

Richard George Bruford

Major Achievements

- Increased total student enrollment at Suzhou Singapore International School in the past three years by 100 students, including the establishment of wait lists.
- Achieved Suzhou Singapore International School's best ever academic results in 2018. Students achieved an average IB Diploma Score of 36, with 30% over 40 points and 62% of students earning bilingual diplomas. SSIS has received excellent IB Diploma results with an average of 34 or above for the past 7 years. SSIS is a non-selective school with over 1180 students from more than 51 different nationalities, 80% of which are second language English learners.
- Achieved Prince Alfred College's best-ever academic results in 2010 by improving the IB Diploma and South Australian Certificate of Education results in consecutive years from 2007 to 2010. 9% of students achieved a perfect Australian Tertiary Admissions Ranking of 99.95, 19% of students were placed in the top 1% of the state, 43% in the top 5% and 54% in the top 10%. Average IB Diploma score increased from 33 in 2007 to 38 in 2010.
- Initiated, planned and led the SSIS Secondary School library and Science laboratory redevelopment projects in collaboration with the Director of Education Services. These projects have been well received by the school community and stayed within 95% of the total budget allocated.
- Broadened SSIS school-parent communication by holding more targeted parent information sessions and question and answer forums. Use of social media platforms to keep parents abreast of the latest news and events has been widely and successfully developed, further increasing event attendance.
- Raised greater community awareness of SSIS's commitment to holistic education by creating opportunities to celebrate student sporting, artistic and service learning achievements through the establishment of an academic awards program, student showcases of learning, sports and arts celebrations.
- Improved effectiveness and efficiency of the professional growth and development program at SSIS by establishing annual goals, guided by the school's strategic and annual improvement plans. To ensure a cost-effective model that also develops teacher leadership, the program focuses on utilising staff expertise to increase the quality and quantity of in-school professional learning opportunities by more than 75% since 2011-12.
- Introduced and facilitated leadership workshops for SSIS staff in positions of responsibility focusing on building collaborative teams, facilitating professional learning communities and developing pedagogical leadership skills.

Professional Experience

Suzhou Singapore International School, Suzhou, China August 2011 - present
Head of School, August 2018 - present
Secondary School Principal, August 2015 – July 2018
Vice-Principal – August 2011 - July 2015

Key Responsibilities

- Leadership of whole school academic, student well-being and extra-curricular programs
- Recruitment of new staff and oversight of orientation and induction program.
- Evaluation of teaching and support staff.
- Creation of the staff professional growth and development program.
- Establishment and management of whole school budget and purchasing, including the generation of additional revenue streams
- Oversight of marketing and admissions
- Development and implementation of learning technology, in conjunction with IT Director.
- Liaison with parent groups regarding school programs, events, policies and operations.
- Working with national and international agencies to promote the reputation of the school.

International Baccalaureate Organisation, Genève, Switzerland May 2004 - present
Lead Educator, August 2016 - present
Consultant, IB Diploma Programme, June 2013 - present
Visiting Team Leader for IB school authorisations and evaluations, June 2013 - present
Workshop Leader, Nov 2011 - present
Assistant Examiner – Geography, 2004 – 2011

Key responsibilities

- Trainer of school visit team leaders, team members and workshop leaders
- Support and mentoring of candidate schools across the Asia-Pacific region who wish to deliver the IB Diploma Programme.
- Leadership of verification and evaluation visits to both candidate and existing IB World Schools across the Asia-Pacific region, including Chair of synchronized visits.
- Delivery of a variety of workshops to school leaders and teachers across the Asia-Pacific region. These workshops have included: Implementation of the IB Diploma Programme for Administrations, Pedagogical Leadership of the IB Diploma Programme.

Prince Alfred College, Adelaide, Australia January 2004 – July 2011
Dean of Studies, 2009-2011
Acting Deputy Head of Secondary School, 2008
Director of Teaching and Learning, 2006-2007
Head of Humanities, 2005
Geography Teacher, 2004

Key Responsibilities

- Development and implementation of secondary school curriculum and pedagogy
- IB Diploma Coordinator and South Australian Certificate of Education (SACE) Coordinator
- Teacher recruitment, professional development and performance review
- Coordination of whole school staff professional development days
- Oversight of student course and career counseling
- Timetable development, implementation and management
- Subjects taught: Geography (IB and SACE), Theory of Knowledge (IB), Information Technology in a Global Society (IB) and Environmental Systems and Societies (IB)

SCECGS Redlands, Sydney, Australia

November 1999 - December 2003

Head of Geography

Master in Charge of Soccer

St Spyridon College, Sydney, Australia

January 1999 - November 1999

Geography Teacher

Fullbrook School, Surrey, UK

September 1995 - July 1998

Assistant Head of Year 7, 1997-1998

Geography Teacher

Qualifications

2010

Masters Degree in Education (Leadership and Management)

