

# THE PLANET



# AND THE 17 GOALS

A COMIC ABOUT  
**THE GLOBAL GOALS FOR SUSTAINABLE DEVELOPMENT**  
BY MARGREET DE HEER

PART OF THE **COMICS UNITING NATIONS** INITIATIVE

THIS COMIC IS **FREE** TO REPRODUCE AND SPREAD AROUND THE GLOBE!



BY: MARGREET DE HEER

# A TO DO LIST FOR THE PLANET

SUSTAINABLE  
DEVELOPMENT  
**GOALS**

## TO DO LIST FOR THE PLANET

1. NO POVERTY
2. ZERO HUNGER
3. GOOD HEALTH AND WELL-BEING
4. QUALITY EDUCATION
5. GENDER EQUALITY
6. CLEAN WATER AND SANITATION
7. AFFORDABLE AND CLEAN ENERGY
8. DECENT WORK AND ECONOMIC GROWTH
9. INDUSTRY, INNOVATION AND INFRASTRUCTURE
10. REDUCED INEQUALITIES
11. SUSTAINABLE CITIES AND COMMUNITIES
12. RESPONSIBLE CONSUMPTION AND PRODUCTION
13. CLIMATE ACTION
14. LIFE BELOW WATER
15. LIFE ON LAND
16. PEACE AND JUSTICE
17. PARTNERSHIPS FOR THE GOALS

THIS LIST WAS MADE BY:  
**THE UNITED NATIONS**  
AN INTERNATIONAL ORGANIZATION  
THAT COUNTS VIRTUALLY  
EVERY COUNTRY IN THE WORLD  
AS A MEMBER

WHAT A **GREAT IDEA!** THIS  
MAKES IT REALLY CLEAR  
WHAT NEEDS TO BE DONE!

WELL, GOOD LUCK WITH THAT!  
LET US KNOW WHEN YOU'RE DONE  
AND WE'LL THROW YOU A PARTY!

**HOLD IT!**

YOU ARE ALL PART OF  
THIS TOO, YOU KNOW!

WE'RE ALL IN THIS  
**TOGETHER!**

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**UNITING**  
**NATIONS**





# GOAL 1: NO POVERTY

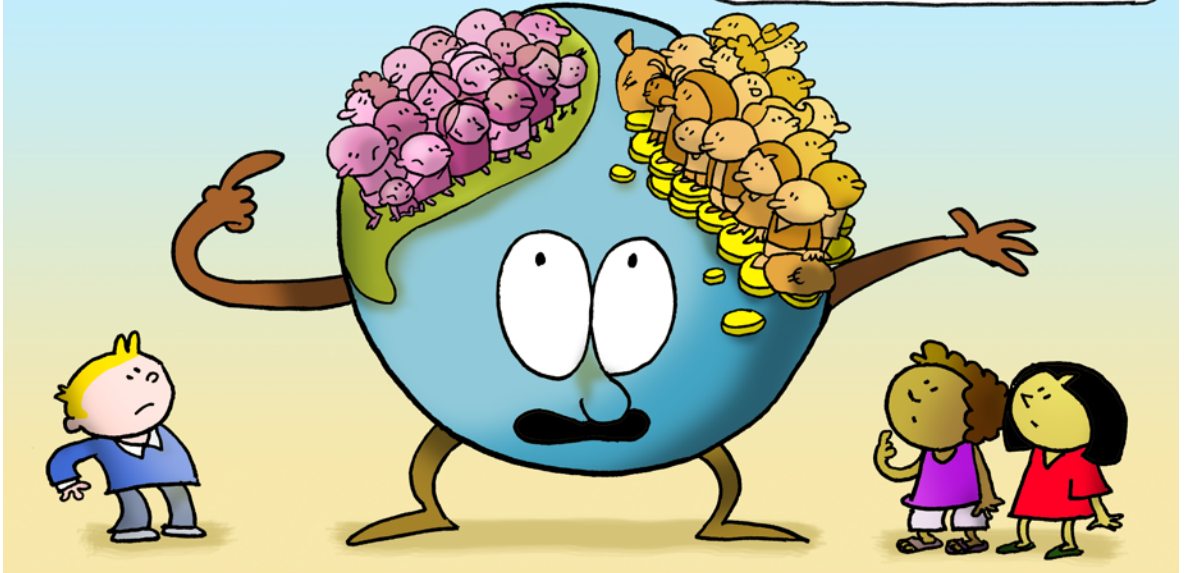
1 NO  
POVERTY



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HALF OF ALL THE PEOPLE  
LIVE IN **POVERTY**!

BUT EVERYONE  
DESERVES THE CHANCE  
TO PROSPER!



BUT WHAT  
CAN **WE**

DO  
ABOUT  
IT...?

