Gilroy Unified School District
Introduction to Districting

March 19, 2020

Election Systems

1. **"At Large"**

2. **"From District" or "Residence" Districts**

3. **"By District"**

> **The California Voting Rights Act was written to specifically encourage by-district elections.**

California Voting Rights Act (CVRA)

- Under the Federal Voting Rights Act (passed in 1965), a jurisdiction must fail 4 factual tests before it is in violation of the law.

- The California VRA makes it significantly easier for plaintiffs to force jurisdictions into "by-district" election systems by eliminating two of the US Supreme Court *Gingles* tests:

  1. ~~Can the protected class constitute the majority of a district?~~
  2. Does the protected class vote as a bloc?
  3. Do the voters who are not in the protected class vote in a bloc to defeat the preferred candidates of the protected class?
  4. ~~Do the "totality of circumstances" indicate race is a factor in elections?~~

- Liability is now determined only by the presence of racially polarized voting

CVRA Impact

- ☐ Switched (or in the process of switching) as a result of CVRA:
  - ▫ At least 215 school districts
  - ▫ 34 Community College Districts
  - ▫ 126 cities
  - ▫ 1 County Board of Supervisors
  - ▫ 35 water and other special districts.

- ☐ Cases So Far:
  - ▫ Palmdale, Santa Clara and Santa Monica went to trial on the merits. Palmdale and Santa Clara lost. Santa Monica is awaiting a decision.
  - ▫ Modesto and Palmdale each spent about $1.8 million on their defense (in addition to the attorney fee awards in those cases). Santa Monica has spent an estimated $5 million so far.

- ☐ Key settlements:
  - ▫ Palmdale: $4.7 million
  - ▫ Modesto: $3 million
  - ▫ Highland: $1.3 million
  - ▫ Anaheim: $1.1 million
  - ▫ Whittier: $1 million
  - ▫ Santa Barbara: $600,000
  - ▫ Tulare Hospital: $500,000
  - ▫ Camarillo: $233,000
  - ▫ Compton Unified: $200,000
  - ▫ Madera Unified: about $170,000
  - ▫ Hanford Joint Union Schools: $118,000
  - ▫ Merced City: $42,000
- ☐ An estimated $16 million in total settlements and court awards so far.

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Districting Process

Step	Description
Two Initial Hearings March 19, April 2	Held prior to release of draft maps. Education and to solicit input on the communities in the District.
Initial Deadline April 13	Deadline for residents to submit initial draft maps
Initial draft maps released April 16	Maps must be posted at least 7 days prior to 3rd hearing.
Two hearings on draft maps April 23, May 7	Two meetings to discuss and revise the draft maps and to discuss the election sequence. Board selects its preferred map May 7
County Committee June	Board-selected map sent to County Committee on School District Organization for hearing and vote.
November 2020	First election held in three trustee areas
2021 / early 2022	Trustee areas revised to reflect 2020 Census data
November 2022	First election held in the other four trustee areas

Districting Rules

| Federal Laws	Traditional Redistricting Principles
☐ **Equal Population** ☐ **Federal Voting Rights Act** ☐ **No Racial Gerrymandering**	☐ **Communities of interest** ☐ **Compact** ☐ **Contiguous** ☐ **Visible (Natural & man-made) boundaries** ☐ **Respect voters' choices / continuity in office** ☐ *Planned future growth*

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Demographic Summary
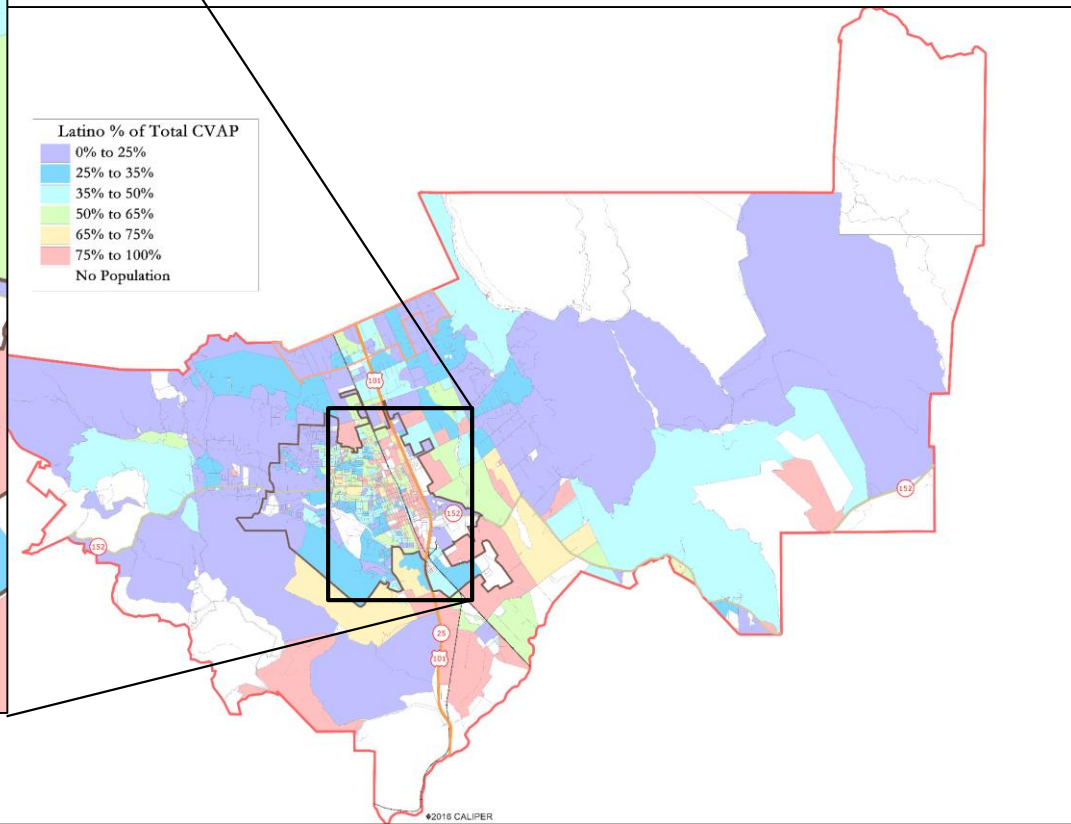
Each of the seven trustee areas must contain about 8,268 residents.

