APPENDIX B:

Community Forum Results





Interactive Survey

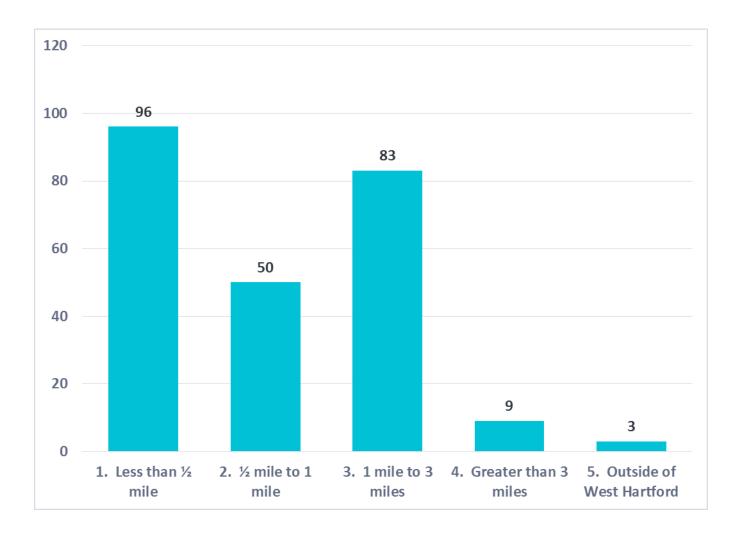
- Interactive survey incorporated into the February 28th Community Forum
 - 100 respondents at Session 1
 - 90 respondents at Session 2
 - 62 respondents at Session 3
- Asked a series of questions on the future vision for the UConn Campus





How far do you live from the UConn Campus?

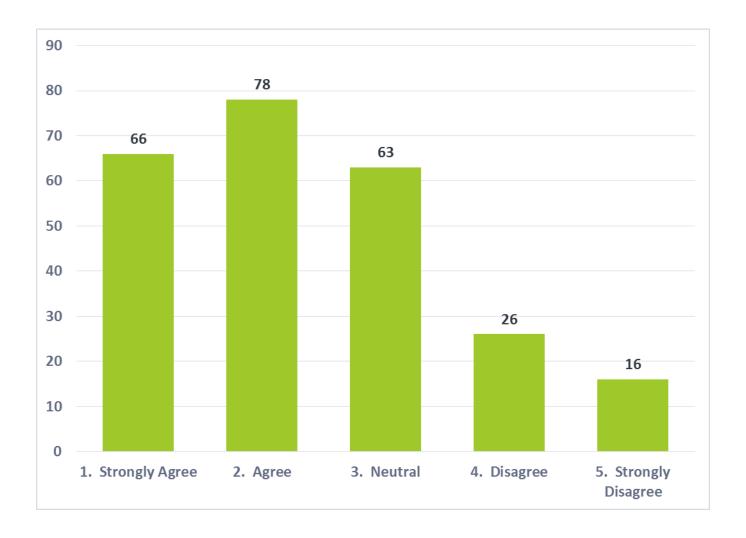
- About 40% of attendees live within ½ mile of the UConn Campus
- 99% of attendees were West Hartford residents





The UConn Campus presents an opportunity for the Town of West Hartford to grow its tax base

