



Wellesley College Club of Los Angeles



The Los Angeles Wellesley Club

invites you to a Career Transitions Group event:



A Career Conversation with Melissa Cheng '05

**on Calibrating Curiosity, Change and Creativity throughout Various Careers
from Finance to Luxury Fashion**

Melissa shares her experience in managing career complexities and pivots and how she's recently joined a Wellesley-alum founded company, Cocofloss!

A networking afternoon with refreshments plus a small gift for attendees!

Sunday, July 28, 2019

3:00 - 5:00 pm

[Click Here to RSVP](#)

Location

Home of Belinda Tepper '71
10551 Wilshire Boulevard, Unit 1104
Los Angeles, CA 90024

Parking

Enter driveway for valet parking by building doormen.
If lot is full, there is unrestricted parking on the side streets: on both sides of Wilshire, Thayer Avenue (directly south of the building), and on Ashton Avenue,

from Thayer east to Beverly Glen.

Pricing

Free for members
\$10 for non-members and guests
Advance RSVP is required.

If the cost of a non-member ticket causes undue financial burden, please contact WCLosangeles@alum.wellesley.edu, and we'll find a solution that supports your attending.

Questions

Please contact WCLosangeles@alum.wellesley.edu

About the speaker:

Melissa Cheng '05 is Head of Product, Merchandising and Operations at Cocofloss. She not only develops the product innovations and supply chain but also is working on top secret product categories other than the world's best floss.

Prior to Cocofloss, Melissa has been a product brand strategist and business leader with over 15 years of global operations experience across e-commerce, wholesale, and retail channels within luxury fashion, CPG and food & beverage. She has advised international C-level executives at Luxottica, AllSaints, and Safilo, while leading global teams with start-up environments. Melissa has a global curiosity on branding and product development, operation & inventory strategy, merchandising, manufacturing, supply-chain, digital and go-to-market strategy.

Melissa received her Bachelors from Wellesley College, majoring in Psychology with a minor in Economics. While at Wellesley, her concurrent enrollment at MIT Sloan created a strong foundation for finance and global innovation. Melissa lives in Los Angeles and enjoys curating and creating dinner parties that transport her friends to another country or time just from the gastronomy and storytelling of recipes. When she's not prototyping, developing new formulations and creating things, she's usually found in dtla or working on her cookbook to be released by the end of this year!

How Do I Become a Member?

[Join today](#) and connect with your fellow Wellesley alums

The Wellesley Club of Los Angeles membership offers you an opportunity to engage with more than 1,100 Wellesley alumnae across Los Angeles, Orange and Ventura Counties, to support community service and to stay connected with Wellesley through a variety of compelling events and activities.

Membership fees are waived for new alums (Class of 2019). Young alum membership is \$25, annual membership is \$50, and lifetime membership is \$500 - visit our [membership page](#) to join today and have access to the discounted membership price for this event (and future events)!

Every woman can—and should—make a meaningful contribution to her world. There is a growing recognition that women's empowerment and leadership are crucial to their own advancement, and to worldwide societal change.

Wellesley and its alumnae have supported and championed women's intellectual and social development and autonomy for over 100 years.

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