

# NAVIANCE College Search Tools

Naviance is a college and success planning tool designed to help high school students plan their college search, communicate with their school counselors, and stay on top of tasks and assignments related to career exploration and the college application process. Naviance is also where you will upload your artifacts for **Career and College Readiness**. If you do not know your User-Name and/or Password, please stop in to the counseling center and speak with Mrs. Smith or Mrs. Einstein.

## Explanation of Assessments and Research Tools available to you in Naviance

### Cluster Finder

- Complete the assessment and create a list of careers by adding them to your lists on the Favorite Careers and Clusters. There are 16 Clusters, 89 Pathways, 1000's of Careers.

### Career Search

- Search for careers by job title, keyword, and category
- View career profiles for overview of knowledge and skills, tasks and activities, and wages
- Check up-to-date wage data at the national, state, and city levels
- Watch videos for popular careers
- Identify colleges offering related majors

### Do What You Are 2.0

- Discover your personality type
- Learn the career fields where you will most likely be successful and why

### Learning Style Inventory 2.0

- Assess your natural learning style
- Discover better learning strategies
- Connect this information to career development skills

### Strengths Explorer

- Understand your strengths and talents
- Connect your strengths and talents to future career and college options

### Resume Builder

- You can create multiple resumes using the resume builder
- Template categories including Objective, Summary Statement, Volunteer Experience, References, Education History, and Additional Information

### Roadtrip Nation Interviews

- Watch videos of real people working in potential career areas of interest to you
- Search the interview archives by interests, themes, or leaders

## Researching Colleges in Naviance

The first step of this process is figuring out what schools may be a good fit for you based on your interests. Naviance Student offers six (6) search tools – **SuperMatch™**, **College Match**, **Scattergrams**, **Advanced College Search**, and **College Lookup**. Click on the **Colleges** tab at the top right corner in Naviance to get started. Turn over to see some examples of the college researching tools available in Naviance.



## Additional Resources

### The Counseling Center website (under College Planning)

- **College Planning Webinar Series**
- **Resources and Documents- The Junior Planning Guide**
- **SAT and ACT information- link to Khan Academy for free SAT Test Prep**
- **10th grade conference- individual meeting with student and School Counselor**

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**SUPERMATCH:** Use SuperMatch™ to receive a list of best-fit schools based on criteria that you deem as important in your college search. SuperMatch™ can be used to save searches and return to them later.

The screenshot shows the SuperMatch College Search interface. At the top, there are navigation tabs: Choose Fit Criteria, Location, Academics, Admission, Diversity, Institution Characteristics, Cost, Student Life, Athletics, and Resources. Below this, the 'Your Fit Criteria' section shows 3 selected criteria, with 'Must Have' criteria including Location [7], Major [1], and Campus Surroundings [3]. The 'Nice to Have' section is currently empty. The 'Your Results' section shows 4 institutions with a fit score of 90% or above. The first result is the University of Southern Maine, which has a 100% fit score. The results table includes columns for Fit Score, Academic Match, Admission Info, Cost, and Pick what to show. The University of Southern Maine row shows a 100% fit score, an average GPA of 3.09, SAT of 490, ACT of 22, and a cost of \$6,578 in-state and \$17,290 out-of-state. The 'PIN TO COMPARE' and 'FAVORITE' buttons are highlighted with red boxes.

**COLLEGE MATCH:** See and quickly favorite the other schools that are:

- Looking for Students Like You
- Colleges Other Students Like
- Colleges that Have Accepted Students Like You

The screenshot shows the College Match interface. It has three tabs: Colleges Looking For Students Like You, Colleges Other Students Like, and Colleges That Have Accepted Students Like You. The first tab is selected. Below the tabs, there is a text box that says 'These colleges may be a good fit based on your interests and are looking for students like you. Why are these colleges listed?'. Below this, there are three college cards. The first card is for Harrisburg University of Science & Technology, which is 94 miles from the user's school. The second card is for Seton Hall University, which is 196 miles from the user's school. The third card is for Montgomery College, which is 15 miles from the user's school. Each card has a 'Favorite' button and a brief description of the college's offerings.

**SCATTERGRAMS:** A scattergram is a graph used to help you analyze how you fit in with other students from your high school who have been accepted, waitlisted, or denied admittance to a school based on GPA and test scores.

- Navigate to **Colleges Home**, and then locate the content card labeled **Find Your Fit**.
- Click on **Scattergrams**.
- Select a **college** from the dropdown list. The number in parentheses shows how many other students from your high school, historically, have applied to this school.
- Click **View Scattergram**.
  - *The scattergram for this school displays.*
- Change the **Comparing** and **with** drop-downs to make sure you are comparing the right information.
- Use the **legend** to view those accepted, waitlisted and denied. Your data shows as a **light blue circle**. Hover over a data point to see connected SAT and GPA information.

The screenshot shows the Scattergram interface. It has a title 'Scattergram' and a subtitle 'Select a college from the list and the type of test score that you would like to plot.' Below this, there is a dropdown menu for 'College' with 'American University (55 apps)' selected. A 'View Scattergram' button is located to the right of the dropdown menu.