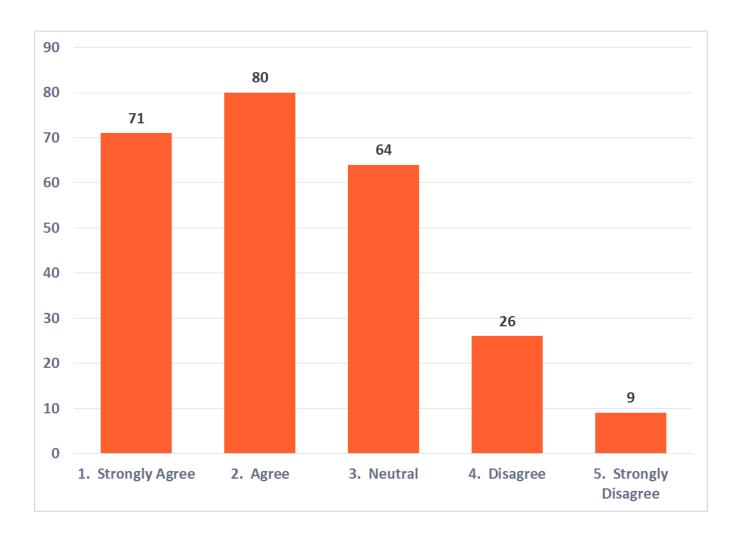
- General agreement that there is opportunity to grow the tax base on the UConn Campus
- Nearly 60% of respondents agreed or strongly agreed
- 25% of respondents were neutral





The properties on the east side and west side of Trout Brook Drive should be treated as separate development areas

- General agreement that the east side and west side of campus should be treated as separate development areas
- About 60% of respondents agreed or strongly agreed
- 25% of respondents were neutral

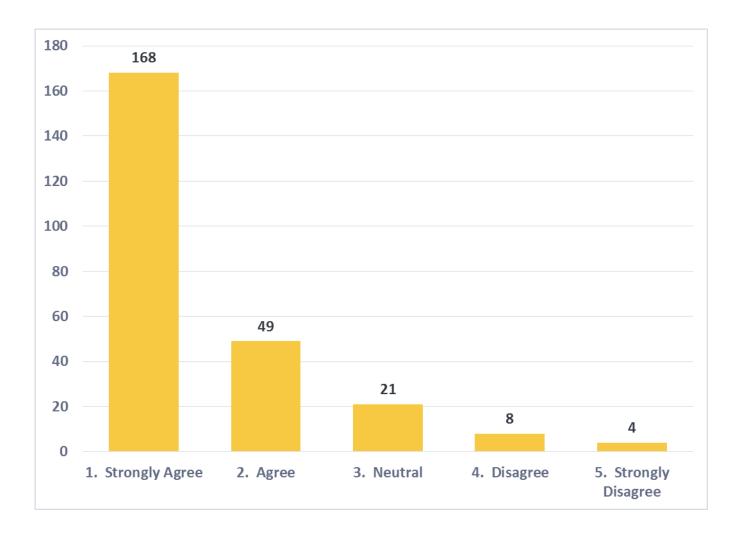






The ballfields, basketball court, and playground on the corner of Trout Brook Drive and Asylum Avenue should be retained for community use

- Very strong agreement that the ballfields, basketball court, and playground should be retained for community use.
- Over 85% of respondents agreed or strongly agreed.

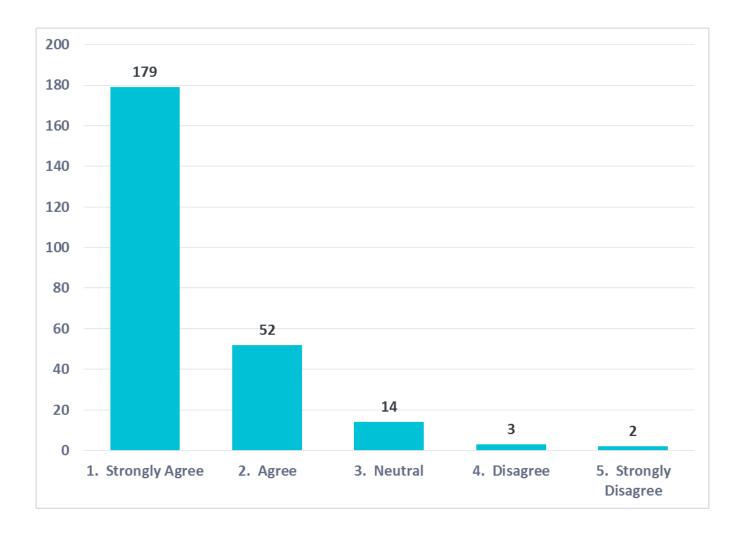






Any future development or redevelopment of the campus should maintain green spaces to the greatest extent possible, especially in areas that border single-family residences

- Very strong support for maintaining green spaces, especially in areas that border single-family residences
- Over 92% of respondents agreed or strongly agreed.