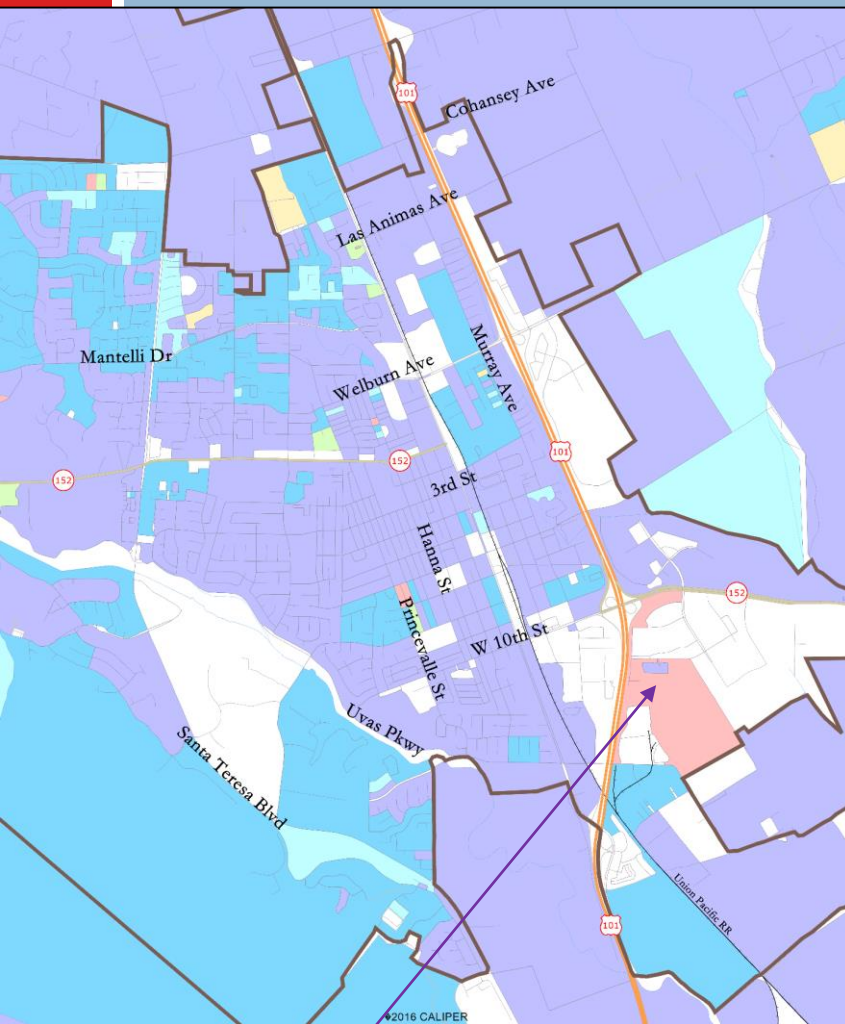| Category	Field	Count	Pct	Category	Field	Count	Pct
	Total Pop	57,879		ACS Pop. Est.	Total	63,514	
Total Pop	Hisp	32,251	56%	Age	age0-19	19,285	30%
	NH White	19,568	34%		age20-60	33,910	53%
	NH Black	917	2%		age60plus	10,320	16%
	Asian-American	4,287	7%	Immigration	immigrants	15,441	24%
Citizen Voting Age Pop	Total	37,210			naturalized	5,825	38%
	Hisp	16,818	45%	Language spoken at home	english	33,512	57%
	NH White	16,371	44%		spanish	21,784	37%
	NH Black	740	2%		asian-lang	2,361	4%
	Asian/Pac.Isl.	2,758	7%		other lang	1,583	3%
Voter Registration (Nov 2018)	Total	29,239		Language Fluency	Speaks Eng. "Less than Very Well"	11,133	19%
	Latino est.	11,771	40%	Education (among those age 25+)	hs-grad	21,308	53%
	Spanish-Surnamed	10,574	36%		bachelor	6,735	17%
	Asian-Surnamed	1,425	5%		graduatedegree	3,497	9%
	Filipino-Surnamed	616	2%	Child in Household	child-under18	6,897	37%
	NH White est.	15,062	52%	Pct of Pop. Age 16+	employed	31,264	65%
	NH Black	660	2%	Household Income	income 0-25k	2,404	13%
Voter Turnout (Nov 2018)	Total	19,759			income 25-50k	3,062	16%
	Latino est.	6,980	35%		income 50-75k	2,586	14%
	Spanish-Surnamed	6,270	32%		income 75-200k	8,169	44%
	Asian-Surnamed	858	4%		income 200k-plus	2,413	13%
	Filipino-Surnamed	383	2%	Housing Stats	single family	14,869	77%
	NH White est.	11,210	57%		multi-family	4,342	23%
	NH Black	481	2%		rented	7,405	40%
Voter Turnout (Nov 2016)	Total	22,840			owned	11,229	60%
	Latino est.	8,543	37%				
	Spanish-Surnamed	7,674	34%				
	Asian-Surnamed	966	4%				
	Filipino-Surnamed	435	2%				
	NH White est.	12,167	53%				
	NH Black est.	577	3%				

