FOR IMMEDIATE RELEASE

DATTCO Celebrates Love the Bus Month

New Britain, CT, March 6, 2020: Love the Bus Month was created by the American School Bus Council (ASBC) to provide recognition for school bus drivers, as well as highlight the vital role of the school bus in education. DATTCO, Inc. – one of Connecticut’s largest student transportation providers - just wrapped up a month of celebrations at their school bus yards across Connecticut and Rohde Island. Throughout February, the company celebrated with breakfasts, chocolates on Valentine’s Day, certificates of appreciation, spirit days, and more.

In a thank you letter distributed to each school bus employee, President Don Devivo wrote, “Our school bus workforce is spread across two dozen yards, in two states, and you all set the standard for school busing. Every employee – drivers, monitors, dispatchers, mechanics & technicians, maintenance, safety, operations supervisors, and branch managers – provides a meaningful impact on the company’s productivity and success. The part each of you plays in keeping our buses rolling every day and getting students to and from school safely is a critical part, and we couldn’t do it without you.”

Many of the school districts DATTCO provides transportation to also found special ways to thank their drivers. Across Connecticut, drivers were treated to breakfast with members of their Boards of Education, thank you cards and posters made by students, gifts and gift cards. At some schools, drivers were greeted by students singing and cheering, proclaiming their appreciation. While at other schools, a thankful handshake from teachers and administrators was enough to put a smile on a driver’s face.

“Our drivers do this job because they love it, and they enjoy building relationships with the kids on their buses and their families. It is a crucial role that can often be overlooked,” explained Cliff Gibson, Chief Operating Officer. “We are incredibly thankful for the time and energy put in by our managers, school officials, educators, and students to make each driver feel appreciated all month long.”

DATTCO currently services twenty-five school districts in Connecticut, two in Rhode Island, and three Regional Education Service Centers in Connecticut, transporting over 110,000 students in a fleet of more than 1,300 buses and vans.

In 2019 American Bus Association’s School Bus Council presented DATTCO with the Private School Bus Operator of the Year Award, recognizing DATTCO as the top private school bus operator in the nation based on safety and reliability, and our commitment to supporting our communities.

“It’s times like these – when our communities and schools step up to recognize the hard work of our drivers – that makes you proud to be in this business,” added Gibson. “These drivers contribute to education’s success by safely transporting these students to and from school.”

Visit this link for a photo album filled with pictures from various celebrations across Connecticut: https://dattco.smugmug.com/Love-The-Bus-Month-2020/

About DATTCO

Established in 1924, DATTCO, Inc. is a third-generation family-owned business headquartered in New Britain, Connecticut. From its early roots as an operator of three school buses, DATTCO now services more than two-dozen school districts throughout Connecticut. Today, DATTCO is New England’s top bus dealer and leader in vehicle service, including fleet, collision, and trailer repair services. Its motorcoach division specializes in providing personal and group travel services and operates commuter lines in the Boston area and routes for the discounted intercity bus service Megabus. Additionally, Thermo King Northeast, a dealer of genuine Thermo King products and parts, is a subsidiary of DATTCO. For more information, visit DATTCO.com.

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