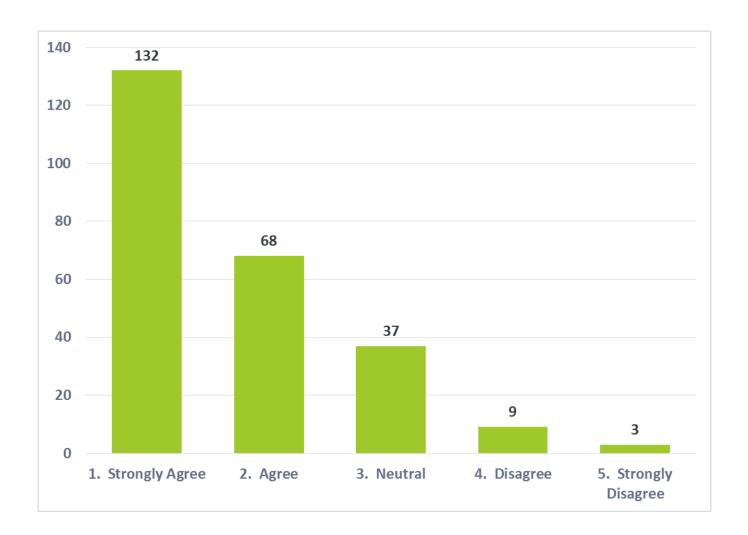






Any future development or redevelopment of the campus should include publicly accessible green spaces for community use to the greatest extent possible

- Strong support for retaining green spaces for community use
- About 80% of respondents agreed or strongly agreed.

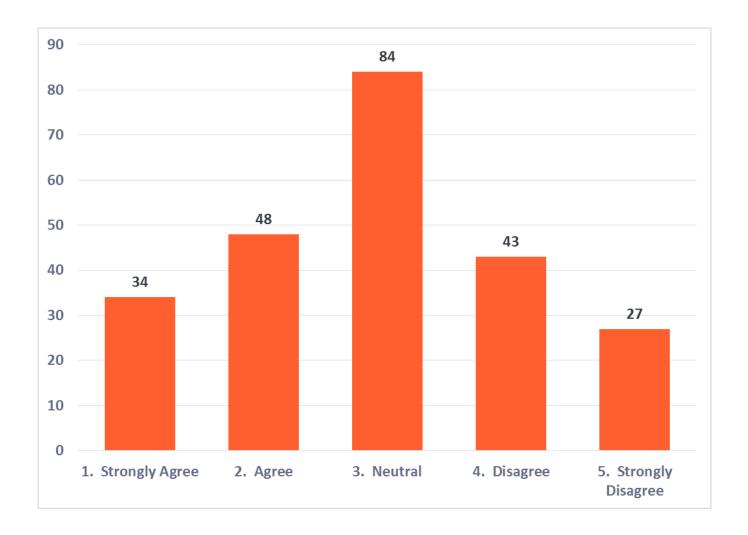






Future development should have similar building and parking setbacks to those that exist on the UConn campus today