**A LOT!**

WE CAN ENSURE  
"SOCIAL PROTECTION"

ACCESS TO  
HEALTH CARE



PROTECTION  
AGAINST  
UNEMPLOYMENT



WE CAN MAKE SURE THERE IS **EQUAL ACCESS** TO THINGS LIKE:

BASIC  
SERVICES

LABOR  
& LAND

TECHNOLOGY

BUSINESS AND JOB  
OPPORTUNITIES





# GOAL 2: ZERO HUNGER

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2 ZERO HUNGER



SOME PEOPLE HAVE **SO MUCH FOOD** THEY THROW PART OF IT AWAY, WHILE OTHERS HAVE **TOO LITTLE**, OR TOO MUCH OF ONLY ONE SORT OF FOOD...



EATING ONLY ONE SORT OF FOOD CAUSES ALL KINDS OF WEAKNESSES

HERE'S WHAT WE CAN DO ABOUT IT!

## END MALNUTRITION

IMPROVE EDUCATION AND SOCIAL PROGRAMS FOR MOTHERS, CHILDREN AND THE ELDERLY

## SUPPORT SMALL FARMERS ESPECIALLY WOMEN AND INDIGENOUS PEOPLE



## PREVENT/MANAGE NATURAL DISASTERS

SUCH AS FLOODING!



## PROTECT VARIETY OF CROPS AND FARM ANIMALS



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# GOAL 3: HEALTH AND WELL-BEING

3 HEALTH AND  
WELL-BEING



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GOOD HEALTH AND WELL-BEING...?



WHAT DOES  
THAT  
REALLY  
MEAN...?

IT MEANS  
THINGS  
LIKE THIS:



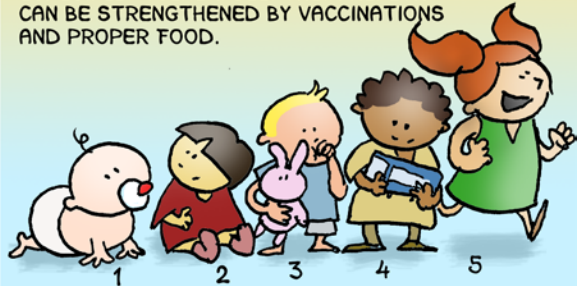
## 1. A SAFE AND HEALTHY BIRTH FOR MOTHER AND CHILD

CHILD BIRTH CAN BE PRETTY DANGEROUS!  
WITH PROFESSIONAL SUPPORT THE RISK  
OF DEATH OR COMPLICATIONS IS MINIMIZED.



## 2. LIVING THROUGH EARLY CHILDHOOD

CHILDREN UNDER THE AGE OF FIVE ARE  
ESPECIALLY VULNERABLE. THEIR HEALTH  
CAN BE STRENGTHENED BY VACCINATIONS  
AND PROPER FOOD.



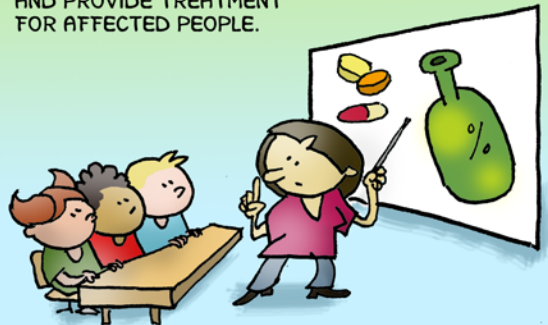
## 3. PROTECTION FROM PREVENTABLE DISEASES

EPIDEMICS CAN BE PREVENTED AND MANAGED.  
PEOPLE WHO CONTRACT A CONTAGIOUS DISEASE  
MUST GET QUALITY TREATMENT.



## 4. FREEDOM FROM ADDICTION

EDUCATE PEOPLE ABOUT ADDICTION  
AND PROVIDE TREATMENT  
FOR AFFECTED PEOPLE.



## 5. KNOWING YOUR BODY AND RIGHTS

IMPROVE INFORMATION ABOUT - AND ACCESS TO -  
SERVICES RELATED TO SEXUAL  
AND REPRODUCTIVE HEALTH.



## 6. ACCESS TO HEALTH CARE

PROVIDE ACCESS TO ESSENTIAL HEALTHCARE  
SERVICES, MEDICINES  
AND VACCINATION  
FOR ALL.



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# GOAL 4: QUALITY EDUCATION

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4 QUALITY  
EDUCATION



WE CAN PROVIDE **EDUCATION**  
FOR ALL, STARTING FROM  
AN EARLY AGE!

IN A **SAFE, POSITIVE** AND  
**RIGHTS-RESPECTING**  
ENVIRONMENT!

WITH A VIEW  
TO A **BETTER**  
**FUTURE!**

BY **WELL-TRAINED** AND  
**MOTIVATED** TEACHERS!

FUNDING

SCHOLARSHIPS

MADE AVAILABLE **EQUALLY**  
**TO ALL** WITHOUT  
DISCRIMINATION!

TRAINING

FUTURE

THE  
17  
GOALS



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# GOAL 5: GENDER EQUALITY

5 GENDER  
EQUALITY



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WOMEN AND GIRLS WORLDWIDE OFTEN  
LIVE DISADVANTAGED LIVES! HERE'S  
WHAT WE CAN DO ABOUT IT!



