

*ESC OF CENTRAL OHIO*  
**BUSINESS ADVISORY COUNCIL**

**Joint Statement | March 1, 2019**

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**The ESC of Central Ohio's Business Advisory Council (BAC) issues the following Joint Statement to report on progress outlined in its plan for the 2018-2019 school year, summarize actions taken and actions pending, and specify how the BAC, the ESC's Governing Board, and the boards of BAC member school districts have fulfilled their responsibilities under state law.**

**For more information regarding the ESC of Central Ohio Business Advisory Council, please visit:  
[www.escco.org/programs-services/business-advisory-council/](http://www.escco.org/programs-services/business-advisory-council/)**

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# MEETINGS SUMMARY

## October 9, 2018

*Meeting held as part of Central Ohio Compact Summit. (See agenda)*

David Harrison, president of Columbus State Community College, opened the summit by outlining the Central Ohio Compact goals, reviewing the agenda, and emphasizing the importance of regional planning and inclusive economic growth.

Tom Goodney, superintendent of the ESC of Central Ohio, provided updates on the Business Advisory Council (BAC) including outlining the purpose, discussing how the BAC work coordinates with the Central Ohio Compact goals, and previewing the quarterly meeting dates.

Ohio Department of Higher Education staff provided updates on the Ohio Guaranteed Transfer Pathway with a focus on creating access and equity for all students. They shared that 54 pathways are in development and 21 are in the implementation phase. Representatives reported that, thus far, students have saved \$80 million in tuition through the Ohio Guaranteed Transfer Pathway. They had a call to action for business and industry partners to serve as advisors in creation of the 54 pathways that are currently in development.

Steve Dackin, superintendent of school and community partnerships at Columbus State Community College, provided an update on the Investing in Innovation (i3) grant work being implemented within seven high-poverty school districts and aligned to the Central Ohio Compact goals.

Lisa Courtice, president and CEO of the United Way of Central Ohio, shared information on a regional initiative called THRIVE, which provides a framework for pathways out of poverty. They are working with the Kirwan Institute for the Study of Race and Ethnicity at The Ohio State University to complete opportunity mapping with the goal of reducing non-academic barriers for students.

Kenny McDonald, president and chief economic officer of Columbus 2020, shared regional trends across Central Ohio related to economic and job market changes. He discussed how Columbus is outpacing other cities in the Midwest and nationally. He shared regional strategies to continue that growth and attract impactful investment, realize innovation capacity, maximize individual opportunity, and prepare communities for success.

Doug Kridler, president and CEO of The Columbus Foundation, discussed the Flourishing Framework for Community Well-Being. He shared current international best practices and the current preliminary framework being developed in the Central Ohio region.

Finally, small group discussions were held regarding the development of talent regionally, inclusive economic development, and the role of educators in this process. Those discussions were shared in a whole group setting and notes were sent to all participants with action steps outlined.

## November 28, 2018

*(See agenda)*

Tom Goodney, superintendent of the ESC of Central Ohio, opened the meeting reviewing the purpose of the Business Advisory Council (BAC). He then asked attendees to provide feedback regarding their roles and expectations of the BAC.

Participant feedback included, but was not limited to:

- » Wanting information regarding high-performing districts' integration of work-based learning;
- » Surveying the credentialing program landscape of Central Ohio;
- » Viewing regional employment data and related needs;
- » Wanting direct contact with and feedback from employers;
- » Wanting additional information regarding internship and apprenticeship programs;
- » Sharing programs and initiatives currently happening in schools and districts.

[All feedback provided is included here.](#)

Christine Galvin, director of college and career readiness at the ESC of Central Ohio, shared information regarding resources of interest including the Ohio Department of Education's SuccessBound program and the ESC's Success Network.

Finally, small group discussions and networking were held for participants to become better acquainted with others members of the council and their related work.

### **COMING UP**

Our next meeting is scheduled for April 2019, and will include a co-convening with the Central Ohio Compact business advisory members.





## February 20, 2019

Meeting cancelled due to weather and road conditions. ([See agenda](#))

*Meeting was to include:*

**Business/Partner Panel Discussion:** Various business and industry representatives were to share current partnerships they had in place with educational entities. They represented a wide variety of partnership models and were to provide successful models for other districts and partners to consider.

**Pre-Apprenticeship/ Apprenticeship Models:** The Ohio Department of Job and Family Services and

current pre-apprenticeship/ apprenticeship program business partners were to share information on current pre-apprenticeship/ apprenticeship models in place and request additional education partners. Information was also to be shared regarding a new partnership with the ESC of Central Ohio to serve as an approved sponsor, allowing for customization of the pre-apprenticeship/ apprenticeship plan.