Flinders University, South Australia, Australia

1995

Postgraduate Certificate in Education (PGCE), Secondary Education – Geography

Brunel University, United Kingdom

1994

BSc (Hons) Degree in Environmental Science

University of Brighton, United Kingdom

1991

A Level – Geography, Economics and French

St Paul's RC School, Haywards Heath, United Kingdom (now St Paul's Catholic College)

Professional Associations and Committees

- Australian Council for Educational Leaders (ACEL) – Individual Member
- Association for Supervision and Curriculum Development (ASCD) – Select Member

- International Baccalaureate Educator Network
- Australasian Association of IB Schools (AAIBS) – committee member (2009-2011)
- New England Association for Schools and Colleges (NEASC) – school visit team member

Notable Professional Development

- Association of China and Mongolia International Schools (ACAMIS) Annual Conference March 2019
- East Asia Regional Council of Schools (EARCOS) Leadership Conference, Kuala Lumpur October 2018
- IB Asia-Pacific Regional Conference, Singapore March 2018
- East Asia Regional Council of Schools (EARCOS) Leadership Conference, Bangkok October 2017
- IB Asia-Pacific Regional Conference, Yokohama March 2017
- PowerSchool University, Orlando February 2017
- East Asia Regional Council of Schools (EARCOS) Leadership Conference, Kuala Lumpur October 2016
- IB Asia-Pacific Regional Conference, Hyderabad March 2016
- East Asia Regional Council of School (EARCOS) Leadership Conference, Bangkok October 2015
- Association for Strategic Planning Annual Conference, Washington DC May 2015
- ASCD Annual Conference, Los Angeles March 2014
- IB Asia-Pacific Regional Conference, Kuala Lumpur March 2013
- PowerSchool University, San Diego February 2013
- IB Asia-Pacific Regional Conference, Singapore March 2012
- Learning 2.011 Conference, Shanghai September 2011
- Principal's Centre for Educational Leadership – Princeton University, New Jersey July 2010

Conference and Workshop Presentations

- The IB Diploma Programme for Administrators, IB Regional Workshops, Sydney, April 2019
- Finding the balance – Developing a professional learning programme for your school, East Asia Regional Council of Schools (EARCOS) Leadership Conference, Kuala Lumpur October 2018
- The IB Diploma Programme for Administrators, IB Regional Workshops, Singapore, March 2018
- Supporting Students with the demands of Summative Assessment: Transferrable skills for Student Wellbeing. EARCOS Weekend Workshop, Suzhou, December 2017
- Association of China and Mongolia International Schools (ACAMIS) Leadership Conference – Leading Change: From vision to implementation, September 2017
- The IB Diploma Programme for Administrators, IB Regional Workshops, Yokohama, March 2017

- Literacy Across the Curriculum, EARCOS Weekend Workshop, Suzhou, September 2016
- The IB Diploma Programme for Administrators, IB Regional Workshops, Manila, September 2016
- Three Practical Ways to Cultivate Professional Learning in your school and beyond, IB Asia-Pacific Regional Conference, March 2016
- The IB Diploma Programme for Administrators, IB Regional Workshops, Hong Kong, February 2016
- IB Diploma Geography, IB Regional Workshops, Singapore, February 2016
- Giving Effective Feedback to your students, EARCOS Weekend Workshop, Suzhou, November 2015
- The IB Diploma Programme for Administrators, IB Regional Workshops, Jakarta, October 2014
- IB Diploma Geography, IB Regional Workshops, Hong Kong, February 2014
- Pedagogical Leadership in the IB Diploma Programme, The Association of International Schools of India (TAISI) Annual Conference, Kolkata, September 2013
- Backwards Mapping the Humanities Curriculum, IB Regional Workshop, Adelaide, January 2013
- Pedagogical Leadership in the IB Diploma Programme, IB Regional Workshop, Mumbai, November 2012
- Implementing the IB Diploma Programme, IB in-school workshop, Manila, September 2012
- Connecting the Dots – from isolation to collaboration, IB Asia-Pacific Regional Conference, Melbourne, March 2011
- 21st Century Learning – from wikis to blogs to podcasts, Australian Council for Educational Leaders Annual Conference, Darwin, September 2009

Hobbies and Interests

- Swimming Coaching – Having run my own swimming club in the UK in the '90's I am back enjoying coaching the SSIS swim team 3 times per week. I am currently qualified as a Bronze Level Coach with the Australian Swimming Coaches and Teachers Association (ASCTA)
- Triathlon – I have competed in many top-level triathlons over the past 15 years including the Escape from Alcatraz triathlon in June 2016
- Travel – I have enjoyed visiting new places with my family from skiing in the Austrian Alps to wonderful temples of Kyoto, we continue to explore other countries and cultures
- Blogging – In enjoy blogging about matters related to education and education leadership. I find it a good way to process thoughts about the work we do in schools and give me the opportunity to separate work from creeping into family life.
- Support of charities and community groups. My family and I enjoy supporting charities and community groups through volunteer work at local events and annual giving efforts.