



DAVIS SCHOOL DISTRICT

[www.davis.k12.ut.us](http://www.davis.k12.ut.us)

CAREER AND TECHNICAL EDUCATION

## STRANDS

- Management Planning
- Management Organizing
- Directing Management
- Controlling Functions
- Financial Information
- Basic Economic Concepts
- Basic Marketing Concepts
- Human Resource Management
- Ethics and Social Responsibility
- Information Technology



Learning that works  
for Utah

# BUSINESS MANAGEMENT

## ABOUT

Business Management course seeks to develop sound management concepts within students, as management plays a role in any future employment opportunity. Students are able to analyze, synthesize, and evaluate data from the other functional areas of business. Effective management requires decision-making abilities, long-range planning knowledge, human relations expertise, and motivational skills. Students learn the four basic functions of management: planning, organizing, directing, and controlling. **Concurrent Enrollment available.**



### CAREERS

Sales Representative  
Marketing Manager  
Management Analyst



### REQUIREMENTS

Semester course for  
Sophomores, Juniors, or  
Seniors



### LOCATIONS

All high schools students  
have access to take  
Business Management



Talk to your high school  
CTE Coordinator



**CTE Business/ Marketing Specialist**  
Annette Godfrey - [agodfrey@dsdmail.net](mailto:agodfrey@dsdmail.net)