## 1. END ALL VIOLENCE AGAINST WOMEN AND GIRLS

INCLUDING TRAFFICKING, SEXUAL EXPLOITATION, FORCED MARRIAGE AND FEMALE GENITAL MUTILATION



## 2. RECOGNIZE AND VALUE WOMEN'S WORK AT HOME



## 3. ENCOURAGE WOMEN AND GIRLS TO PARTICIPATE IN ALL POLITICAL, ECONOMIC AND PUBLIC SPHERES



## 4. EQUAL RIGHTS UNDER THE LAW





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# GOAL 6: CLEAN WATER AND SANITATION

6 CLEAN WATER AND SANITATION



WE MUST PROVIDE EVERYONE WITH:



HYGIENE

EDUCATION

GOOD  
SANITATION

CLEAN  
SAFE  
WATER

MORE WAYS TO  
REUSE WATER

FILTER

MORE AWARENESS  
IN COMMUNITIES ABOUT  
IMPROVING WATER MANAGEMENT

BE RESPONSIBLE  
WITH WATER

WELL-MONITORED  
WATER QUALITY

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# GOAL 7: AFFORDABLE AND CLEAN ENERGY

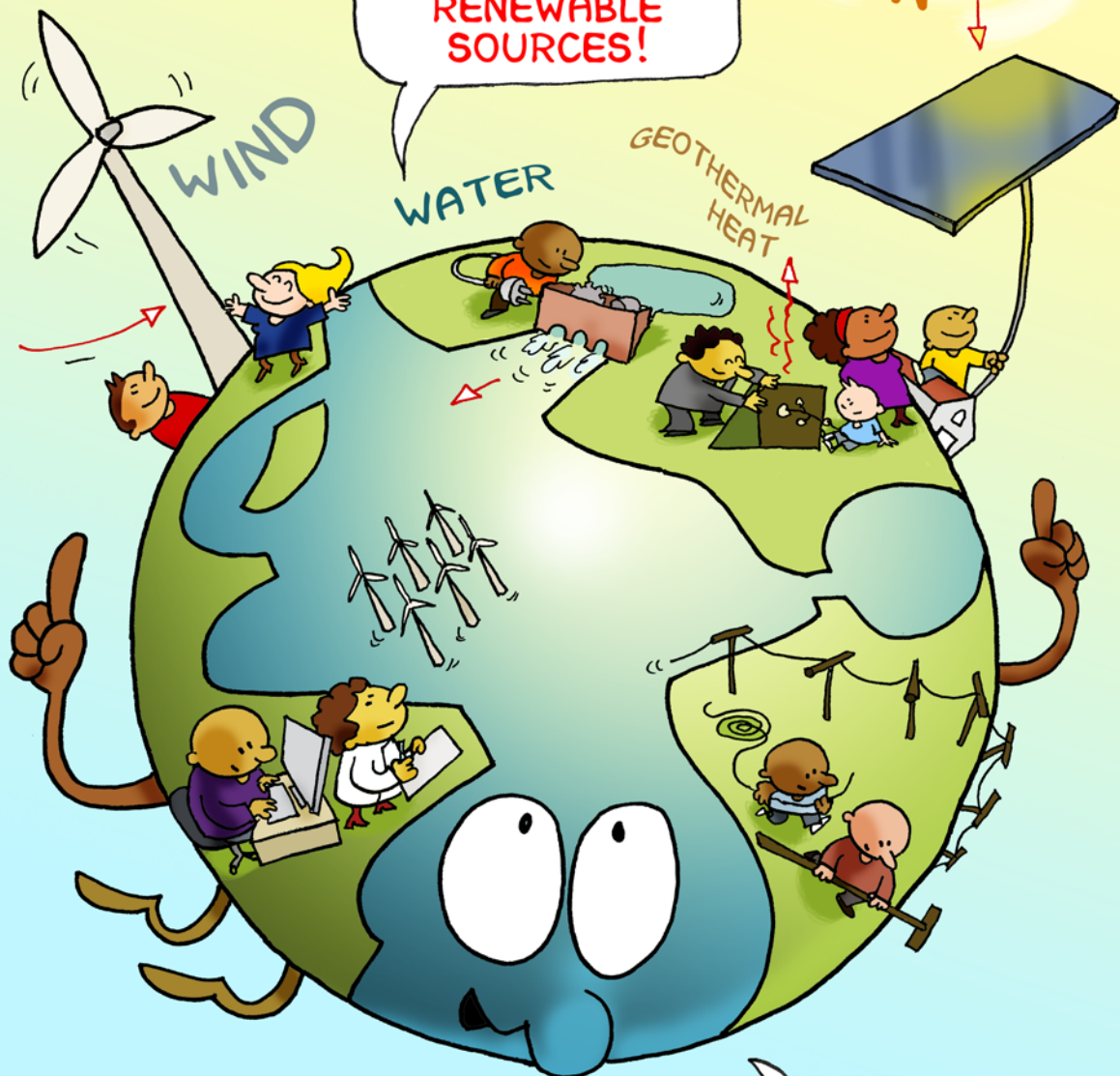
7 AFFORDABLE AND  
CLEAN ENERGY



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WE MUST MAKE SURE EVERYONE HAS  
ACCESS TO CLEAN, RELIABLE ENERGY!

