



Skippers Booster Club Meeting Minutes
February 18th, 2020
The Barge Conference Room

Attendees: Stacy Joslin, Traci Peterson, Carol Koyonen, Stacy Cranbrook, Cym Kibort, Amy Harry, Dana Callahan, Laura Ammon, Deb Hanson, Katie Martin, Penny Hanson

Call to Order: Meeting was called to order by Stacy Joslin at 6:45 p.m.

Activities Distribution: \$100 was distributed to each of the following clubs:
Interact Club, Breezes, Log Rolling Club, Science Bowl, Science Olympiad, Molecular Modeling Team, Embrace IB

Activities Director Report: None

Co-President's Report:

- Introduction of Board to prospective board members attending
- Ted sent a letter out via email to the MHS community looking for volunteers for the open board positions and membership
 - 7 Responses
 - Stacy and Traci spoke on the phone with a few
 - Penny and Katie attended tonight's meeting
 - Others had conflicts and were unable to attend
- Amy, Stacy C, Stacy J and Traci met to orientate Amy in her new Communications role
- To inform the school population what the Skipper Booster Club does, Principal Erickson will do a Beyond 140 about it
 - Stacy wrote a script for them
 - Suggested they focus on the kids
- Discussed how the grant process works with our guests that attended the meeting
- Track and Field asked if they could reallocate the \$2,500 funds granted to them last year for the High Jump Pit Area. It is more costly than they anticipated.
 - Asking to use the money for a weather cover and top pad
 - Stacy motioned, Carol seconded, all in favor, unanimous vote to approve the change

Vice President's Report: None

Secretary's Report:

- Laura motioned the approval of the January meeting minutes. Dana seconded the motion. Board voted and motion carries. Minutes were approved

Treasurer's Report:

- Financial reports and profit and loss budget were distributed
- Net income is currently \$35,629.24 thru January 20th
- Booster Store expenses have been cut to \$90,000 from \$100,000

Communication's Report:

- Updated the website with the names of current donors/members
 - Will post link or list to social media
- Will post about which clubs/teams presented for the \$100 on social media
- Will look in to making a poster or current donors/members to hang up in store and/or activities office
- Posted about Booster Club board positions available
- Looking to get the club more active on social media
 - Highlight a club or team once a week
 - Explain how the club helps fund their club/team
- Stacy will send the script for the Beyond 140 to Cym

Committee Reports:

Membership/Website:

- Amy is being immersed into her new role
- Explored RevTrak to learn how it is used and operated
- Double checked memberships and made sure activities passes have been mailed
- Looking into corporate sponsors

Booster Store:

- Carolyn will replace Kristin as the new graphic designer
- Reducing the budget of \$97,500 to \$90,000 for next year
- Continuing to offer a 20% discount on apparel to store volunteers for the month of February
- Posters to go up shortly
- Confirmed the community baseball, softball and miracle league players will have pictures taken at MHS on April 25th
 - Will offer 20% as we have in the past to promote the store
- Store will be open on February 26th for the college fair and German exchange dinner
- Buyers have noted that basics have outsold fashion items
 - Trying to keep Gear sweatshirts in stock
- A few spring items are coming in
- Typically allot \$52,000 for back to school inventory but it has been reduced to \$48,000 for the 2020-2021 school year

Volunteer Coordinator:

- Survey will go out in April to store volunteers
- An email to team leads will be sent out in the next couple of weeks to check in

Fundraising:

- Working on securing a date for the Evereve event in the spring
- Scheduling a date in March before spring break for a fundraiser at Chipolte
- Looking into a Top Golf fundraiser
- Tabling the cookbook idea for now to focus on more promising fundraising opportunities
- Looking in to a trivia night at Unmapped Brewery in late April or early May
- Will work with Cym to promote events
- Brainstormed fundraising ideas
 - Citrus Sale
 - Creating a “One click tip jar” like the theater

Senior Party: None

Old Business: None

New Business: : None

Adjourn: Meeting adjourned by Traci at 8:08 p.m.