Latino Population
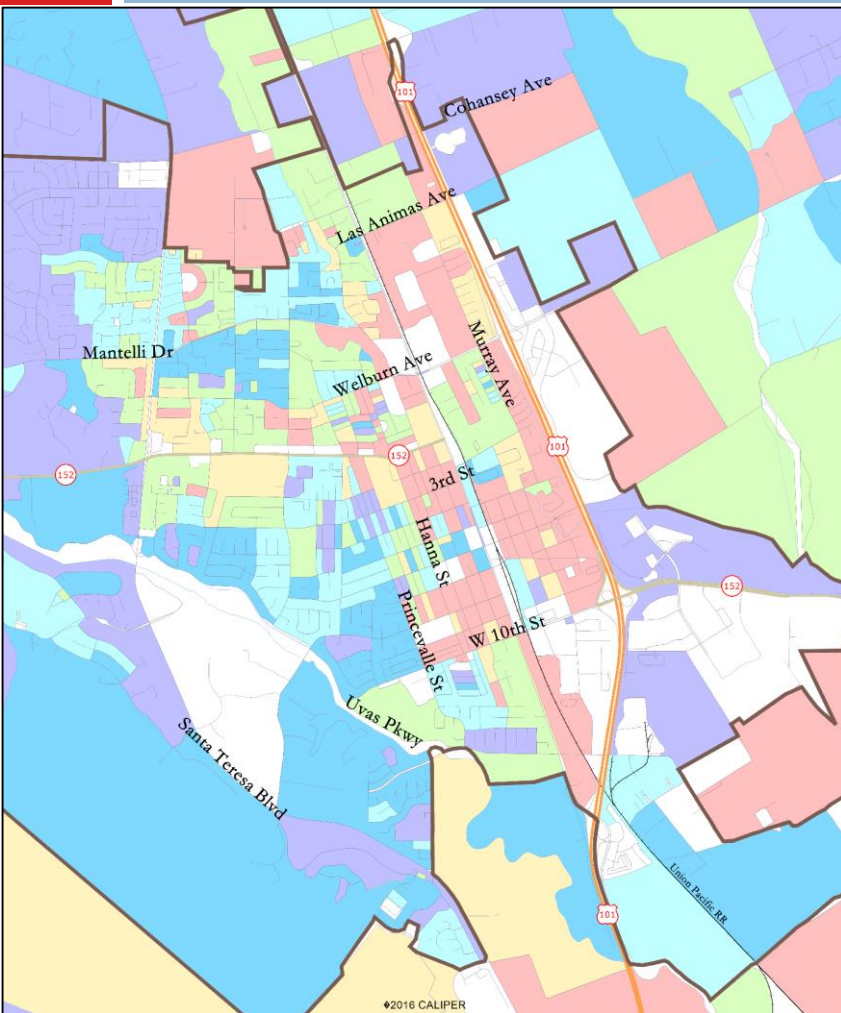
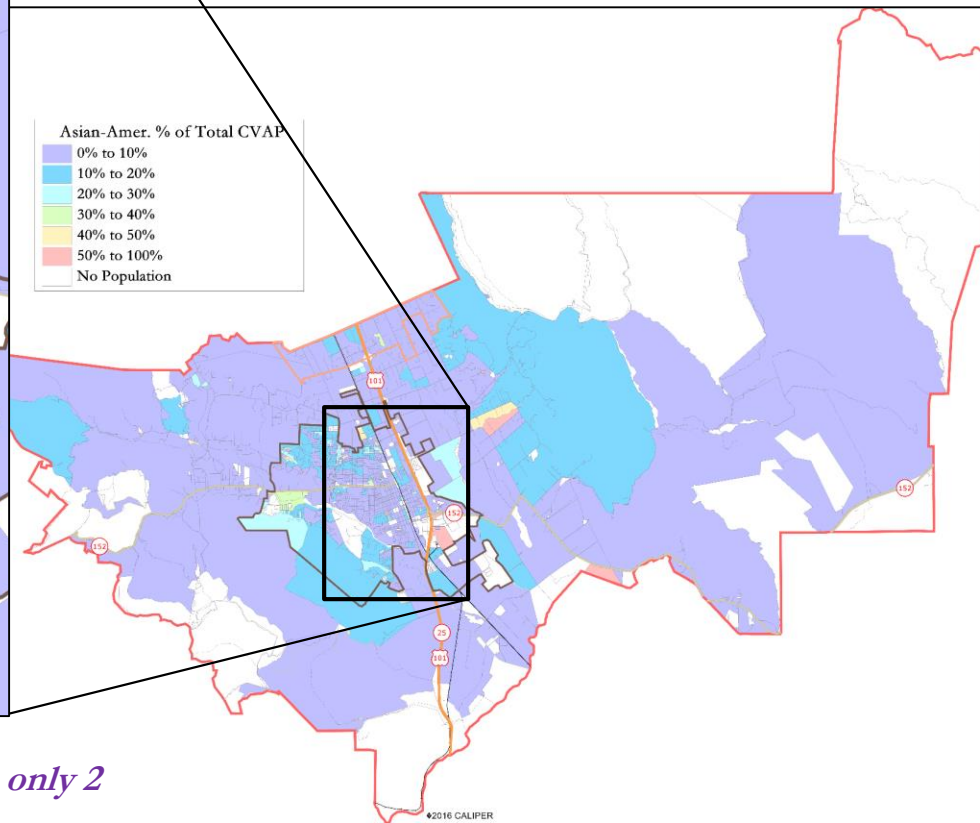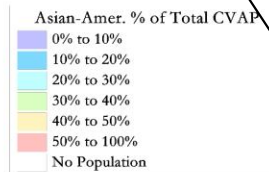Latinos are particularly concentrated on both sides of the railroad through the center of the city.