ESPECIALLY FROM  
**RENEWABLE**  
**SOURCES!**



WE MUST **WORK TOGETHER** TO  
DEVELOP **ALTERNATIVE ENERGY TECHNOLOGIES**,  
PROMOTE **ENERGY EFFICIENCY** AND HELP  
COUNTRIES EXPAND THEIR ENERGY SYSTEMS  
IN A **SUSTAINABLE** WAY!

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# GOAL 8: DECENT WORK AND ECONOMIC GROWTH

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8 DECENT WORK AND ECONOMIC GROWTH



"DECENT WORK" ...?

WHAT DOES THAT MEAN?

IT MEANS WE HAVE TO MAKE SURE...



1. EVERYONE CAN FREELY CHOOSE A **SAFE, FAIRLY PAID, SECURE AND FULFILLING JOB**



2. BUSINESSES USE **NATURAL RESOURCES** WISELY



3. **NO ONE IS EXCLUDED** FROM WORK OPPORTUNITIES

MEN AND WOMEN    PEOPLE WITH DISABILITIES    YOUNG PEOPLE    MIGRANT WORKERS



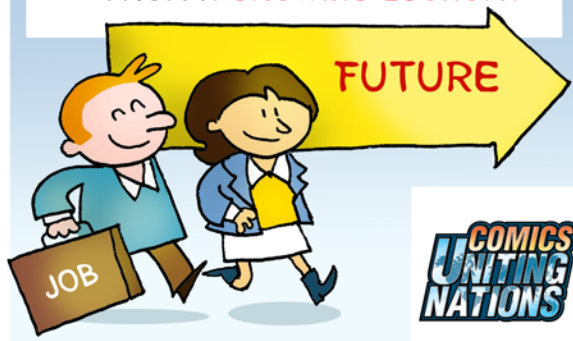
4. UNEMPLOYMENT IS REDUCED BY PROVIDING **TRAINING**



5. TO END AND PREVENT **CHILD LABOR, FORCED LABOR AND MODERN SLAVERY**



6. EVERYONE CAN BENEFIT FROM A **GROWING ECONOMY**



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# GOAL 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

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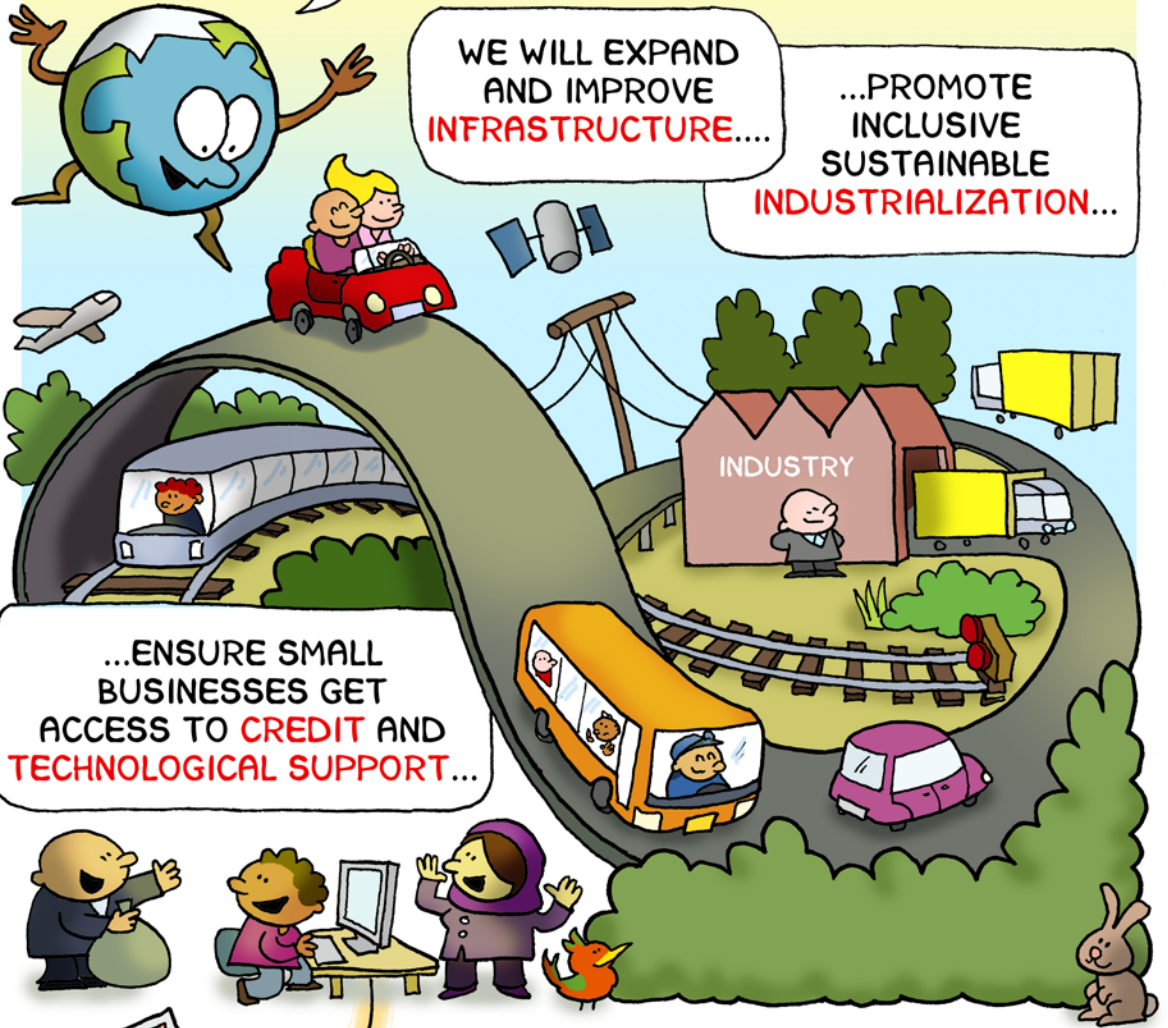
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