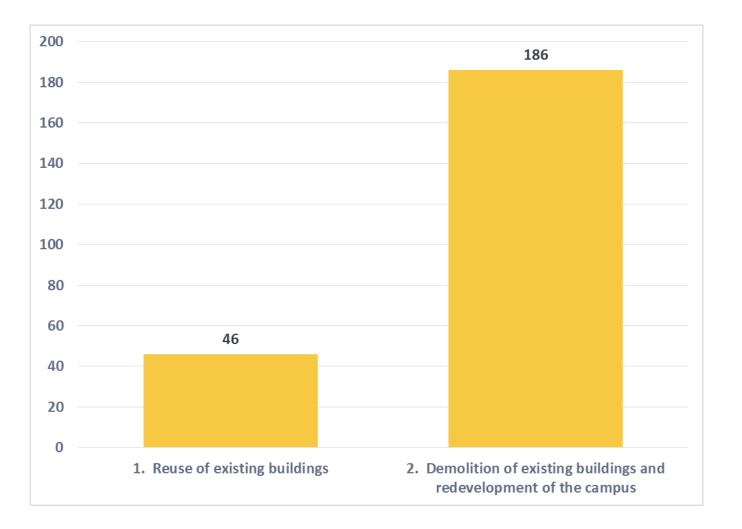
- No clear consensus
- About 35% of respondents were neutral, 35% agreed, and 30% disagreed





Which would you prefer?

 Preference for demolition of buildings and redevelopment (80%) of the campus over the reuse of existing buildings (20%)

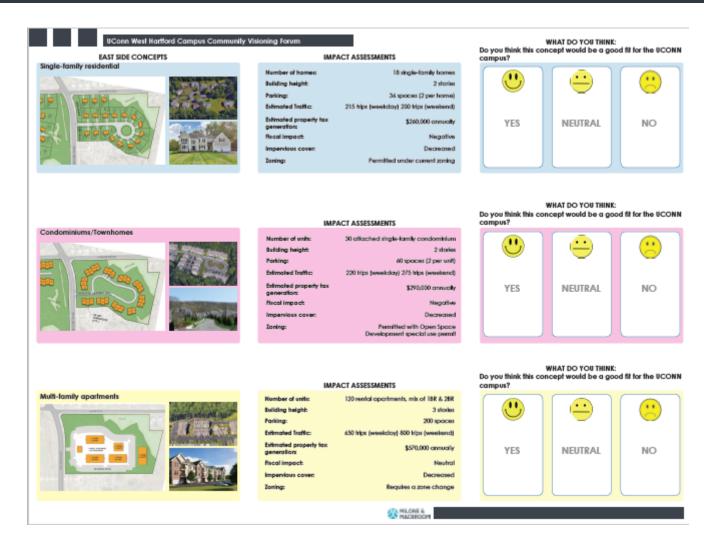






Breakout Sessions

- Respondents were asked to review the hypothetical development concepts their associated impacts
- Respondents used stickers to vote whether or not they thought that concept would be a good fit for the UConn Campus
 - Yes
 - Neutral
 - No





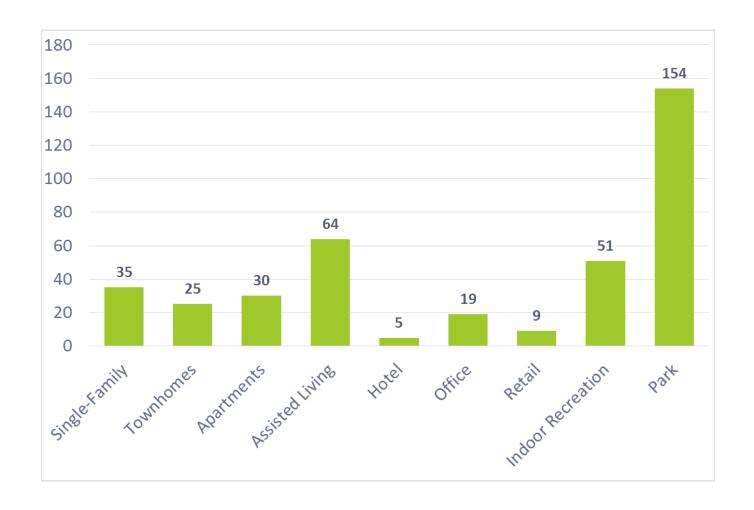


East Side Development Area Concepts



East Side Concepts: Yes Votes

- Town Park had the most yes votes at 154
- Assisted living (64) and indoor recreation (51) had the next highest amount of yes votes
- Few yes votes for hotel, office, retail, and residential uses