Latino % of Total CVAP
- 0% to 25%
- 25% to 35%
- 35% to 50%
- 50% to 65%
- 65% to 75%
- 75% to 100%
- No Population

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Asian-American Population

National Demographics Corporation

*Asian-Americans are not particularly concentrated anywhere in the District.*

Asian-Amer. % of Total CVAP
- 0% to 10%
- 10% to 20%
- 20% to 30%
- 30% to 40%
- 40% to 50%
- 50% to 100%
- No Population

This big red Census Block contains only 2 people.

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African-American Population
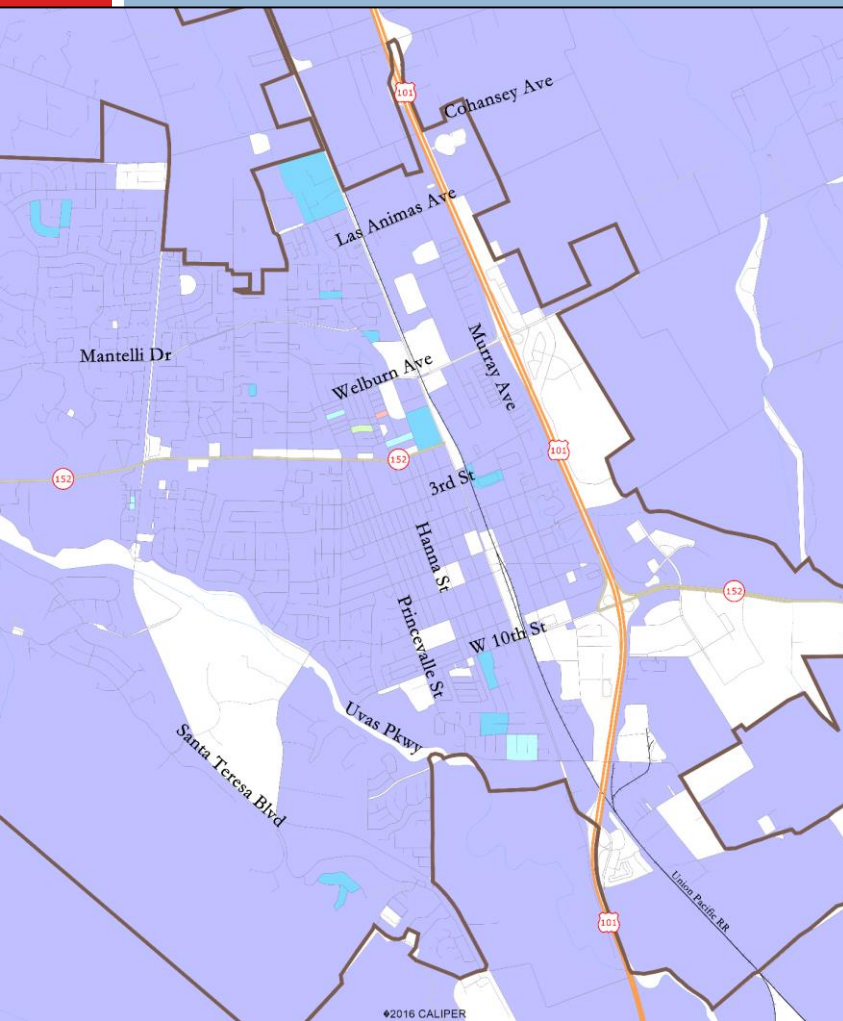
Asian-Americans are not particularly concentrated anywhere in the District.

African-American % of Total CVAP
- 0% to 10%
- 10% to 20%
- 20% to 30%
- 30% to 40%
- 40% to 50%
- 50% to 100%
- No Population
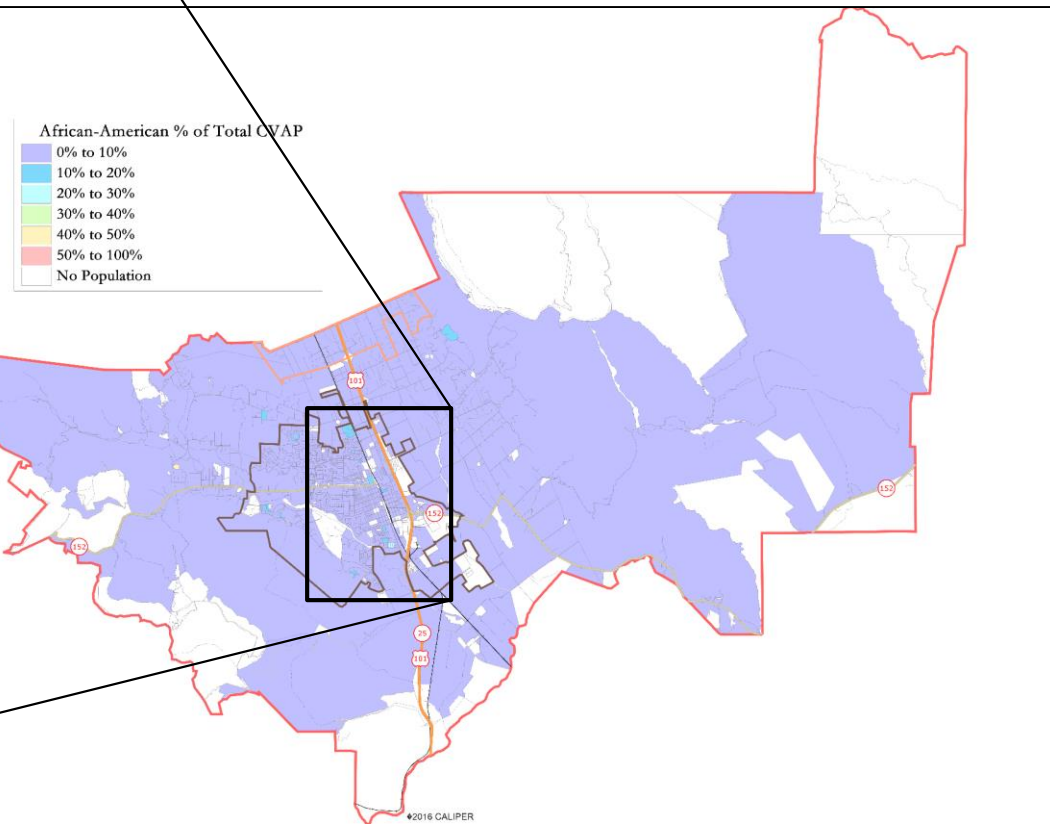
Defining Communities of Interest

