

BUSINESS & FINANCE PATHWAY

Courses in the Business Management Pathway

Principles of Business
Application of Business Technology (UC-G)
International Business (online)
Global Marketing (online)
Web Design & Development (online)
Marketing & Society (UC-G) (online)
Business Economics/Finance (UC-G) (online)
Professional Internship



Students trained in fields such as Business Management, Marketing, International Trade, and various Financial Services specialties (*e.g., accounting, banking, and investing*) will find that their skills are highly marketable. Students master basic business principles and procedures before proceeding to the career path specializations. Students will find that opportunities exist in many career paths in addition to those in business and finance since many other industries have business and financial components.

Get a real world experience in Professional Internship!
In this class you will develop workplace skills and then apply them in a local business.



Employment of business and financial operations occupations is projected to grow 10.5% percent from 2016-2026, faster than the average for all occupations. The average salary for jobs in the business and financial fields in California are \$73,913 annually. Updated 2/20 Source <https://www.edd.ca.gov/>

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