



WEST BLOOMFIELD  
SCHOOL DISTRICT

GERALD D. HILL, PH.D.  
SUPERINTENDENT

March 9, 2020

Dear DECA families,

First, let me congratulate you on your invitation to participate in DECA ICDC 2020. Your hard work and dedication are commendable and we are truly proud of your achievement.

With the complications surrounding travel and the spread of COVID-19, we are aware of the conflict your participation in DECA ICDC 2020 creates with the event taking place in Nashville, TN at the end of April.

After reviewing all available information surrounding travel and COVID-19 and given that there are currently no travel restrictions to the area you will be traveling to for ICDC, we are not recommending the full cancellation of the trip at this time. Instead, we are trusting this decision to each one of our families on an individual basis to determine what is best for each student involved.

Frank Peterson, Executive Director of National DECA, said, "Please know that DECA Inc.'s first priority is the health, safety and well-being of everyone involved in the International Career Development Conference. This week we will be meeting with officials in Nashville to discuss the potential impact, as we continue to plan and prepare for a fantastic ICDC. While the risk of contracting the Coronavirus in the U.S. is low, we are monitoring the situation closely and we will issue periodic updates as necessary."

The Michigan and International DECA organizations set the policies on refunds and cancellation procedures. Please review these current policies and connect with International DECA for updates.

We respect the decision you and your family personally choose based on the information available to the public at this time. We will continue to monitor the information received from the Oakland County Health Department and the Centers for Disease Control to make any additional decisions in the future at the district level.

Our DECA students and teams have worked hard all year for this achievement and we recognize the once in a lifetime opportunity this presents. We fully support any decisions your family makes regarding your student's participation in this trip.

Sincerely,

Gerald D. Hill, Ph.D.  
Superintendent