The Central Ohio

Manufacturing Association was to share information on their work in the region and trends they are seeing in the workforce. They also intended to share their interest in partnering with education organizations to close gaps in finding qualified workers.

Finally, informal networking time was to be provided to allow education and business and industry participants to continue discussions and share potential next steps.



# PLAN AND IMPLEMENTATION PROGRESS

The work and goals of the Central Ohio Compact are directly aligned with the purpose and responsibilities of the state-required business advisory councils, and its Workforce Advisory Council puts a clear focus on those goals. The Compact's Workforce Advisory Council brings together Central Ohio employer partners to anticipate infrastructure, program, and policy needs aligned with the group's goal to meet local employer demand with a highly skilled workforce. It represents a wide spectrum of industry sectors across the region, including financial services, insurance, health care, law, customer care, logistics and distribution, information technology, hospitality, and education – and its focus is on developing a regional strategy to open opportunities for all to participate in the emerging economy.

Based on this understanding, the ESC of Central Ohio has coordinated the work of its Business Advisory Council, in concert with school districts, to create efficiencies in meeting requirements of state law, while also continuing the Compact's great work and aligning to its goals and strategies. In alignment with the Central Ohio Business Advisory Council purpose document, the Business Advisory Council members were an integral part of the fall Central Ohio Compact Summit. As referenced in the meeting notes, participants at the summit worked on regional plans to meet the goals outlined in the compact.

In addition, the purpose document outlined that the Business Advisory Council will advise school districts on changes in the economy and job market by:

- » Identifying new and emerging careers;
- » Offering districts recommendations on needed knowledge, skills and competencies;
- » Advocating for effective curriculum;
- » Offering work-based learning opportunities;
- » Making recommendations on facilities and equipment needed to teach work-based skills; and
- » Supporting local school districts by offering suggestions for developing a working relationship among businesses, labor organizations and educators.

During the October 2018 Central Ohio Compact Summit, Columbus 2020 provided regional information on new and emerging careers. In addition, they discussed the needed knowledge, skills, and competencies that will be necessary to meet emerging workforce needs. The Ohio Department of Higher Education shared information on the Ohio Guaranteed Transfer Pathways that are currently in development to address the training needed for emerging careers and how educational partners might become involved.

At the February 2019 meeting, a business and industry partner panel was scheduled to share successful models of working partnerships currently occurring between business and education. The Ohio Department of Job and Family Services and their business and labor organization partners also were scheduled to share information on developing pre-apprenticeship and apprenticeship programs.

Serving as the implementation mechanism for the recommendations of the Business Advisory Council is the ESC of Central Ohio's Success Network, developed to link schools, partners, and communities with resources that empower students to excel beyond graduation. The Success Network has provided focused professional development sessions and resources on implementing work-based learning opportunities, industry credentialing, and developing pre-apprenticeship/apprenticeship programs.



CENTRAL OHIO BUSINESS ADVISORY COUNCIL PARTICIPANTS

# ACTIVITY SUMMARIES

- Quarterly meetings ([See meeting agendas and notes](#))
- Connected participants to regional initiatives focused on Business Advisory Council goals: Central Ohio Compact and Ohio Department of Education's SuccessBound
- ESC of Central Ohio Success Network events:
  - » Follow-up work session to the Central Ohio Compact Summit held at the PAST Foundation focused on creating an action plan for implementing the Central Ohio Compact goals at the district level.
  - » Professional development session focused on developing business and industry partnerships and developing best practice work-based learning opportunities for students.
  - » Partnership with the Ohio Department of Education to develop online career advising modules for students and families highlighting best practices in the region through video segments at business and industry locations.
  - » Partnership with the Ohio Department of Education and The Ohio State University's Nisonger Center to assist districts in utilizing EnvisionIT, an online tool created with business and industry to assist students in learning "21st century skills" while making a success plan for transition after high school.
  - » Hosted a session in partnership with the Ohio Department of Job and Family Services (ODJFS) to share information on how to develop a successful pre-apprenticeship/ apprenticeship program and outline the newly developed partnership between ODJFS and the ESC of Central Ohio, allowing the ESC to serve as an approved program sponsor.
  - » Regional business and industry tours were coordinated at locations such as Nissen Chemitec, Worthington Industries, COSI, and Amazon for the students and staff of Business Advisory Council districts.
  - » Regional College Credit Plus (CCP) informational events were coordinated providing parents and students CCP information. Events were held on the campuses of Columbus State Community College, The Ohio State University, Otterbein University, and Ohio Dominican University.
  - » Onsite technical assistance was provided by ESC of Central Ohio staff with individual Business Advisory Council districts to coordinate pathway development including needed employment skills and curriculum, and facilities and equipment needs with higher education and business and industry partners.

