

COBIS Student Engagement Programme Partnership Opportunities 2020/21

We run a very successful student engagement programme. More than 26,000 students from our 280+ member schools have participated in our student activities this year.

We are inviting Supporting Members and other organisations to submit proposals for student programmes that bring expertise and new opportunities to our schools through meaningful partnerships. These programmes will support the development of COBIS students within and beyond the classroom.

We currently deliver remote competitions, online activities, residential programmes and more. Going forward, we strive to develop a diverse, balanced portfolio of student programmes to cater for the wide range of ages within our schools and welcome all proposals that align to this.

Proposal Submissions

To ensure we are working with partners that have rich offerings for our members, the partnership process is cyclical. The next deadline for partnership proposals is **4 September 2020**.

Proposals should be sent to alisa.sacofsky@cobis.org.uk.

Further Information

Any questions regarding student event or competition partnerships should be addressed to the Student Engagement and Events Officer at alisa.sacofsky@cobis.org.uk or 020 3826 7201.

cobis.org.uk

CEO | Colin Bell

COBIS, 55-56 Russell Square, Bloomsbury, London, WC1B 4HP,
UK T: +44 (0)20 3826 7190 | E: ceo@cobis.org.uk

COBIS is an affiliate member of the Independent Schools Council (UK)
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Partnership Proposal

Organisations wishing to partner with us are asked to submit a proposal, of no more than three sides of A4. Proposals must be composed of the following sections and should directly address each element of the specifications outlined below.

1. Company and Delivery Team

- Name of organisation.
- Name and contact details of lead contact.
- Commitment to Safeguarding and GDPR regulations.

2. Programme-related Deliverables

- Overview of the proposed student event/activity, including aims and objectives.
- Curriculum area the programme supports.
- Preference for lead company (COBIS, partner or co-brand).
- Suggested reach (either school/student numbers).
- Age ranges.
- Geographical reach – regional or global model (if global, include details about how obstacles created by the global nature of COBIS shall be overcome).
- Prizes and rewards for participation or winning.
- Timeline for rollout (ideally programmes should run concurrent with the academic year, considering holidays and pressure points on certain age groups).
- Accessibility (the programme should include as many COBIS schools as possible, and should ensure equal opportunity and participation for boys and girls).
- Future commitments to developing the programme year-on-year.
- Any opportunities for school staff to develop their skills to better support their students.

3. Track Record of Similar Programmes

- Partner organisation evidence of delivering similar programmes or of working with similar audiences, including any feedback or impact statements.

4. Financial Implications

- Costs to schools – please note, all proposals should be no or low-cost to schools at the point of delivery.
- Rationale and breakdown behind any costs (if included).
- Chosen partnership package (Bronze, Silver or Gold).
- Outline of process and timeline for invoicing.

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Partnership Packages

We aim to tailor partnership packages to a wide range of organisations. As such, we provide potential partners with three partnership options. The level of your financial investment will determine the deliverables used.

Our partnership package options, with our introductory rates, are outlined below.

Bronze Package <i>(Available to new student competition partners only)</i>	Silver Package	Gold Package
£1,500 + VAT	£2,500 + VAT	£3,500 + VAT
<ul style="list-style-type: none"> • Co-branded student event/competition 	<ul style="list-style-type: none"> • Co-branded student event/competition 	<ul style="list-style-type: none"> • Co-branded student event/competition
<ul style="list-style-type: none"> • Promotion of the competition/event to relevant contacts through a range of platforms (including social media, website, emails and newsletters) 	<ul style="list-style-type: none"> • Promotion of the competition/event to relevant contacts through a range of platforms (including social media, website, emails and newsletters) 	<ul style="list-style-type: none"> • Promotion of the competition/events to relevant contacts through a range of platforms (including social media, website, emails and newsletters)
<ul style="list-style-type: none"> • Co-branded certificates 	<ul style="list-style-type: none"> • Co-branded certificates 	<ul style="list-style-type: none"> • Co-branded certificates
<ul style="list-style-type: none"> • 1 x e-shot (non-competition related) to COBIS schools or 1 x banner on the COBIS website for 3 months 	<ul style="list-style-type: none"> • 2 x e-shots to COBIS schools (non-competition related) 	<ul style="list-style-type: none"> • 2 x e-shots to COBIS schools (non-competition related)
<ul style="list-style-type: none"> • Full evaluation of event/competition 	<ul style="list-style-type: none"> • Full evaluation of event/competition 	<ul style="list-style-type: none"> • Full evaluation of event/competition
	<ul style="list-style-type: none"> • 1 x website banner for 6 months 	<ul style="list-style-type: none"> • 1 x website banner for 12 months
	<ul style="list-style-type: none"> • 1 x webinar (non-competition related) 	<ul style="list-style-type: none"> • 2 x webinars (non-competition related)
		<ul style="list-style-type: none"> • 1 x blog
		<ul style="list-style-type: none"> • Company profile in COBIS newsletter Connect
		<ul style="list-style-type: none"> • COBIS to be point of contact for school queries
		<ul style="list-style-type: none"> • Priority (early) booking for the COBIS Annual Conference exhibition

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