1st Question: what is your neighborhood or community of interest?

A Community of Interest is generally defined as a neighborhood or community of shared interests, views, problems, or characteristics.

Possible community feature/boundary definitions include:

- School attendance areas

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals, and/or hills

- Areas around parks and other neighborhood landmarks

- Common issues, neighborhood activities, or legislative/election concerns

- Shared demographic characteristics
    - Such as similar levels of income, education, or linguistic isolation

2nd Question: Does a Community of Interest want to be united in one district, or to be divided to have a voice in multiple elections?

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Attendance Zones
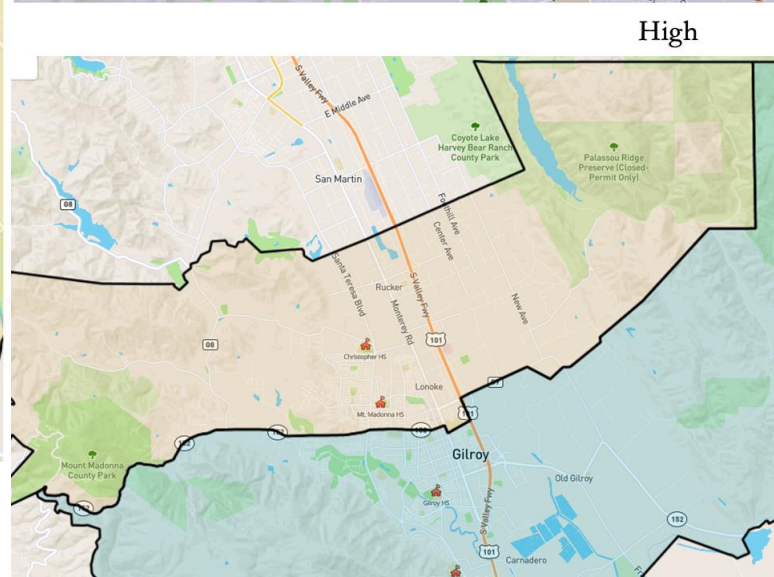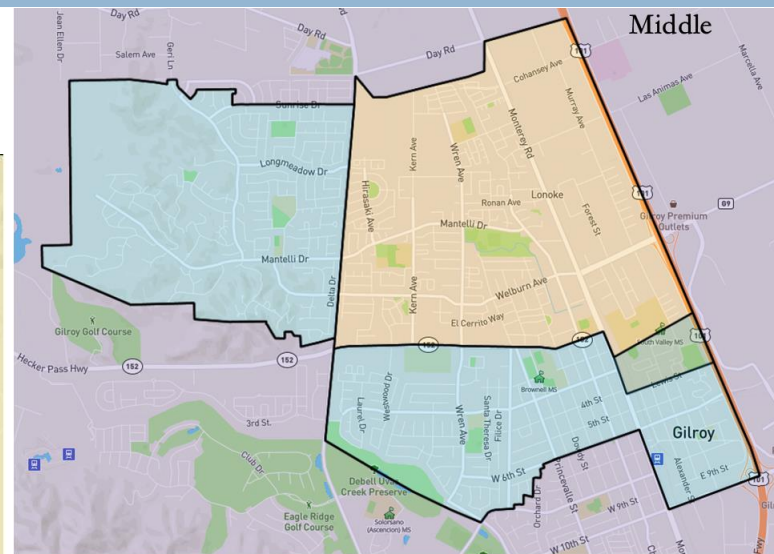
Sample Compact Maps
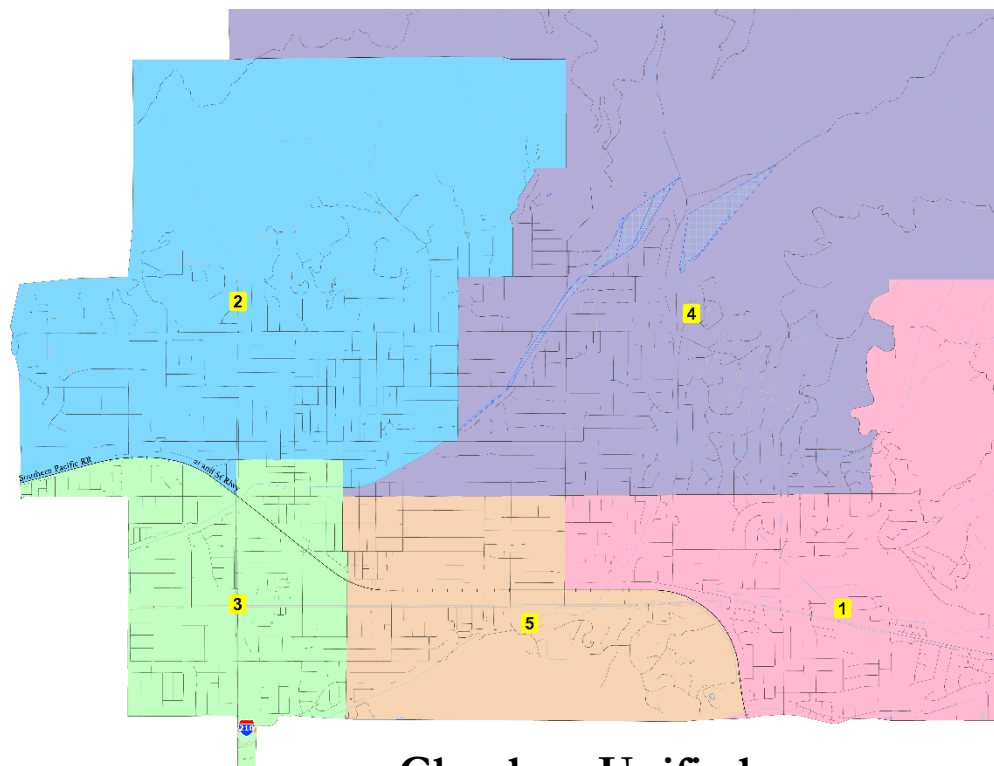
Glendale Unified Areas

