



DAVIS SCHOOL DISTRICT

www.davis.k12.ut.us

CAREER AND TECHNICAL EDUCATION

## STRANDS

- Economic Impact
- Entrepreneurial Venture
- Financial Concepts
- Government Regulations
- Business Ownership
- Intellectual / Proprietary Property
- Operations Planning
- Organizational Structure
- Digital Analytics
- Marketing



Learning that works  
for Utah

# ENTREPRENEURSHIP

## ABOUT

Students will gain an understanding of the marketing and management principles necessary to start and operate their own business. They will develop an awareness of the opportunities for small business ownership and develop the planning skills needed to open a small business. Students will gain an awareness of knowledge needed in research, planning and regulations affecting the small business and the means of financing a small business. **Concurrent Enrollment available for this course.**



### CAREERS

Business Consultant  
Teacher  
Business Owner



### REQUIREMENTS

Semester course for  
Sophomores, Juniors, or  
Seniors



### LOCATIONS

All high schools have  
access to take  
Entrepreneurship



Talk to your high school  
CTE Coordinator



**CTE Business/ Marketing Specialist**  
Annette Godfrey - agodfrey@dsdmail.net