2015/17

WE ALL NEED TO BE **CONNECTED** SO WE CAN WORK TOGETHER TOWARDS INNOVATION!

WE WILL EXPAND AND IMPROVE **INFRASTRUCTURE**....

...PROMOTE INCLUSIVE SUSTAINABLE **INDUSTRIALIZATION**...



...AND PROVIDE **AFFORDABLE INTERNET ACCESS** FOR ALL!



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# GOAL 10: REDUCED INEQUALITIES

BY: MARGREET DE HEER

10 REDUCED INEQUALITIES



THE **HUMAN RIGHTS** OF ALL PEOPLE  
MUST BE PROTECTED AND RESPECTED!

1. PEOPLE LIVING IN POVERTY  
GET SUPPORT AND ACCESS TO  
**ECONOMIC GROWTH**

WE MUST  
MAKE SURE:



2. LAWS AND PRACTICES DO **NOT DISCRIMINATE**  
AGAINST ANYBODY

EQUAL  
OPPORTUNITIES  
AND RIGHTS



3. DISADVANTAGED AND VULNERABLE PEOPLE  
MUST BE **PROTECTED**

REPRESENTATION  
IN PUBLIC LIFE



4. PEOPLE WHO LEAVE ONE COUNTRY TO LIVE IN  
ANOTHER BENEFIT FROM **LAWS TO PROTECT THEM**

WELCOME!  
YOU HAVE  
RIGHTS







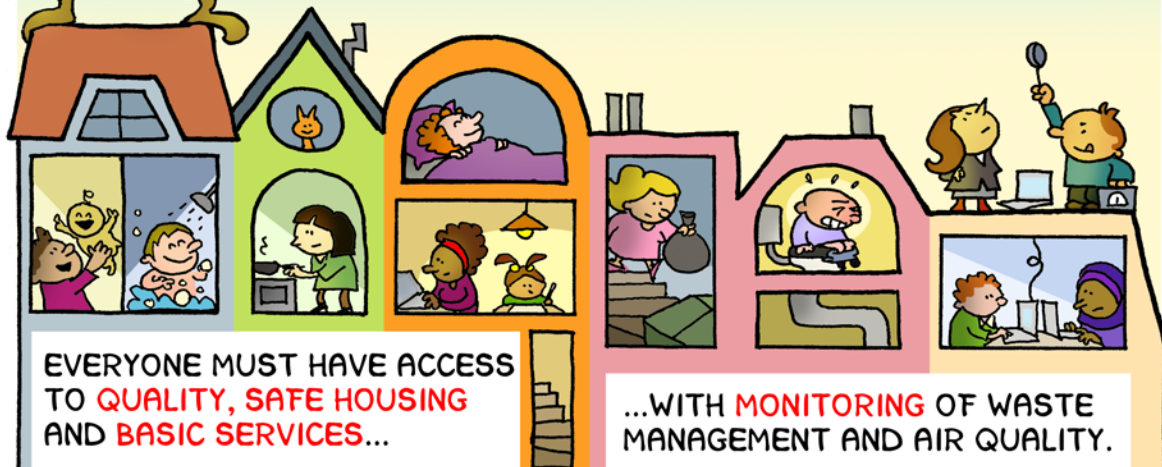
# GOAL 11: SUSTAINABLE CITIES AND COMMUNITIES

BY: MARGREET DE HEER

11 SUSTAINABLE CITIES AND COMMUNITIES



WE MUST ENSURE THAT CITIES AND COMMUNITIES ARE **INCLUSIVE, SAFE, RESILIENT AND SUSTAINABLE!**



...WITH **MONITORING** OF WASTE MANAGEMENT AND AIR QUALITY.



WE MUST **ENGAGE EVERYONE** IN PLANNING FOR IMPROVEMENT OF THEIR CITIES.

WE WILL **PROMOTE APPRECIATION AND PROTECTION** OF THE ENVIRONMENT AND CULTURE.



WE MUST PROVIDE **SAFE, ORGANIZED TRANSPORTATION** THAT IS NOT HARMFUL TO THE ENVIRONMENT.

