



# Customer Agreement

Newsela  
620 8<sup>th</sup> Avenue, 21<sup>st</sup> Floor  
New York, NY 10018  
United States of America

**Customer Agreement No.**  
**PRO Team Sales Rep:**



Kristi Maroudas

kristi.maroudas@newsela.com

**Offer Date:**

August 21, 2019

**To** Madison School District  
10 Campus Dr  
Madison CT 06443-2562  
United States

**Billing Information**

Billing Terms: Net 30 Days

Only fill out if you are not the Billing Contact:

Billing Contact:

Billing Contact Title:

Billing Phone:

Billing Email:

**Term:** 366 Days  
**Target Start Date:** September 3, 2019  
**Target End Date:** September 2, 2020

**Services/Products (additional detail in Appendix A):**

| Product             | Contract Grand Total |
|---------------------|----------------------|
| Newsela PRO License | \$11,160.00          |
|                     |                      |

The subscription for the Services/Products shall commence as of the "Subscription Start Date" and continue through the "Subscription End Date" (a "Contract Year"). The Subscription Start Date for this Customer Agreement will be the later of (a) the Target Start Date set forth above and (b) the date on which this Agreement has been executed by the Customer (the "Execution Date"). The Subscription End Date for this Customer Agreement will be that date which is the length of the Term after the Subscription Start Date.

Failure of the Customer to make use of the Services/Products during the Term of a Contract Year shall not extend Newsela's obligation to deliver those Services/Products beyond the Subscription End Date of that Contract Year.

Following the Subscription End Date, this Customer Agreement will automatically renew for the Services/Products licensed hereunder for successive periods equal in length to the greater of the Term or 12 months (a "Renewal Term"), unless either party provides the other party with written notice of cancellation at least thirty (30) days prior to the then current Subscription End Date. Prices in any Renewal Term will increase by up to 10% above the applicable pricing (excluding any One-Time Discounts) in the prior Contract Year, unless Newsela provides notice of different pricing at least 60 days prior to the applicable Renewal Term.

**NOTE**

Once this Customer Agreement has been signed, the Customer agrees to pay the Contract Grand Total set forth above per the Billing Terms noted above. If payment is made by credit card, a 3.0% fee for the convenience of paying through a third party will be applied to the invoice. Service will be suspended at Newsela's discretion if payment is not received by Newsela within thirty (30) days of the date of this Customer Agreement. Failure of the Customer to use the Service/Product shall not relieve Customer of its obligation to pay hereunder

This Customer Agreement constitutes the entire agreement between the parties and supersedes all prior written or oral understandings, proposals, bids, offers, negotiations, agreements or communications of every kind. This Customer Agreement and the terms contained herein are intended only for the Customer and should be kept confidential.

This Customer Agreement is subject to Newsela's Terms of Use and Privacy Policy.

Terms of Use: <https://newsela.com/pages/terms-of-use/>

Privacy Policy: <https://newsela.com/pages/privacy-policy/>

*Prices shown above do not include any state and local taxes that may apply. Any such taxes are the responsibility of the Customer and will appear on the final invoice (if applicable). If the contracting entity is exempt from sales tax, please send the required tax exemption documents immediately to [salestax@newsela.com](mailto:salestax@newsela.com).*

#### Purchase Order Information

If you need a Purchase Order, please fill out the following information.

PO Number:

PO Amount: \$

The individual executing this Customer Agreement has the authority to execute this agreement and bind the Customer and Newsela has the right to rely on that authorization.

|   |                            |
|---|----------------------------|
| Authorized Signature:  | Date of Signature: 8/23/19 |
|---|----------------------------|

#### Comment:

Newsela PRO License includes:

- Unlimited teacher-student relationships across all schools
- Access to Newsela's entire library of content
- Access to PRO Teacher Resources on all current events articles
- Access to student activities to build comprehension and engagement
- Ability to view, grade, and track progress on student assignments
- Click-to-chat and click-to-call support at [support.newsela.com](http://support.newsela.com)
- District Binder access for select colleagues in the district

## Appendix A

| Qty | School                               | Product                    |
|-----|--------------------------------------|----------------------------|
| 1   | Dr Robert H Brown Middle School      | Newsela PRO School License |
| 1   | Daniel Hand High School              | Newsela PRO School License |
| 1   | J Milton Jeffrey Elementary School   | Newsela PRO School License |
| 1   | Kathleen H Ryerson Elementary School | Newsela PRO School License |