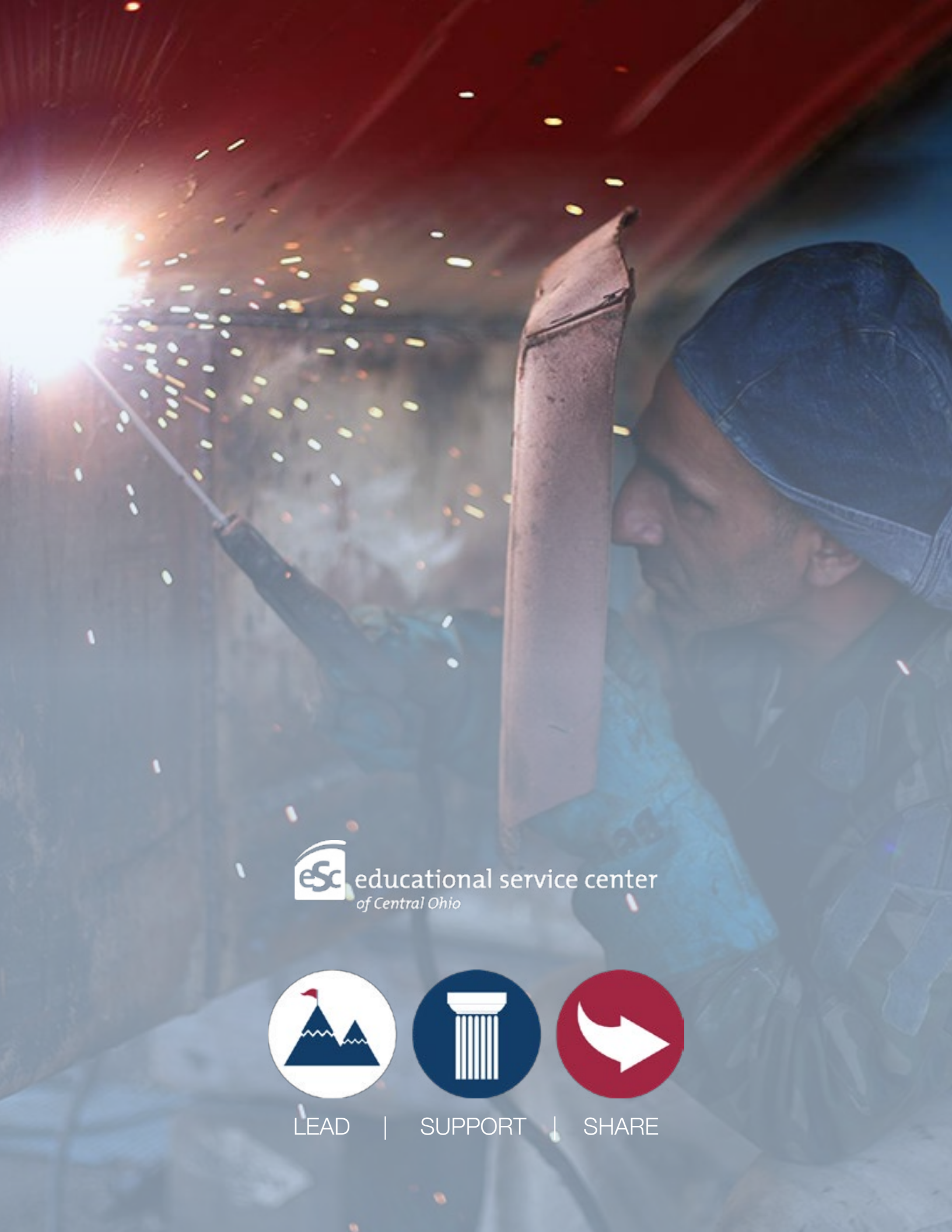


# ADVICE AND RECOMMENDATIONS

Throughout the Central Ohio region, there continues to be a “skills gap” due to a mismatch between job seeker skills and employer needs. To fill this gap, the region must continue to focus on promoting collaboration between education and business and industry, establish regional workforce and career explorations and counseling collaborations, expand business engagement opportunities for students, and more. Much of this information and related resources focused on economic and job market changes may be found on the [Business Advisory Council \(BAC\)’s website](#) and specifically within resources referenced in the [BAC’s purpose document](#).

BAC council members have emphasized the importance of districts researching and responding to the economic needs of their communities. They are interested in helping to develop educational pathways that give students the skills they need for in-demand jobs as well as work-based learning experiences. They also emphasized reaching students and families at the middle school level to assist in exposing younger students to all types of career clusters, assist in planning for their future careers, and taking stock of what skills and resources they need for those careers.





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