Glendora Unified
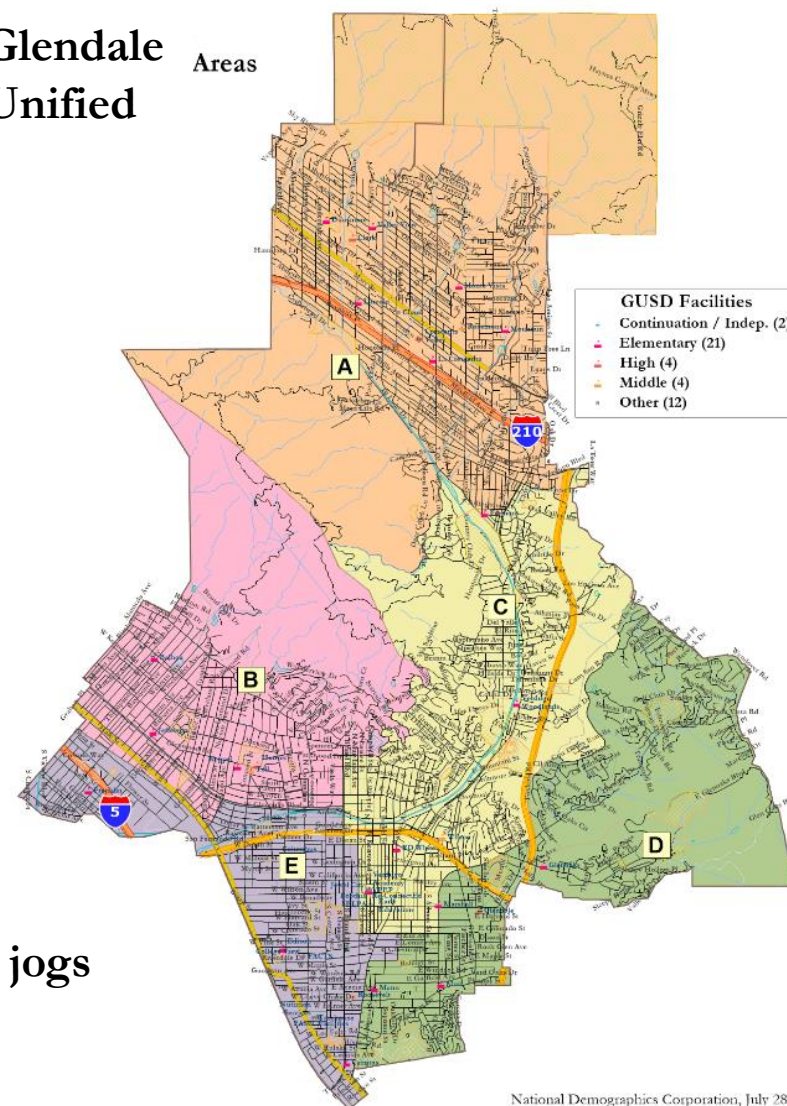
Examples of highly compact maps, with nooks and jogs driven only by equal population requirements.

