



DAVIS SCHOOL DISTRICT

www.davis.k12.ut.us

CAREER AND TECHNICAL EDUCATION

## STRANDS

Ethical and Legal Business Issues

Audio and Visual Applications

Cloud-Based Design Graphics

Business Globalization

GPS and Geotagging

Digital Technology Applications

Technology Utilization

Social Media Influence

Business Career Opportunities

Digital Formats



Learning that works  
for Utah

# DIGITAL BUSINESS TECHNOLOGIES

## ABOUT

The Digital Business Technologies course is designed to prepare students with the knowledge and skills to be an asset to the collaborative, global, and innovative business world of today and tomorrow. Concepts include the overall digital experience, digital communications, digital media and the exploration of career choices. This course also provides practical experience in professionalism using various forms of presentation skills, including speaking, podcasting and digital portfolio relating to the globalization of business.



### CAREERS

Digital Business Analyst  
Sales Manager  
Digital Media Director



### REQUIREMENTS

Semester course for  
Sophomores, Juniors, or  
Seniors



### LOCATIONS

All high schools have  
access to take Digital  
Business Technologies



Talk to your high school  
CTE Coordinator



**CTE Business/ Marketing Specialist**  
Annette Godfrey - agodfrey@dsdmail.net