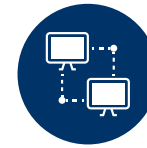


# Student Organizations

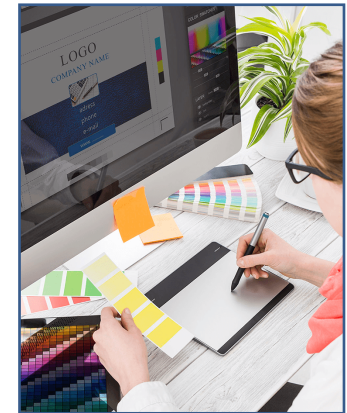
Coding Club, Girls Who Code Club, Technovation, Congressional App Challenge, Future Business Leaders of America (FBLA), Technology Students Association (TSA), HubSpot, LinkedIn, Hootsuite, American Marketing Association, Digital Marketing Association, Society for Technical Communication, Commercial Interior Design Association, and The Design Kids



# INTERACTIVE MEDIA



## INFORMATION TECHNOLOGIES



### Killingly High School

Ms. Donna Grant, LMSW, Career Center Coordinator  
 860-779-6663 • dgrant@killinglyschools.org  
 226 Putnam Pike, Dayville, CT 06241 • www.killinglyschools.org

Updated 1/2020\*

# Killingly High School

## Career Pathway: Interactive Media Career Cluster: Information Technologies

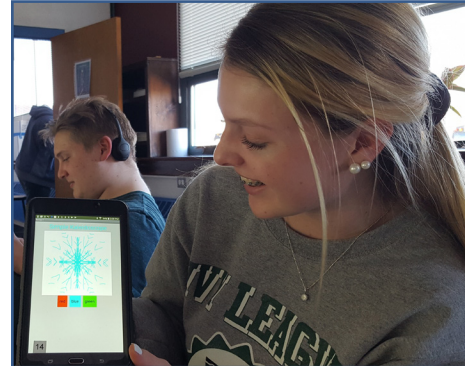
To complete the **Interactive Media Career Pathway**, students must complete all of the required courses within Section 1, as well as 2.5 credits from Section 2.

To complete this **Advanced Pathway**, students must complete all of the required courses within Section 1 and earn an additional 2 credits from the "Advanced Courses" section 3.

Section 1 – Required Courses	Credits Earned at KHS	College Credits Earned
Digital Marketing I	1	
Business Communication	.5	3 (ECSU)
PGR 1.8 – Job Shadow in Interactive Media	(This requirement will be implemented for all students in the graduating class of 2021 and beyond)	
Section 2 – Additional Courses	Credits Earned at KHS	College Credits Earned
Marketing	1	
Digital Marketing II	1	
App Creators	.5	
Introduction to Data Science	.5	
Introduction to Video Technology	.5	
International Business	.5	
Digital Photography I	.5	
Graphic Design I	.5	
Graphic Design II	.5	
Auto CAD	.5	
Section 3 – Advanced Courses	Credits Earned at KHS	College Credits Earned
AP Computer Science Principles	1.5	
Accounting II	1	3 (QVCC)
Film Production	1	
Trigonometry	1	
Honors Calculus	1	
Journalism II	1	
Honors English IV	1	

**Interactive Media Teacher:**  
Mr. Nicholas Bousquet, Room 2102  
nbousquet@killinglyschools.org

# INTERACTIVE MEDIA



**Occupations Related to the Interactive Media Career Pathway:** Social Media Marketing, Search Engine Optimization, Web Developer, Mobile Marketing, Digital Analytics, Virtual and Augmented Reality Developer, Graphics Specialist, Instructional Developer, Webmaster, Technical Writer, Animation and Simulation Developer, Production Assistant, Media Specialist, and Advertising Specialist

**Units Covered:** Web Design; Adobe Photoshop; Adobe Illustrator; Social Media Marketing; Search Engine Optimization; Industry Certifications — Google AdWords, Google Analytics, HubSpot Email Marketing, Hootsuite Social Media Marketing, LinkedIn Mobile Marketing

**Professional Organizations This Pathway Opens to You:** American Marketing Association, Digital Marketing Association, Society for Technical Communication, Commercial Interior Design Association, HubSpot, LinkedIn, Hootsuite, Google AdWorks, Google Analytics, Rotary International, Rotaract, Northeastern Connecticut Chamber of Commerce, Killingly Business Association