National Demographics Corporation, July 28, 2016

Sample Multiple-Representative Maps

Redwood
City School
District

Central Unified
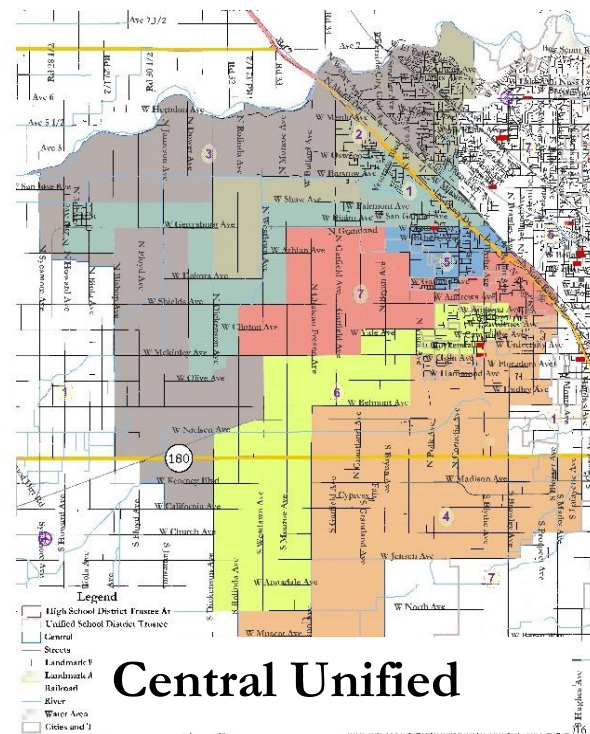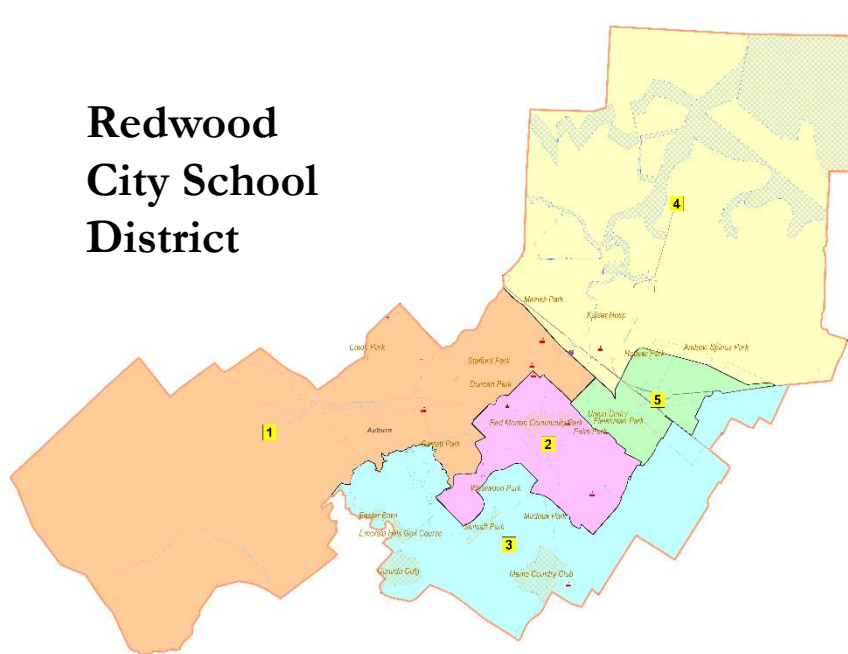
Examples of maps where a desire to ensure Trustees represented multiple school attendance areas (to avoid Balkanizing the District), led to policy-driven but non-compact maps.

Public Mapping Tools

Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!

Simple Mapping Kit

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Very simple tool:
Draw your lines, add up the population counts, and submit your map.

Gilroy Unified 2020 Districting
Total Population by Population Unit

Directions:

Add up the population numbers shown on the map to create seven trustee areas with close to 8,268 people in each trustee area, with no more than an 826 person difference between the largest and smallest.

Central area is shown in detail on page 2.

An online map that allows you to zoom in and out to see the details is avaialble on the District website.
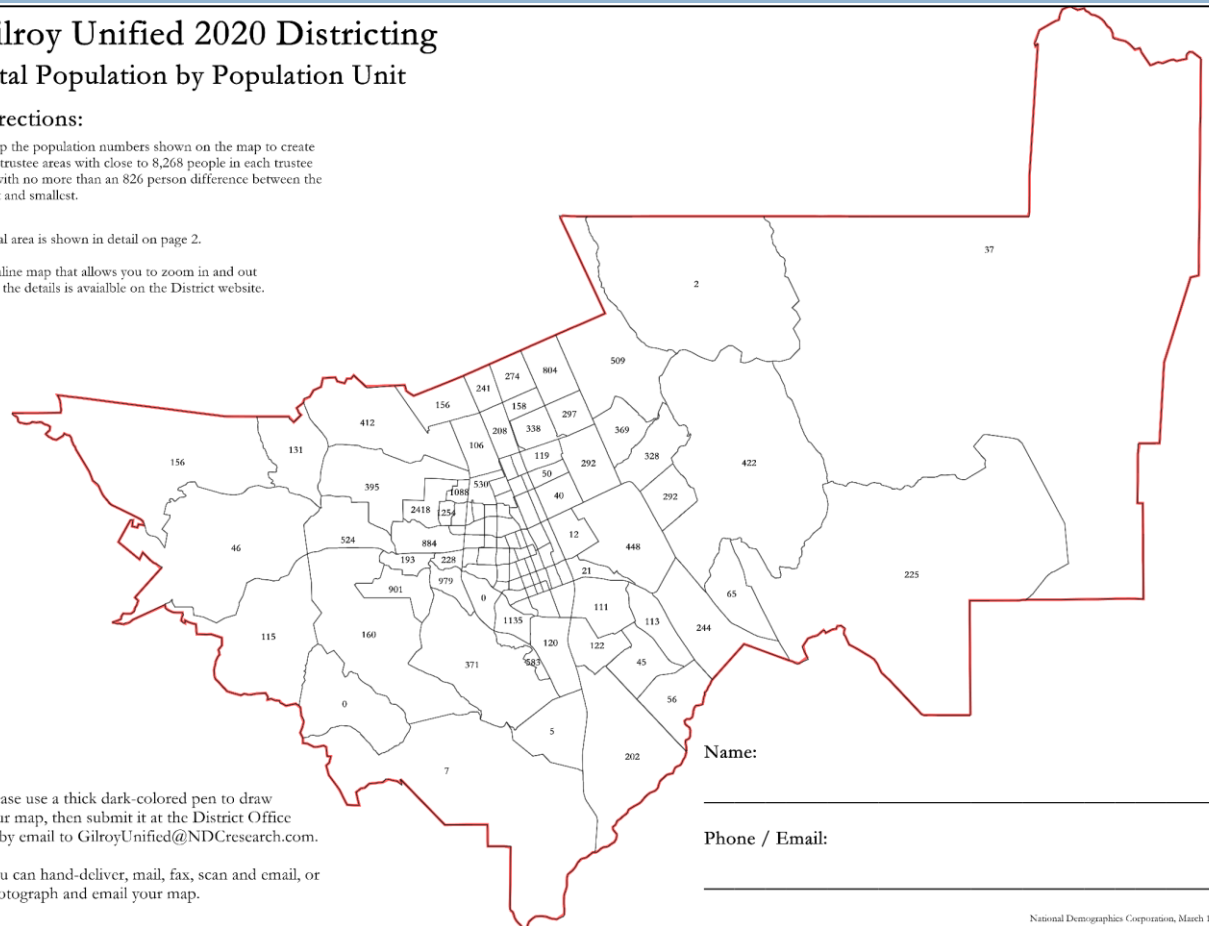
Please use a thick dark-colored pen to draw your map, then submit it at the District Office or by email to GilroyUnified@NDCresearch.com.

