



Wellesley College Club of Los Angeles



Los Angeles Wellesley Club

invites you to a Career Transitions Group event:

A Career Conversation with Melissa de la Rama '01

on Managing Change during a Technological Disruption of Media and Entertainment

Melissa shares her experience in managing the career changes she's gone through and is continuing to do with the AT&T purchase of Time Warner/HBO.

A networking afternoon with refreshments

Sunday, November 10, 2019

1:00 - 3:00 pm

[Click Here to RSVP](#)

Location

Home of Belinda Tepper '71
10551 Wilshire Boulevard, Unit 1104
Los Angeles, CA 90024

Parking

Enter driveway for valet parking by building doormen.
If lot is full, there is unrestricted parking on the side streets: on both sides of Wilshire, Thayer Avenue (directly south of the building), and on Ashton Avenue, from Thayer east to Beverly Glen.

Pricing

Free for members
\$10 for non-members and guests
Advance RSVP is required.

If the cost of a non-member ticket causes undue financial burden, please contact WCLosangeles@alum.wellesley.edu, and we'll find a solution that supports your attending.

Questions

Please contact WCLosAngeles@alum.wellesley.edu

About the speaker:

Melissa de la Rama '01 is a Vice President, Account Management for the Global Distribution team at HBO. She will be working with the team on the Amazon, Google/YouTube, and Hulu accounts.

Prior to HBO, Melissa was at 20th Century Fox where she managed all revenue generation activities on Fox movies and TV content through global digital accounts including iTunes, Microsoft Movies & TV, and PlayStation. Before Fox, Melissa was at Warner Bros. where as Trade Marketing Director, she developed and implemented retail strategy for New Release films; positively impacting the consumer's decision at physical, digital and hybrid accounts and driving operating contribution.

Melissa received her MBA from NYU Stern and her Bachelors from Wellesley College. She lives in Laguna Niguel with her wife, Rabbi Heather Miller, and their two sons, Judo and Leo. Melissa is on the Advisory Board of the Liberty Hill Foundation, a funder of Los Angeles-based nonprofit organizations focused on social, environmental, racial and economic justice.

How Do I Become a Member?

[Join today](#) and connect with your fellow Wellesley alums

The Wellesley Club of Los Angeles membership offers you an opportunity to engage with more than 1,100 Wellesley alumnae across Los Angeles, Orange and Ventura Counties, to support community service and to stay connected with Wellesley through a variety of compelling events and activities.

Membership fees are waived for new alums (Class of 2019). Young alum membership is \$25, annual membership is \$50, and lifetime membership is \$500 - visit our [membership page](#) to join today and have access to the discounted membership price for this event (and future events)!

Every woman can—and should—make a meaningful contribution to her world. There is a growing recognition that women's empowerment and leadership are crucial to their own advancement, and to

worldwide societal change. Wellesley and its alumnae have supported and championed women's intellectual and social development and autonomy for over 100 years.

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