THE ACADEMY OF MEDIA ARTS

GRAPHIC DESIGN PATHWAY

Courses in the Graphic Design Pathway

Art of Graphic Design (UC-F)

Graphic Design II (UC-F)

Professional Internship

Earn College Credit in High School!
Art of Graphic Design class is articulated with:

- **Santa Ana College**
- **Orange Coast College**
- **Golden West College**
- **Coastline Community College**

Graphic designers may specialize in a number of fields including brand and identity strategy; digital and web-based design; television, film and computer graphics; set and exhibition design; corporate design; book and magazine design; and advertising and illustration. They may progress to positions as design directors, art directors or creative directors.

A possible career route could be community college for an AA in Digital Arts and continue to a 4-year college for a BA in Fine Arts or BS in Business. Santa Ana College offers an AA degree in Digital Media Arts and four certificates in graphic design for print and web, freelancing, and production practicum. Our students benefit from close interaction with companies located in the Digital Media Center's Business Incubator, where many have been hired to work on complete brand identity campaigns including print, web and mobile applications. Successful students have won awards at the state level in multi-media competitions, the Orange County Fair and have their work in exhibits in galleries and businesses in the Santa Ana Community.