WE MUST MAKE CITIES **RESILIENT** TO DISASTER AND **ADAPTABLE** TO CLIMATE CHANGE.

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# GOAL 12: RESPONSIBLE CONSUMPTION AND PRODUCTION

BY: MARGREET DE HEER



WE MUST MAKE SURE THE **PRODUCTION PROCESS**, FROM MANUFACTURE TO CONSUMER DOES NOT HARM TO NATURAL NOR HUMANITY AND GENERATES AS LITTLE WASTE AS POSSIBLE!

COMPANIES MUST BE **OPEN** AND **RESPONSIBLE** ABOUT THEIR PRACTICES.



WE MUST HAVE **INTERNATIONAL AGREEMENTS** FOR THE HANDLING OF HARMFUL CHEMICALS.



PROTECTING WATER

AIR & SOIL



WE MUST PREVENT FOOD WASTE!



AND KEEP THE PUBLIC **INFORMED** AND **EDUCATED**!







# GOAL 13: CLIMATE ACTION

13 CLIMATE ACTION

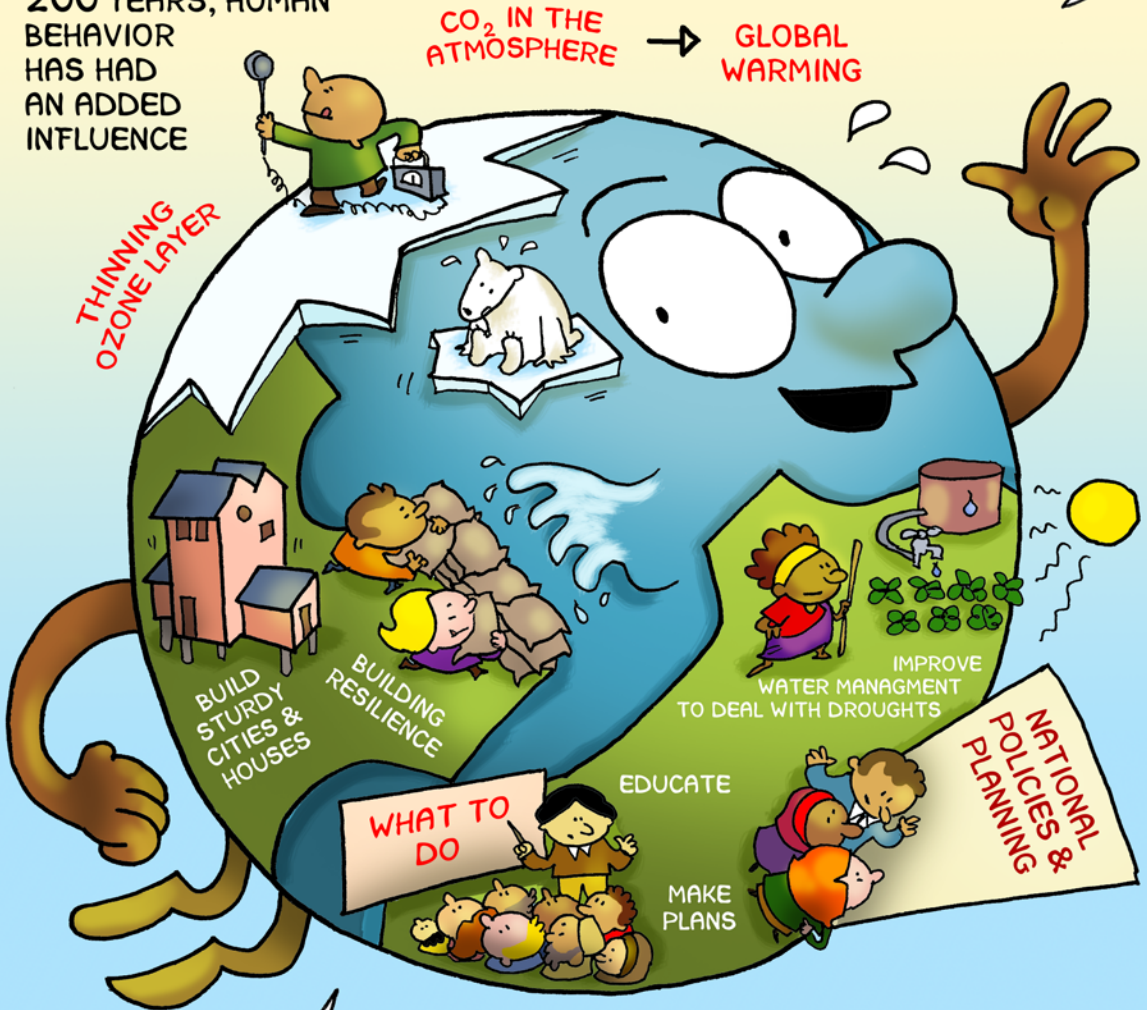


BY: MARGREET DE HEER

## THE CLIMATE IS CHANGING!

THE CLIMATE IS ALWAYS CHANGING NATURALLY, BUT IN THE LAST 200 YEARS, HUMAN BEHAVIOR HAS HAD AN ADDED INFLUENCE

EVEN WITH ALL THE MEASURES TAKEN, IT WILL TAKE DECADES TO REVERSE GLOBAL WARMING – SO WE MUST BE **PREPARED** TO MANAGE EXTREME WEATHER AND NATURAL DISASTERS!



