



# MEDIA ALERT

## A School Lunch Menu Where Students Have A Vote:

### Lakeland High School Cafeteria Introduces New Student Choice Program

*The Lakeland High School is One of 150 Schools Across the Country to Launch Student Choice*

<p><b>WHAT:</b></p>	<p>What do YOU want for lunch? That’s the question 810 students at Lakeland High School are being asked. Through “Student Choice”, a new program from foodservice partner Chartwells K12, students can now taste and vote on new additions to their menu.</p> <p>Student Choice kicks off with a tasting event where students sample a variety of new menu items from different food station options, followed by a voting period where students choose their favorites. The menu that receives the most votes will be introduced into the cafeteria and served every day. Below are the menu concepts being sampled at the Lakeland High School:</p> <ul style="list-style-type: none"> <li>● <b>Bok Choy:</b> An exciting sensory experience of Asian flavors inspired by celebrity chef Jet Tila</li> <li>● <b>Made to Melt:</b> Comfort food combined with regionally influenced ingredients showcase “everything cheese” recipes</li> <li>● <b>Big City BBQ:</b> Big City Barbeque starts with a foundation of delicious, high-quality proteins like beef, pulled pork, shredded turkey and roasted chicken and offers a variety of flavorful regionally and globally inspired sauces to create sandwiches, wraps, bowls and other BBQ-inspired entrees.</li> </ul> <p>The Lakeland High School is one of 150 schools across the country and the only school in the area introducing Chartwells K12’s Student Choice program.</p>
<p><b>WHY:</b></p>	<p>Today’s students are smarter and savvier about what they want to eat. Student Choice brings the latest food trends straight to school cafeterias to let students choose what’s on their menus. This innovation is the latest from Chartwells K12 and reinforces how the Lakeland High School Dining Services Team is committed to collaborating with students to reimagine the school dining experience and get students excited about new foods and flavors.</p>
<p><b>WHEN:</b></p>	<p><b>February 25<sup>th</sup></b> (<i>Daily menu tasting and voting</i>)</p> <ul style="list-style-type: none"> <li>● Bok Choy #1 <ul style="list-style-type: none"> <li>○ Korean Beef Bulgogi (Beef Flat Steak, BBQ Sesame Sauce, Onion, Garlic Sauce)</li> </ul> </li> <li>vs.</li> <li>● Made to Melt #2 <ul style="list-style-type: none"> <li>○ Toasted Virginia Ham &amp; Cheese Panini</li> </ul> </li> </ul> <p><b>February 26th</b> (<b>entree winner from Day 1 vs. Big City BBQ</b>)</p> <ul style="list-style-type: none"> <li>● Big City BBQ #3 <ul style="list-style-type: none"> <li>○ BBQ Beef Sandwich</li> </ul> </li> </ul>
<p><b>WHERE:</b></p>	<p>Lakeland High School Cafeteria</p>
<p><b>WHO:</b></p>	<ul style="list-style-type: none"> <li>● More than 810 students</li> <li>● Kevin Doyle, Food Service Director, FMP</li> <li>● Amber Meredith, Nutrition Services Admin</li> <li>● Trent Derrick, Principal</li> <li>● James Hoffman, Assistant Principal</li> </ul>
<p><b>VISUALS:</b></p>	<ul style="list-style-type: none"> <li>● Students eating and tasting new foods and recipes from a variety of concept stations</li> <li>● Nutrition Services staff cooking and serving soon-to-be-favorite recipes and interacting with students</li> <li>● Students voting for their favorite menu concept</li> <li>● Opportunities for district staff to taste and vote with students</li> </ul>
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