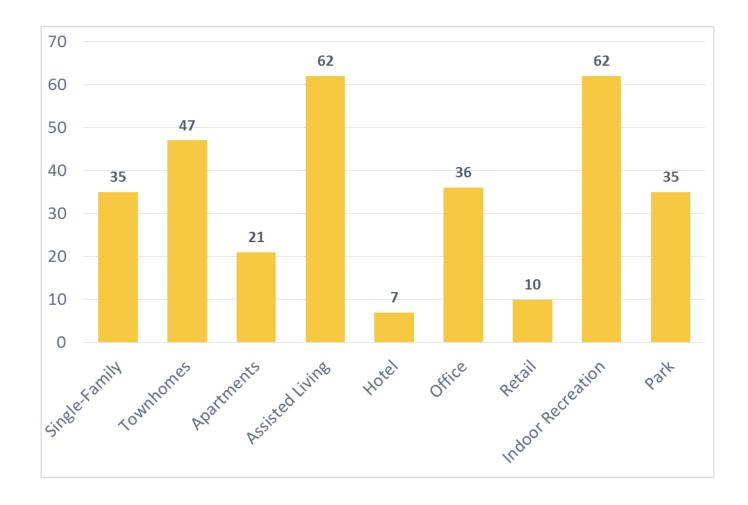






East Side Concepts: Neutral Votes

- Assisted living (62) and indoor recreation (62) had the highest amount of neutral votes – both of these uses had similar numbers of yes and no votes
 - These uses are neither universally liked or disliked

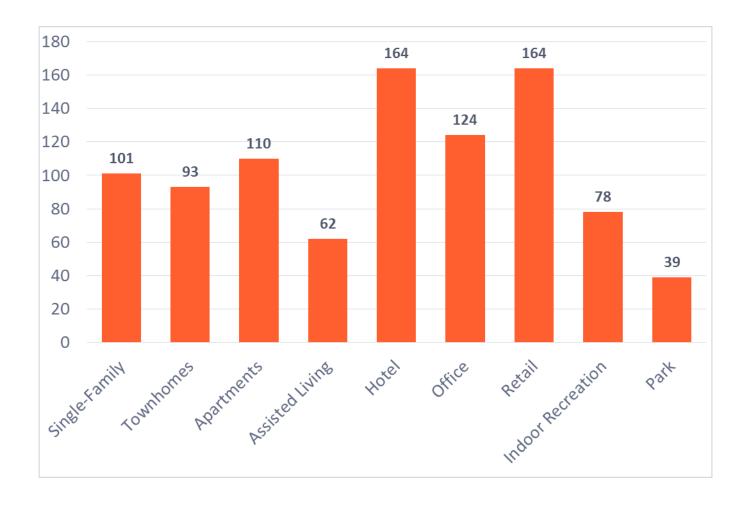






East Side Concepts: No Votes

- Hotel (164), Retail (164), and
 Office (124) had the highest number of no votes
- All residential uses received a substantial number of no votes