ALL NATIONS MUST **WORK TOGETHER** TO HELP MITIGATE AND ADAPT TO CLIMATE CHANGE AND ITS IMPACTS FOR THE BENEFIT OF PEOPLE EVERYWHERE.



# GOAL 14: LIFE BELOW WATER

14 LIFE BELOW WATER



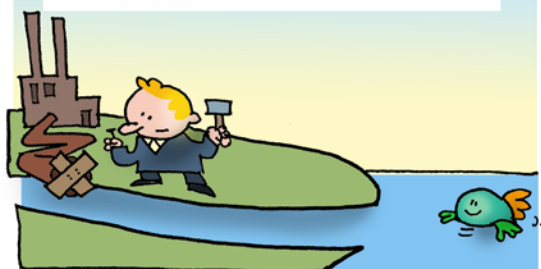
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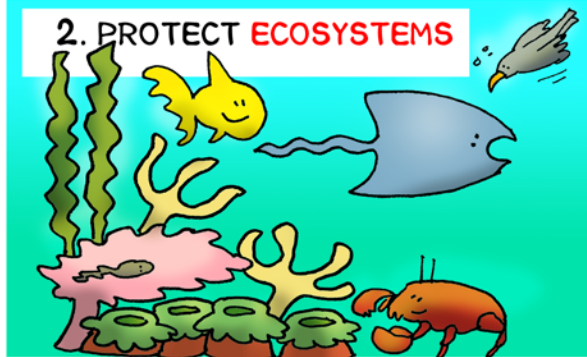
MOST OF THE PLANET'S SURFACE IS **WATER**! HERE'S WHAT WE MUST DO TO PROTECT THE OCEANS:



## 1. REDUCE AND PREVENT **POLLUTION**



## 2. PROTECT **ECOSYSTEMS**



## 3. END **OVERFISHING** AND **ILLEGAL FISHING**



## 4. HELP **FISHING COMMUNITIES** TO DEVELOP SUSTAINABLE FISHING PRACTICES

## 5. **SCIENTIFIC COOPERATION**

- TO INCREASE KNOWLEDGE
- TO IMPROVE TECHNOLOGIES
- TO MINIMIZE OCEAN ACIDIFICATION



## 6. MAKE AND MAINTAIN **INTERNATIONAL LAWS**

AGREEMENTS



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# GOAL 15: LIFE ON LAND

BY: MARGREET DE HEER

15 LIFE  
ON LAND



AS A PART OF THE **GLOBAL ECOSYSTEM** OURSELVES, WE NEED TO CONSERVE AND PROTECT PLANT AND ANIMAL LIFE ON LAND!



REDUCE **DEFORESTATION**  
AND PLANT MORE TREES

COMBAT  
**DESERTIFICATION**



PROTECT  
AND PRESERVE  
**ECOSYSTEMS**

REVERSE LAND  
**DEGRADATION**



END THREATS TO  
**ENDANGERED SPECIES**

AND PROTECT **BIODIVERSITY!**



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# GOAL 16: PEACE AND JUSTICE STRONG INSTITUTIONS

BY: MARGREET DE HEER

16 PEACE AND JUSTICE  
STRONG INSTITUTIONS



TOO MANY PEOPLE EXPERIENCE  
**WAR** AND **VIOLENCE**!  
HERE'S WHAT WE MUST DO ABOUT IT:

## 1. END ALL FORMS OF VIOLENCE



## 2. ESPECIALLY VIOLENCE AGAINST **CHILDREN**



## 3. BIRTH **REGISTRATION** AND LEGAL **IDENTITIES** FOR ALL



## 4. EQUAL ACCESS TO **JUSTICE** AND LEGAL **INFORMATION** FOR ALL



## 5. **COMBAT** CRIME AND CORRUPTION

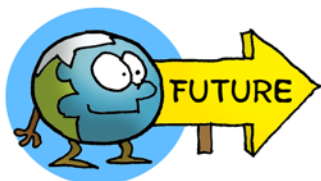


## 6. **STRENGTHEN INSTITUTIONS** SO PEOPLE CAN TRUST THEM



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# GOAL 17: PARTNERSHIPS FOR THE GOALS

