



## NEWCASTLE ROYAL GRAMMAR SCHOOL

### JULIE DRUMMOND - CHAIR

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I have worked in marketing for over 20 years, founding Drummond Central in 2004, building an award-winning communications agency with a 50-strong team. Drummond Central is a strategic marketing, creative and digital agency that advises many clients, including bet365, Sage, Atom Bank, DPD and Money Guru, which is now recognized globally for its creative work.

I have been responsible for leading some of the most effective advertising and brand communication campaigns in the UK, Europe and globally.

I also advise in various non-exec roles for both the charity and private sector.

My personal mantra is *No egos allowed*.

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