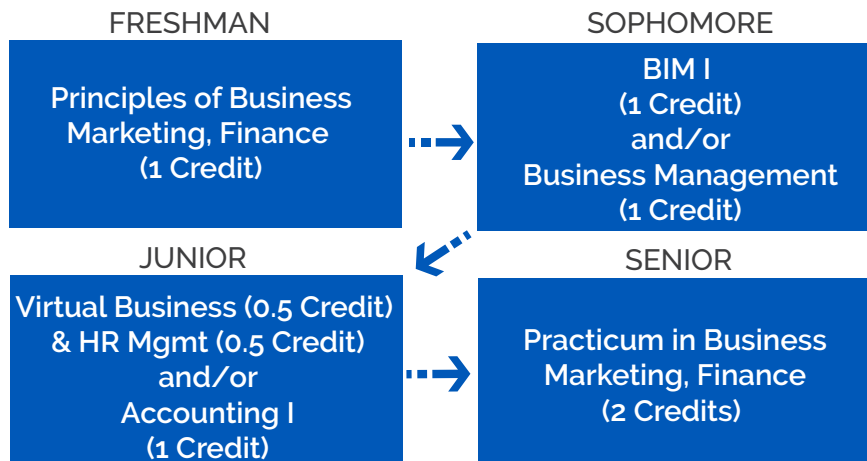
# BUSINESS MANAGEMENT

## COURSE SEQUENCE

**CLUSTER:** Business Management & Administration

**CAMPUS:** MHS & MHHS

**ENDORSEMENT:** Business & Industry



### ADDITIONAL COURSE OPTIONS

- Digital Media (1 credit)
- Graphic Design (1 credit)
- BIM (1 credit)
- Virtual Business (0.5 credit)
- HR Management (0.5 credit)
- Advertising (0.5 credit)
- Social Media Marketing (0.5 credit)
- Entrepreneurship (1 credit)
- \*Business English (1 credit)
- \*Political Science (1 credit)
- \*Financial Math (1 credit)
- \*Forensic Science (1 credit)
- \*Medical Microbiology (1 credit)
- Professional Communications (0.5 credit)

\*Course also fulfills graduation requirement for English, Math, Science, Social Studies or Fine Arts.



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