

# “Positive Choices” Billboard Design Contest

## BACKGROUND

The Town of Hamden Youth Services Bureau and Hamden Public Schools with support from Outfront Media, is sponsoring a Billboard Design Contest. This contest is in support of the Hamden Youth Network’s prevention efforts.

Categories: **Vaping, Alcohol, Suicide, Mental Health, Marijuana, Opioids**

Theme One: You are not alone. **(i.e. 1 out 10 people suffer from depression)**

Theme Two: There is help. **(i.e. friends, family, therapy, medication, meditation, art, exercise, etc.)**

Theme Three: Know the facts **(i.e. e-cigarettes contain many chemicals)**

*Inspire others to make positive choices.*

## ELIGIBLE ENTRIES

Must be submitted by a Hamden resident youth who is a student in high school (High School aged Home schooled children are also eligible); follow required design specifications; and have an official entry form completed.

## SUBMITTING YOUR DESIGN

**Entries must be submitted by 3 p.m. on Monday, April 20, 2020.** Completed forms and art work must be turned into the main office of Hamden High School c/o Susan Rubino, HYS Coordinator or Amanda Forcucci, HPS Director of Health and Physical Education.

## DESIGN TIPS

- Colors should be bold and show contrast and clarity.
- If words are used in the design (optional), no more than seven words should be used and font should be simple.
- No portrayals of drug use, keep the message positive.
- Designs should be simple and easy to understand in a short amount of time.

## WINNERS

Three billboard designs will be selected on Thursday, April 23<sup>rd</sup> as winners by a judging panel.

**1<sup>ST</sup> PLACE:** The first prize winner will have their design displayed on three billboards throughout town and receive a \$750.00 incentive.

**2<sup>ND</sup> PLACE:** Second place winner will have their design displayed on two billboards in Hamden and receive a \$500.00 incentive.

**3<sup>RD</sup> PLACE:** The third place winner will have their design displayed on one billboard and receive a \$300.00 incentive.

## RULES

- The designs should include a **Drug Free** design and message.
- There is a limit of **one billboard design entry** per student.
- Entries should be **drawn** on the provided billboard design sheet in horizontal format.
- **Digital art** should be created in the dimensions of 4.5” (vertical) by 8” (horizontal).
- **Artist name** should be printed on the **back of the billboard design** sheet. For judging purposes, names should not be on the front of the design sheet.
- A **signed Entry Form & Release** must be submitted with the entry.

## PLEASE CONTACT US WITH ANY QUESTIONS:

Susan Rubino, Coordinator  
Town of Hamden Youth Services Bureau  
203 777-2610 ext. 1120 or [srubino@hamden.com](mailto:srubino@hamden.com)

Amanda Forcucci, Director of Health and Phys.Ed.  
Hamden Public Schools  
203-407-2209 or [aforcucci@hamden.org](mailto:aforcucci@hamden.org)

**Positive Choices Billboard Design Contest Entry Form & Release 2019-20**

Name of student artist: \_\_\_\_\_

Age: \_\_\_\_\_ Phone number: \_\_\_\_\_

Email: \_\_\_\_\_

Address (street number and street and zip code): \_\_\_\_\_

School: \_\_\_\_\_ Grade: \_\_\_\_\_

Explanation of design:

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By signing this required release form, I hereby acknowledge that if my design is selected as one of three of the winning billboard designs, the Town of Hamden will become owner of all rights connected with the design. The Town of Hamden will have exclusive rights to reproduce and distribute the work. I understand the Town of Hamden shall have the right to alter the final design prior to reproduction according to formatting and printing needs. Neither the Town of Hamden nor the Hamden Public Schools assume any responsibility for art work submitted and are not responsible for loss or damage of entries. I understand the design/artwork is my original work and I have not violated any copyright, patent and/or plagiarism laws.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Signature of guardian (if under 18): \_\_\_\_\_ Date: \_\_\_\_\_

Entry forms must be submitted **by 3:00 p.m. on Monday, April 20, 2020** to one of the following:

1. Susan Rubino, Coordinator or Margaret Bossie, Prevention Corps Member  
Hamden Youth Services Bureau  
11 Pine Street Hamden, CT 06514
2. Amanda Forcucci, Director of Health and Physical Education  
Hamden Public Schools Central Office or Hamden High School Office in Career Center  
60 Putnam Avenue  
Hamden, CT 06517
3. Hamden High School Main Office c/o Amanda Forcucci

# “Change The Script” Billboard Design Contest

Leave this  
space blank  
for winner  
recognition

## Billboard design tips:

- Use bold and bright colors that show contrast and clarity.
- If using words (optional), include no more than seven words and use a simple font.
- Keep designs simple and easy to understand in a short amount of time.

*Complete entry form  
**on the back**  
of this sheet.*