



## 50<sup>th</sup> Anniversary Bash Sponsorship Levels

### **Castle Sponsor - \$10,000**

- Twenty (20) complimentary tickets at a reserved sponsor table
- Prominent logo placement on all event materials:
  - School and event websites with a link to your company's website
  - Printed Commemorative Book distributed to **over 200 current families**
  - Entryway signage at event
- Complimentary full-page (8.5" x 11") color ad in Commemorative Book
- Logo on back cover of Commemorative Book
- Recognition in New City School's electronic weekly newsletter sent to **over 2,100 individuals**
- Vocal emcee acknowledgement during auction presentation
- Digital representation including your logo during the event

### **Red Doors Sponsor - \$5,000**

- Ten (10) complimentary tickets at a reserved sponsor table
- Prominent logo placement on all event materials:
  - School and event websites with a link to your company's website
  - Printed Commemorative Book distributed to **over 200 current families**
  - Entryway signage at event
- Complimentary full-page (8.5" x 11") color ad in Commemorative Book
- Logo on inside cover of Commemorative Book
- Recognition in New City School's electronic weekly newsletter sent to **over 2,100 individuals**
- Vocal emcee acknowledgement during auction presentation
- Digital representation including your logo during the event

### **Drifin Sponsor - \$2,500**

- Six (6) complimentary tickets to event
- Prominent logo placement on event materials:
  - School and event websites with a link to your company's website
  - Printed Commemorative Book distributed to **over 200 current families**
  - Entryway signage at event
- Complimentary full-page (8.5" x 11") color ad in Commemorative Book
- Recognition in New City School's electronic weekly newsletter sent to **over 2,100 individuals**
- Vocal emcee acknowledgement during auction presentation
- Digital representation including your logo during the event

### **Frog Sponsor - \$1,000**

- Two (2) event tickets
- Logo on event materials:
  - School and event websites with a link to your company's website
  - Printed Commemorative Book distributed to **over 200 current families**
  - Entryway signage at event
- Complimentary half-page (8.5" x 5.5") ad in Commemorative Book
- Recognition in New City School's electronic weekly newsletter sent to **over 2,100 individuals**
- Vocal emcee acknowledgement during auction presentation
- Digital representation including your logo during the event

### **Turtle Sponsor - \$500**

- One (1) event ticket
- Logo on event materials:
  - School and event websites with a link to your company's website
  - Printed Commemorative Book distributed to **over 200 current families**
  - Entryway signage at event
- Complimentary half-page (8.5" x 5.5") ad in Commemorative Book
- Recognition in New City School's electronic weekly newsletter sent to **over 2,100 individuals**
- Digital representation including your logo during the event



# 50<sup>th</sup> Anniversary Birthday Bash

May 2, 2020

The Fabulous Fox Theater

## Sponsorship Contract

Deadline for logo recognition in program is Friday, **March 13, 2020**.

Email logo and ad in high resolution .jpg or .pdf format to [dsalony@newcityschool.org](mailto:dsalony@newcityschool.org)

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

### Sponsorship Levels

- Castle Sponsor \$10,000
- Red Doors Sponsor \$5,000
- Driffin Sponsor \$2,500
- Frog Sponsor \$1,000
- Turtle Sponsor \$500

### Purchase Ticket(s)/Table(s)

\_\_\_\_\_ Ticket(s) at \$150 each

\_\_\_\_\_ Table(s) for ten (10) \$1,500/table

### Payment Information

- Check is enclosed payable to New City School. Please include in memo "Birthday Bash Sponsor".
- Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Return completed contract and payment to:

**New City School**  
**Attn: Dana Salony**  
**5209 Waterman Boulevard**  
**St. Louis, MO 63108**  
**Phone 314.361.6411 | Fax 314.361.1499**