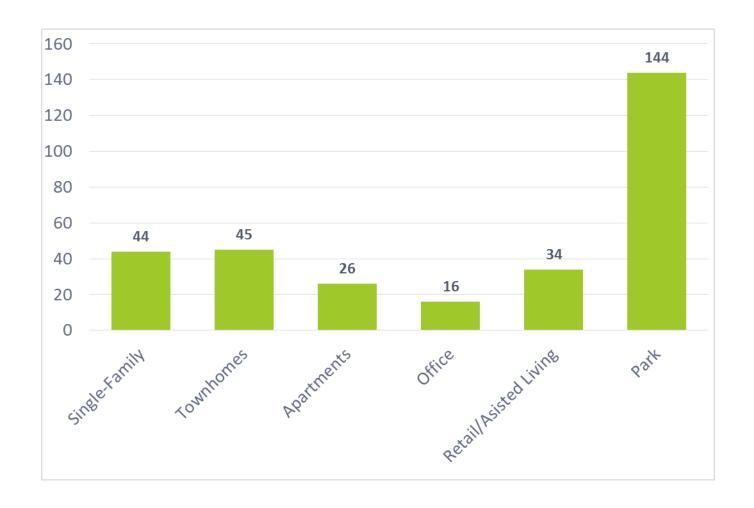


West Side Development Area Concepts



West Side Concepts: Yes Votes

- Town Park had the most yes votes at 144
- Single-family and townhomes had more yes votes compared to the East Side, but still only liked by ~25% of respondents
- Apartments and commercial uses had the fewest yes votes

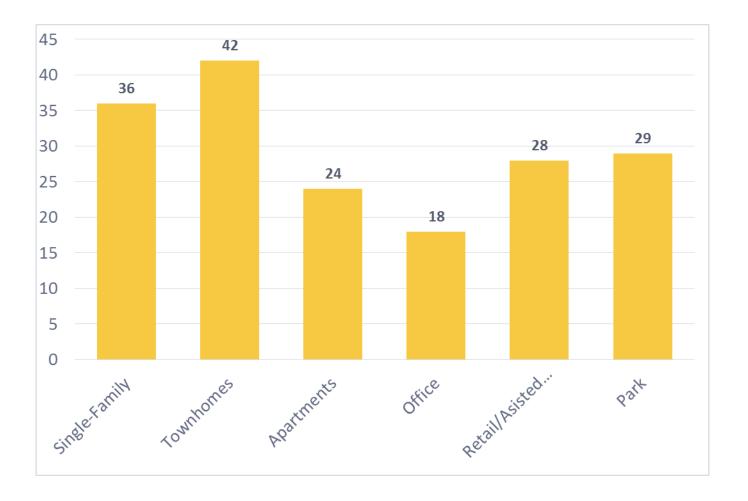






East Side Concepts: Neutral Votes

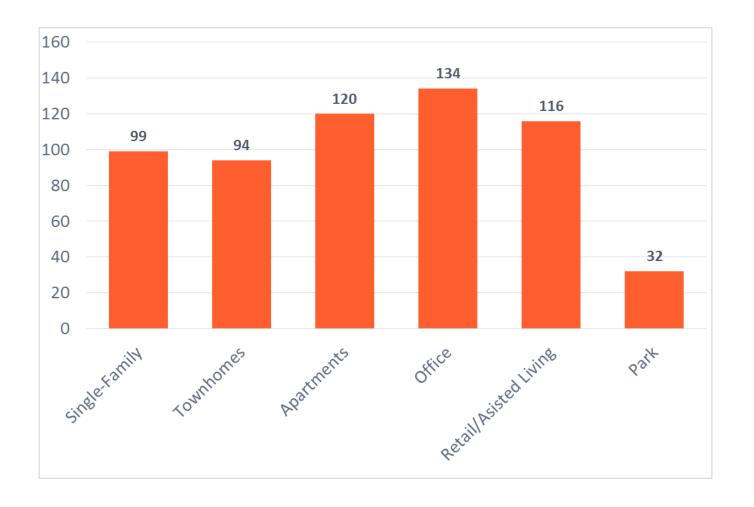
 Townhomes (42) and singlefamily residential (36) has the highest number of neutral votes





East Side Concepts: No Votes

- Commercial uses and apartments had the highest number of no votes
- Single-family and townhomes also had significant number of no votes
- Fewest no votes for the park





Community Forum Takeaways

- General agreement that the campus presents an opportunity to grow the tax base
- General agreement that the East Side and West Side of the campus could be treated as separate development areas
- Strong support for preserving existing ballfields and retaining existing green spaces to the greatest extent possible
- Community use in some form is desired as part of future development or redevelopment of campus
 - Town park concepts were well liked by attendees
 - Support for publicly accessible green spaces for community use
- High-intensity uses (retail, office, hotel, apartments) had the lowest levels of public support