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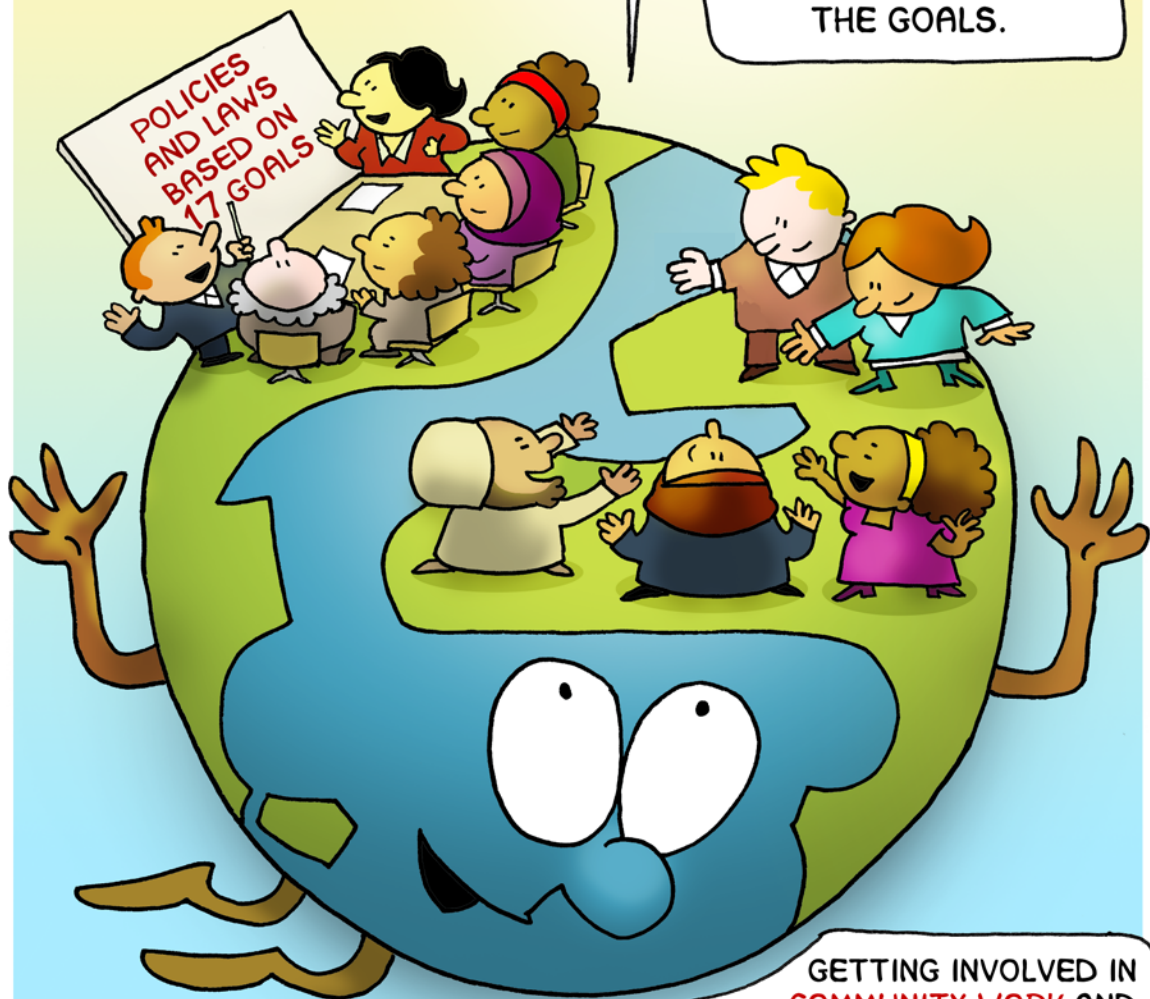
17 PARTNERSHIPS  
FOR THE GOALS



WE MUST MAKE SURE WE MEET THESE GOALS BY **2030**!

THEY MUST BE INCLUDED  
IN **NATIONAL PLANS**.

ALL COUNTRIES MUST  
**WORK TOGETHER**  
TO IMPLEMENT  
THE GOALS.



**GOVERNMENTS** MUST WORK  
TOGETHER WITH CONCERNED  
PEOPLE OF ALL AGES IN  
ORDER TO MAKE PROGRESS  
ON THE GOALS.

GETTING INVOLVED IN  
**COMMUNITY WORK** AND  
WITH **AID ORGANIZATIONS** IS  
A GREAT WAY TO START!



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# WHAT YOU CAN DO!

BY: MARGREET DE HEER

SUSTAINABLE  
DEVELOPMENT  
**GOALS**

BUT WHAT  
CAN **WE** DO?

WE ARE NOT IN  
GOVERNMENT OR  
ANYTHING...

THE MOST IMPORTANT  
THING IS THAT WE  
ALL GET ON THE  
**SAME PAGE!**  
HERE'S WHAT  
YOU CAN DO:



## 1. **THINK** ABOUT IT



## 2. **TALK** ABOUT IT



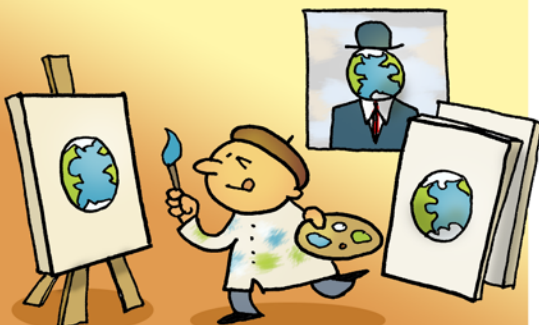
## 3. **DREAM** ABOUT IT



## 4. **WRITE** ABOUT IT



## 5. **MAKE ART** ABOUT IT



## 6. **ACT ON IT**



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