You can hand-deliver, mail, fax, scan and email, or photograph and email your map.

Name:

_____

Phone / Email:

_____

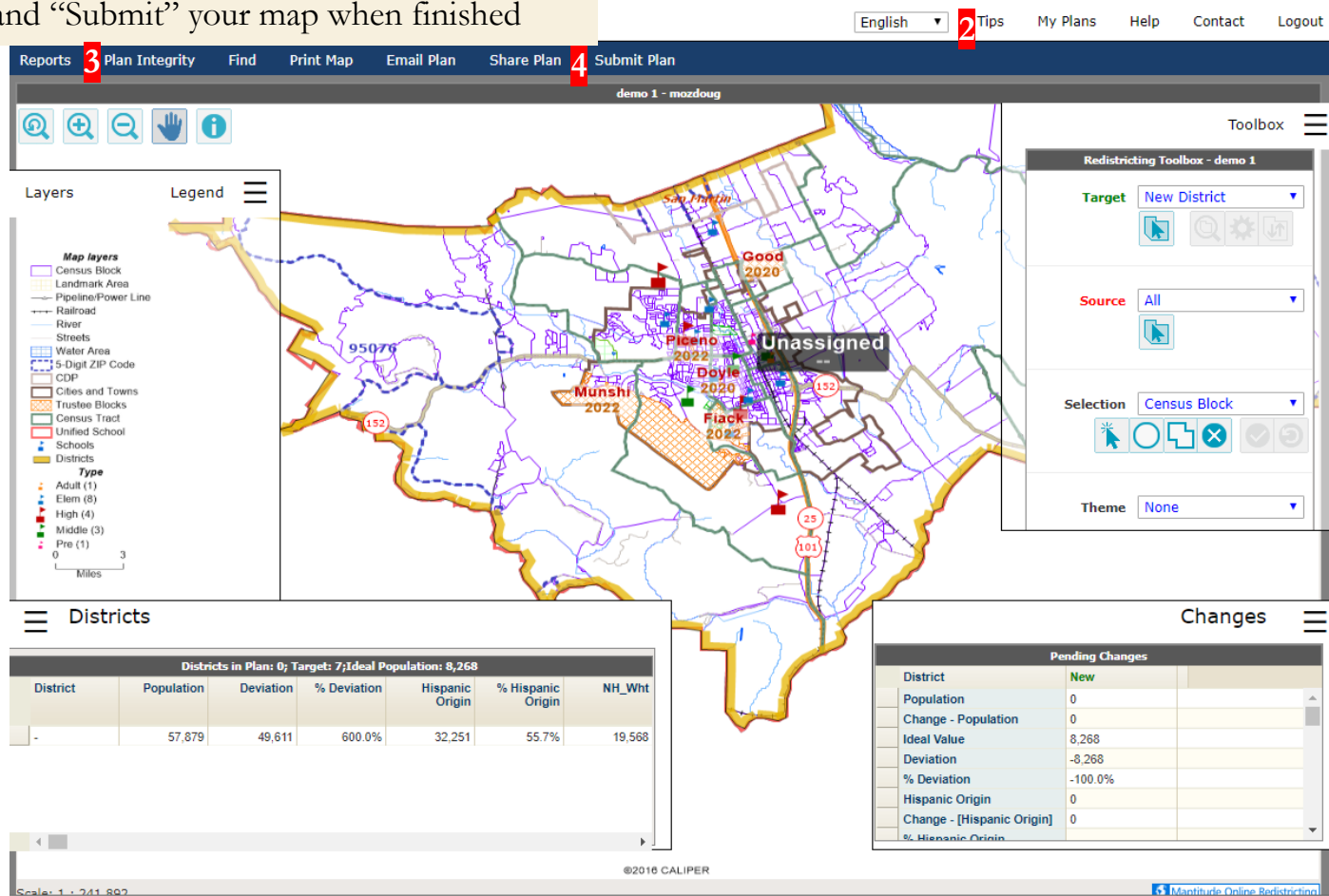National Demographics Corporation, March 19, 2020

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Excel Supplement

National Demographics Corporation

Gilroy Unified 2020 Districting

Map of Population Unit ID Numbers

Use this map with the Microsoft Excel kit.
An online version of this map that allows you to zoom in and
out for more detail is available as a link from the District website.

National Demographics Corporation, March 18, 2020

Enter the district assignment in the highlighted column, and Excel will calculate the resulting demographic changes.
Be careful: non-contiguous pieces are a common mistake when using the Excel kit.

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Online Mapping Tool

https://inzolia.caliper.com/gilroy/

1: Create a username and password, then log in
2: Use "Tips" to learn about the different parts of the system
3: Check your finished map for non-contiguous or unassigned areas
4: "Share" your map with others and "Submit" your map when finished

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Public Hearing & Discussion

1. Should each attendance zone be kept together in one trustee area or have multiple representatives?

2. What are other communities of interest that should be considered when drafting maps?

3. Any questions about the mapping tools?