

# 2019-2020 Special Event Sponsorship Program

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## **Lead Sponsor - \$5,000**

- Priority signage at all Field Day events
- Signage at the Field Day Golf Tournament (April 27, 2020)
- 2 hole signs on the golf course during tournament
- Listed as sponsor of the Art Gallery Opening (April 25, 2020)
- Signage at the Bulldog Bash (May 1, 2020)
- Acknowledged online with the Field Day information and on Field Day Registration pages
- Logo in Spring Field Day Flyer mailed to all local constituencies
- Complementary Golf foursome available - reduce tax credit by \$700

## **Friends of Field Day - \$2,500**

- Priority Signage at Field Day on May 2, 2020
- Acknowledged online with the Field Day information and on Field Day Registration pages
- Name listed in Spring Field Day Flyer mailed to all local constituencies

## **Friends of Alumni - \$2,500**

- Priority signage at the Alumni/Parent Bulldog Bash on May 1, 2020
- Signage at Field Day/Reunion Weekend (May 2)
- Acknowledged online on the Reunion Registration page and with the Field Day information

## **Friends of the Art Gallery - \$2,500**

- Signage at the 36<sup>th</sup> Annual Field Day Art Gallery April 25 – May 5, 2020
- Name listed in program available to guests at the Field Day Opening Reception – April 25
- Acknowledged online with the Field Day information and on Field Day Registration pages
- Name listed in Spring Field Day Flyer mailed to all local constituencies

## **Field Day Theme Sponsor - \$500**

- Signage at Field Day on May 2, 2020

## 2020 Field Day Golf Outing – Monday, April 27, 2020

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### **Friends of Golf - \$2,500**

- Priority signage at the Field Day Golf tournament
- 2 hole signs on the PACC golf course during the tournament
- Acknowledged online with the Field Day information and on the Golf Registration page
- Name listed in Spring Field Day Flyer mailed to all local constituencies
- Complementary Golf foursome available - reduce tax credit by \$700

### **Beverage Cart Sponsor - \$500 (only 4 available) – SOLD**

- Sign on beverage carts at golf tournament

### **Hole Sponsor - \$350**

- Sign on hole at golf tournament

### **Specialty Sponsorships at Golf Tournament – Dollar amounts vary based on cost of item sponsored.**

#### **Options include:**

- Putting Contest SOLD
- Chipping Contest SOLD
- Hole-in-One Sponsor – 3 of 6 SOLD
- Reception Sponsor
- In-kind donations: door prizes, goodie bag items

*All sponsors are acknowledged in Norfolk Academy's Annual Report.  
Please contact Nene Dougherty at [ndougherty@norfolkacademy.org](mailto:ndougherty@norfolkacademy.org) for more information.  
Field Day 2020 co-chairs are Jennifer Holland and Holli Wachtmeister and they are happy to answer any questions regarding exposure and sponsorships as well.*